



BOOST YOUR AGENCY'S SELLING POWER WITH EXCLUSIVE TRAINING.

SPECIAL TRAINING BENEFIT FOR OUR ELITE PARTNERS

As a STAG ONE™ partner, you have access to exclusive offerings, including agency training through Hartford School of Insurance. These training opportunities are designed to help:

- Maximize the potential of your agency's employees.
- Boost your agency's selling power.
- Build your bottom line.

Take a close look at the following training programs – and how they can benefit your agency.



Exclusively for our STAG ONE partners



TWO TRAINING PROGRAMS. MORE WAYS TO WIN.



COMMERCIAL LINES COVERAGE SPECIALIST (CLCS) PROGRAM

Programs include:

- Commercial Lines Producer School
- Commercial Lines CSR/Account Manager School
- Virtual Commercial Lines School

Designed especially for:

New professionals, including insurance producers, agents, managers, CSRs and account managers.

Phase I: In-agency, Self-Study

Phase II: Classroom or Virtual

Both phases combine comprehensive coverage knowledge with a hands-on approach to assessing insurance needs and providing effective solutions to commercial clients.

CLCS designation and CE credits:*

Participants will have the opportunity to earn the CLCS designation.

Coverage topics include:

- Workers' Compensation
- General Liability
- Property, and more
- Auto



SMALL BUSINESS COVERAGE SPECIALIST (SBCS) PROGRAM

Designed especially for:

Experienced professionals, including insurance producers, agents, managers, CSRs and account managers, or other small commercial insurance staff.

Phase I: In-agency, Self-Study

Phase II: Classroom or Virtual

Both phases combine comprehensive coverage knowledge with a hands-on approach to assessing insurance needs and providing effective solutions to small business clients.

SBCS designation and CE credits:*

Participants will have the opportunity to earn the SBCS designation.

Eligibility requirements:

- Must have at least 2 years of direct commercial lines experience.

Coverage topics include:

- Workers' Compensation
- Business Owner's Policy (Property and General Liability)
- Auto
- Data Breach
- Employment Practices Liability insurance, and more

To learn more about these exclusive STAG ONE training opportunities, contact your regional sales executive or visit TheHartford.com/school-of-insurance

* CE credits are only filed for classroom-delivered programs.

The Hartford® is The Hartford Financial Services Group, Inc. and its subsidiaries, including Hartford Fire Insurance Company. Its headquarters is in Hartford, CT.



Business Insurance
Employee Benefits
Auto
Home