



"30-Days of Giving" Business Challenge Information Sheet

Like all of us, the Bitter Root Humane Association (BRHA) has been hit hard over the past year and a half. Our donations are down and we've had to reduce some in-person fundraisers. We're hoping, that with your support, our "30-Days of Giving" Business Challenge, will help us make up some of our operating budget losses so we can continue to care for all the homeless animals that come through our doors as we have for 49 years!

What and When is the "Challenge"?

Businesses and organizations register to host some sort of fundraiser for BRHA during the month of November; what each participant does is up to them and the business or organization who collects the most money for BRHA wins the challenge!

Some Challenge examples would be:

- ❖ Hosting a one day event or a month long promotion
- ❖ Encouraging customers to "round up" for BRHA when purchasing items
- ❖ Raffle off merchandise, hold a 50/50 money raffle or put out a decorated donation jar
- ❖ Eateries/Breweries/Bars/Wineries - create a special culinary delight, drink specials or a special event
- ❖ Employee/Employer donation matches, rummage sales, bake sales or days of service for donations
- ❖ Or any fun idea you might have!

BRHA will also be hosting a five-day online auction in late November, so if the "challenge" isn't right for you, an item or gift certificate for the auction would be greatly appreciated.

How do I join in the fun?

Simply complete the "30-Days of Giving" Business Challenge Registration/Item Donation Form and return to BRHA.

Businesses may register anytime during October and November, **but registration deadline is Friday, October 15th in order for your business information to be included in our initial pre-event advertising.**

What will BRHA do?

BRHA will promote both the "30-Days of Giving" Business Challenge event as a whole, and we will also post individual "challenge" happenings on our social media & Google Business page. We also encourage each "host" to promote their individual events on their websites & social media. BRHA will supply each challenger with a colorful poster to display, letting customers know about your "challenge". Post-event advertising will be done in print media, our newsletter, on our social media pages and recognition will be given on our website for one year.

What could I win?

Bragging rights for sure! One year of advertising in the BRHA newsletter, recognition on our website, a Buy-A-Tomorrow "leaf" on our new shelter Community Room Tree and a 2022 BRHA Calendar!

Winner will be announced on Friday, December 10th!

All funds need to be turned into BRHA by Wednesday, December 8th, 2021 at 5pm. Checks made payable to BRHA-Challenge and may be mailed to the address below, delivered to the shelter during open business hours, call Mary (406-642-3785) to arrange pick-up or call Linda (406-239-3169) for credit/debit card payment.

Need more info? Call Mary Gehl (406) 642-3785 or email dogmommary@aol.com



Thank you for supporting the Bitter Root Humane Association by taking the "30-Days of Giving" Challenge!

BRHA is a 501(c)3 tax exempt organization - Tax ID#81-0351709



"30-Days of Giving" Business Challenge

Registration/Item Donation Form

Thank you for supporting the Bitter Root Humane Association by taking the "30-Days of Giving" Business Challenge!

Please complete the form below, with as many details as possible about your challenge, so we can effectively promote your event. **See registration deadline information below!**

Please Print

Business Name: _____

Mailing Address: _____

Physical Address: _____

Contact Name: _____

Email: _____

Phone: _____

Challenge Description: _____

Challenge Date/Times: All Month of November _____ or Specific Date/Times _____

_____ Instead of taking the "Challenge" we would like to donate an item for the auction!

Description _____ Value _____

Date available for pickup _____ Contact person _____

***Please note, auction item needed by Wednesday, November 12th.**

Registration may be emailed to: dogmommary@aol.com

Or mailed to: BRHA-Challenge, PO Box 57, Hamilton, MT 59840

Or delivered to the shelter during open hours: 262 Fairgrounds Road, Hamilton

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