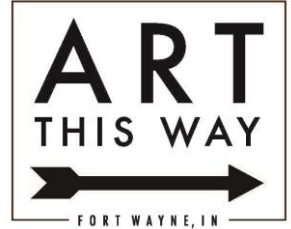




ART THIS WAY
www.ArtThisWayFW.com



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FOR IMMEDIATE RELEASE

SEPTEMBER 14, 2020

Art This Way and Fort Wayne Downtown Improvement District are pleased to announce public art on display on the Indiana Michigan Power Center Plaza!

Art This Way recently hosted an art activation, sponsored by Indiana Michigan Power, to promote diversity and inclusion, on the Indiana Michigan Power Center Plaza in Downtown Fort Wayne.

Over the entire weekend, more than a dozen artists were invited to create murals that advocate for a more inclusive world, and to highlight those businesses and organizations doing that work. Local artists created works that celebrate organizations that promote diversity and inclusion. These works will be donated to the following organizations: Amani Family Services, Girlz Rock, Fort Wayne UNITED, Boys & Girls Clubs of Fort Wayne, Center for Nonviolence and Arts United.

Mural artist Jeff Pilkinton commented on the Art Activation on the plaza at Indiana Michigan Power Center by saying, "I am always happy to help out and use my creativity when it comes to such positive organizations and promoting diversity. I am honored to be a part of this exciting activity."

Additional artists who participated in this activation were: Jasmine Pilkinton, Isis Shaw, Jasmine A'shadiieeyah, Sara Scott, Seddrick Lorick, Theoplis Smith III, Jaliyah Rice, Nigel Roper, Stephen Sauick, Terrence Jackson, Madison Wallace, Christina Aguilar, and Drece Guy.

The artwork on the plaza at Indiana Michigan Power Center will remain on display from September 14 through early November. The public is welcome to visit the plaza and photograph this art installation.



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“The importance around diversity and inclusion is fundamental to the people at Indiana Michigan Power who keep the lights on 24/7 and power the lives and business in the area,” said Toby Thomas, President and COO, Indiana Michigan Power. “We are thrilled to be a part of this expression of art along Art This Way and emphasizing the need to treat everyone equally.”



The artwork on display on the plaza at Indiana Michigan Power Center is one of a number of public art initiatives in downtown Fort Wayne, including:

- Seven Art This Way murals at 222 Pearl St.
- JUURI’s Art This Way mural at 128 W. Wayne St.
- Jeremy Stroup’s Art This Way mural at Grand St. and Calhoun St.
- Additionally, Make It Your Own Mural Fest brought artist team Key Detail, and the creation of their 5,000 square foot mural



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Art This Way is a program of the Fort Wayne Downtown Economic Improvement District. The overarching goal of the Art This Way program is to activate public spaces, beautify Downtown, encourage economic development, and improve the pedestrian experience in Downtown Fort Wayne, Indiana. Art This Way program has installed 14 projects within the 99 blocks of Downtown Fort Wayne. In the fall of 2020, the program will install another five projects!

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