



# hopewalk

HONOR • OPENNESS • PREVENTION • EDUCATION

Cedar Rapids Community Suicide Awareness Walk

## Dear Friends and Community Leaders,

In 2020, 48,344 people in the United States died by suicide. Suicide is the 2nd leading cause of death in the 10-34 age group and the 4th leading cause of death in the 34-54 age group. On average 132 Americans die by suicide every day. It is estimated that 54% of people have been affected by suicide. Suicide is a continuing and growing national health crisis that affects people and families right here in Linn County.

The HOPEwalk is a community event to remember those lost and raise awareness and funds for suicide prevention through Honoring, Openness, Prevention, and Education. Funds raised stay local to support suicide prevention initiatives in and around Linn County.

This fall, we will be holding the 8th annual HOPEwalk on Saturday, September 18th, 2021 at Cherry Hill Park in Cedar Rapids.

With funds from the 2019 and 2020 virtual walk we have continued to support the local support group for people who have lost someone to suicide and continued to supply information packets for families who have lost a loved one to suicide. We provided Foundation2 with a Day of Services Grant for the cost to run the Foundation2 crisis center for one day. We supported having a therapist at Tanager Place's LGBTQ support group for youth that were struggling or suicidal. We helped send four members of Foundation2 to the AAS (American Association of Suicidology National Conference) where they presented about Foundation2's Mobile Crisis Outreach. We also were able to fund a grant to send Erin Foster (the head of the newly opened Linn County's Mental Health Access Center) to the same AAS conference. The HOPEwalk was also able to support Linn-Mar's student suicide prevention group with a grant to provide every staff member with a suicide prevention shirt to be worn on certain days.

If you are able, donations to the HOPEwalk can be made through our website, [hopewalk-cr.com](http://hopewalk-cr.com), or mailed to the HOPEwalk, P.O. Box 2684, Cedar Rapids, IA. 52401. If you have any questions please e-mail us at [CR.HOPEwalk@gmail.com](mailto:CR.HOPEwalk@gmail.com).

We hope your business considers making a monetary or in-kind donation to support this important event! Also, please help us spread the word about the 8th annual HOPEwalk on Saturday, September 18th!

Sincerely,  
HOPEwalk 2021 Committee

## Thank you for your support of suicide awareness and prevention!

The HOPEwalk is a registered 501(c)3 organization. Donations are tax deductible. #47-4285391

HOPEwalk of Cedar Rapids • ATTN: Steve Vanderhei • PO Box 2684 • Cedar Rapids, IA 52406  
[cr.hopewalk@gmail.com](mailto:cr.hopewalk@gmail.com) | [hopewalk-cr.com](http://hopewalk-cr.com)



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## 2021 SPONSORSHIP AGREEMENT

Sponsors will be recognized at the HOPEwalk and on our website and Facebook page. By signing below, you authorize the HOPEwalk to include your corporate name and logo as an event sponsor.

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Donation Amount:** \$ \_\_\_\_\_

**Donation Method:**

Enclosed Check

• made payable to HOPEwalk of Cedar Rapids

Invoice Required to Process Payment

Payment Made Online at [www.hopewalk-cr.com](http://www.hopewalk-cr.com)

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Agreement and Logo **Due by September 1, 2021**

Please E-mail Your Logo to [CR.HOPEwalk@gmail.com](mailto:CR.HOPEwalk@gmail.com) (if applicable)

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Please E-mail or Mail Agreement and Payment to:

HOPEwalk

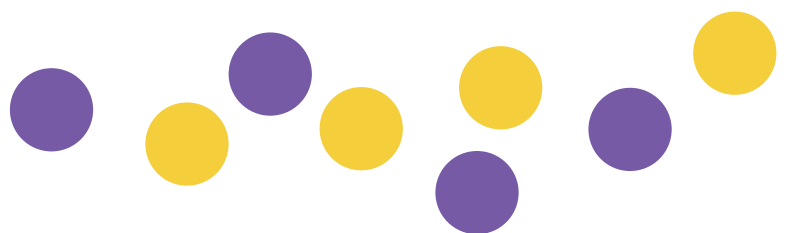
ATTN: Steve Vanderhei

PO Box 2684

Cedar Rapids, IA 52406

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# 2021 IN-KIND DONATION FORM

We authorize the HOPEwalk to include our corporate name and logo on all HOPEwalk related materials consistent with our sponsorship agreement.

Product or Service Donated \_\_\_\_\_

Fair Market Value (\$ amount/product amount) \_\_\_\_\_

\*Donations under \$250 OR no value provided will be represented on an in-kind event banner\*

Donor Company \_\_\_\_\_

Donor Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Fax \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Agreement and Logo **Due by September 1, 2021**

Please E-mail Your Logo to CR.HOPEwalk@gmail.com (if applicable)

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