



imageFORMULA DR-C225 II and DR-C225W II Office Document Scanners Power Sell Sheet

THE PRODUCT

Positioning Statement:

The Canon imageFORMULA DR-C225 II/ DR-C225W II Document Scanner's innovative, upright space saving design frees up desk space. Its flexibility and high image quality are only surpassed by its ease of use, making it ideal for converting paper-based documents to digital files. The wireless capability of the DR-C225W II makes it ideal for sharing the scanner among multiple users. Both scanners come backed with a three-year warranty.

Quick Specifications:

DR-C225 II:

Item Number: 3258C002AA
MSRP: \$449.00
ADF Capacity: 30 sheets
Speed: 25 ppm - Color and Black & White

DR-C225W II: Wireless

Item Number: 3259C002AA
MSRP: \$549.00
ADF Capacity: 30 sheets
Speed: 25 pages per minute - Color and Black & White



Features / Functions / Benefits:

- **Wide Range of Uses**
 - Corporate or remote offices
 - Individuals or small workgroups
 - Integrate information into digital workflows
 - Convert paper documents to digital files
 - Create keyword searchable files
- **Dynamic, Reliable, Flexible Feeding**
 - Can hold up to 30 sheets in feeder
 - Can handle a variety of document types and sizes
 - Thick, thin, long and even oversized documents
 - Plastic or embossed cards
- **High-Quality Imaging**
 - Optical Character Recognition (OCR) to help create searchable and editable information
 - Auto resolution setting for scanning mixed batches of documents and photographs
- **Customer Care**
 - Three year limited Advanced Exchange warranty included
 - Optional eCarePAK extended service available
- **Stylish and Space Saving Design**
 - U-turn path to save desk space
 - Top feed and default top eject
- **Easy Use**
 - Front-forward, face up feeding
 - Automatically adjust multiple settings with a single click
 - Windows ISIS/TWAIN drivers, Mac TWAIN drivers included
 - Canon CaptureOnTouch Software included
 - Scan directly to third-party cloud applications GoogleDrive, MicrosoftSharePoint, Dropbox and more²
- **Environmentally Conscious**
 - EPEAT Silver Registered
 - Meets ENERGY STAR guidelines
- **DR-C225W II only-Wireless Capability**
 - Supports 802/11b/g/n WiFi scanning on smart phone and mobile IOS devices such as iPads and Android devices
 - Free Canon CaptureOnTouch Mobile app³

¹ Examples based on typical settings, rated in pages/images per minute with letter-sized documents at 200 dpi portrait feeding directions. Actual processing speeds may vary based on PC performance.

² Subscription to a third-party cloud service required. Subject to third-party cloud service providers terms and conditions.

³ CaptureOnTouch Mobile is available for download at the App Store or Google Play Store.



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SALES SURVEY QUESTIONS

- Do you scan regular size 8.5" x 11" documents?
- Do you also need to scan "special" documents (varied sizes, photos, plastic cards)?
- Are you scanning less than 1,500 documents each day?
- Is your current scanner used by one person at their desk?
- Does your scanner need to last at least three years?
- Is there budget available to purchase a new scanner?

COMPARISON TO COMPETITION

	Canon DR-C225 II	Fujitsu ScanSnap iX500
MSRP:	\$449	\$495
Warranty:	Three Year Advanced Exchange	One Year
Daily Scan Volume:	1,500	750