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FOR IMMEDIATE RELEASE

Clive's Wells Fargo banking customers can take a trip back in time

Clive Community Foundation receives \$5,000 gift as part of mural unveiling

CLIVE, IOWA – April 3, 2015 – About 50 Clive community leaders and Wells Fargo Bank employees recently gathered to see the unveiling of a piece of the past. The Wells Fargo bank at 9801 University Ave. in Clive is the newest of four stores in Iowa to have a historical mural of the community hanging in the lobby. More than 2,000 historical community murals have been installed across the United States.

“These historical murals are customized to the local community and are just another indication of how community-focused Wells Fargo is,” said western Iowa Area President Marta Codina. “This colorful mural totally changes the look of the store as you enter it.”

The mural is 12 feet wide by 5 feet high and features photos from the late 1800s and early 1900s. The centerpiece is the Clive depot, where a Wells Fargo express office was opened in 1910 to serve the growing community. Other photos provided by the Clive Historical Society that are featured in the mural are views of the town from around the 1900s, including images of the railroad, a local baseball team, a group of elementary students, plus historical maps and documents.

“It’s awesome,” Les Aasheim, president of the Clive Historical Society, said before he and Clive mayor Scott Cirksena unveiled the mural. “The Historical Society board really appreciates it and we thank Wells Fargo for creating this wonderful mural.”

Following the unveiling, Codina and Great Plains Lead Region President Don Pearson presented a \$5,000 check to the Clive Community Foundation, which the mayor called a “most generous surprise.”

“It is nice to know that we have business partners like Wells Fargo in Clive that endeavor to tastefully reflect our history and endow our future at the same time – bravo!” Cirksena said.

Charlotte-based Beth Currie, who runs the Wells Fargo mural program, said involvement of organizations like the Historical Society is instrumental in helping tell the story of the community via the mural.

“It’s not just a piece of art,” Currie said. “It’s an educational tool, and it’s our unique way of helping people honor the history of their community. We try to use images from the late 1800s to early 1900s because that’s shortly after the timeframe when Wells Fargo started. That period of history is what we want to try to help current generations remember.”

About Us

The Clive Community Foundation was formalized in December 2013 as an affiliate of the [Community Foundation of Greater Des Moines](#). The CCF is a conduit for residents, businesses and other stakeholders to donate funds for the betterment of our community.

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