

2017 ASNA STRATEGIC PLAN

MISSION

ASNA is committed to promoting excellence in nursing

VALUES

1. The Code of Ethics for Nurses, Cultural Diversity, Health Parity, Professional competence, Human Dignity, Ethical Care and Professional Integrity.

GOALS/OBJECTIVES	PERFORMANCE INDICATOR (including application to the IOM Report)	RESPONSIBLE PERSON/COMMITTEE	Progress
<p>Provide leadership for health policy and legislative activities:</p> <ol style="list-style-type: none"> 1. Collect and disseminate information related to proposed and on-going legislation affecting nursing and health care. 2. Maintain lobbying activities in the state legislature. 3. Assume nursing representation on key committees and boards that affect health-related legislation. 4. Endorse and provide support for qualified nurses and friends of nursing seeking elected office. 	<ol style="list-style-type: none"> 1. Continued support for ASNA determined health legislation and disseminate legislative update and talking points to members as appropriate via email/website, etc. 2. Collaboration with Alabama Nurses Coalition in setting and implementing legislative agenda. 3. Raise \$3,000 in PAC funds. 	<p>ED/Legal Counsel/President/BOD</p> <p>ED/President</p> <p>ASNA BOD and PAC Committee</p>	<p>Collaborated with AI Coalition of N Organizations to sponsor Nurses Day at the Capitol on March 11, 2015. Had two teaching sessions and the rally.</p> <p>Lobbied through 2015 Session. Tracked bills of interest. Disseminated ED Leg Rept.</p> <p>Worked with ABN and other N orgs on Bill that would have changed the ABN. The Bill failed</p> <p>Brian B. appointed to the Governors Task Force on Health Improvement.</p> <p>Have two candidates for national posts with ANA</p>
<p>Advocate for Alabama nurses on professional practice issues:</p> <ol style="list-style-type: none"> 1. Offer support, guidance, and disseminate information on professional practice issues. 	<ol style="list-style-type: none"> 1. CE Committee (in consultation with ASNA structural units) will sponsor programs related to pertinent practice issues. 2. Collaborate with Alabama Board of Nursing (ABN) and Alabama Nursing Coalition related to current practice issues. 	<p>Continuing Education Committee (CEC)</p> <p>COPI, ED/President</p>	<p>Numerous CE opportunities including FACES event in April</p> <p>Working with ABN on issues that could impact all nurses.</p>

<p>Provide for the continuing professional development for Alabama Nurses:</p> <ol style="list-style-type: none"> 1. Maintain continuing education provider and approval status. 2. Disseminate leadership competency through the ASNA Leadership Academy. 3. Disseminate evidence-based practice (EBP) findings. 	<ol style="list-style-type: none"> 1. Maintain ANCC Provider status. 2. Recruit nurses from Districts and health care facilities in Alabama to participate, publicize, and continue in the 2015 ASNA Leadership Academy. 3. Offer continuing education on EBP findings, resolutions (below), and appropriate topics as identified in <i>The Alabama Nurse</i>, at CE events, on ASNA Website, etc. <ul style="list-style-type: none"> Resolution #1: Safe Staffing and Staffing Decision Making (Submitted by District 3) #2: 20-30's Task Force: Rejuvenating ASNA (Submitted by Lindsey Harris, MSN, FNP-BC, and Latoya Carstanphen, MSN, RN) #3: Resolution on Domestic Violence (Submitted by Carthenia Jefferson, JD. RN, and Lindsey Harris, MSN, FNP-BD, District 3) #4: The Alabama State Nurses Association (ASNA) Mentorship Program (Submitted by Abby Grammer Horton, MSN, RN District 2) #5: Improving Adolescent Health Through STD, HIV, and Unintended Pregnancy Awareness 	<p>ASNA Education Director consultation with CEC and ASNA Structural units ASNA Staff</p> <p>ASNA Staff/ Board of Directors/Leadership Academy Co-chair</p> <p>ASNA Staff</p> <p>All Districts</p>	<p>Maintained status as ANCC Provider Approval Agency.</p> <p>2015 Leadership Academy is having a very successful year with a diverse cohort of creative and dedicated people.</p> <p>With guidance from clinical nurses (ASNA leaders) the staff has regularly used Facebook to disseminate articles and links regarding EBP and other subjects included in 2015 Resolutions.</p> <p>Resolution 7 - Nurses Save Lives relates to the Nurse Car Tag project. Pre-orders for the tags did reach the deadline and the Alabama Nurse Foundation will have the opportunity to promote excellence in nursing for many years to come.</p> <p>As per the ANF Bylaws, a five member Board has been</p>

	<p>#6: Health Literacy (Submitted by Gayle Stinnett, RN, MSN; Ethics & Human Rights Committee; District 3)</p> <p>#7: Nurses Save Lives 2015 (Submitted by Ellen Buckner, District 4)</p> <p>#8: Recognition of All Graduate Level Nursing Specialty Roles for Alabama Nurses (Submitted by Sarah Pierce Wilkinson, MSN, BA, RN, 2014 Leadership Academy, District 1)</p> <p>For all resolutions:</p> <ol style="list-style-type: none"> 1. Districts will promote and educate 2. Publish articles in all available media 3. Promote CE Presentations in Districts, FACES, etc. 		<p>formed and will begin afresh defining and expanding its mission in accordance with its expressed purpose in the ANF Bylaws.</p>
<p>Improve the visibility and image of nursing:</p> <ol style="list-style-type: none"> 1. Recruit and retain members. 2. Improve public visibility and image of nursing. 	<ol style="list-style-type: none"> 1. Marketing <ul style="list-style-type: none"> • Continue to improve ASNA website • Increase professionalism through consistent ASNA logo on all report templates and all other appropriate documents 2. Student Related: <ol style="list-style-type: none"> a. Invite President of Student Nurses Association to write article in each issue of <i>The Alabama Nurse</i>. b. Maintain "Student Nurses" link on the ASNA website c. Link to AANS Facebook page on ASNA page 3. Promote National Nurses Week – 2015 <ol style="list-style-type: none"> a. Each District will support Nurses Week b. ASNA leaders will look for media opportunities c. All members seek opportunities to support 3. Districts will explore a variety of methods to recruit and retain members and follow through with Membership Committee initiatives. 4 Work with Nursing Coalition 2015 Nurse's Day at the Capitol 	<p>ASNA Staff/Districts/Vice-President/Membership Committee</p> <p>ASNA Staff/BOD/Members All districts</p> <p>ASNA Leadership District Presidents/District members</p> <p>Districts</p> <p>ASNA staff and leadership with Nursing Coalition</p>	<p>The bookmark membership flyers have been a helpful tool for distribution at events and District meetings. With strong District initiatives, membership recruiting and retention has improved to the highest level in many years.</p> <p>The Alabama Nurse has continued to improve in its appearance and appeal.</p> <p>Events promoting Nurses Week in May were widespread and helpful in educating and promoting ASNA.</p> <p>At the ANA Membership Assembly, the ED plans to network with peers and ANA IT staff regarding a membership</p>

			management system. This will impact ASNA web design, email blast and social media.
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