

District 3 Strategic Planning Top Priorities (November 2018)

A leadership team of 16 District 3 members met on November 3, 2018, and brainstormed ideas in six topical areas and then identified priorities and created a timeline for the year. Below are the top priorities for each of the areas.

Membership

- Focus on a Frontline nurse emphasis (January, March, May)
- Conduct Non-member/Nurse survey to reach out (2019, Winter)
- Hold a Hospital-based event/meeting that frontline nurses can attend (March 15 tentative date)
- Plan a social event (July, Baseball & tailgate)

Education/CEUs

- Develop speaker's bureau (Database of speakers and topics)
- Make speaker open to the public with CEU available
- Have access as Virtual Meetings / CEUs online / can be recorded for viewing later

Mentoring

- Put out a call for mentors & mentees
- Develop guidelines and matching (January-March)

Service/Fundraising/Awards

- Encourage all nursing organizations coming together for service
- Request Citation of Excellence Award from all area hospitals District 3 nurses and honor these
- Backpack Drive, Winter Warm Up, others

Partnerships

- Poll members for who is involved in other nursing organizations
- Hold a Planning Summit of representatives (February) for partnerships event in Fall

Students

- Support Nurse's Day at the capitol (Feb 6)
- Invite a Student advisory council to meet with District 3 Leaders
- Participate in a run (Mar) to emphasize "Healthy Nurse!"