Making Change Happen: Chutes & Ladders Meets Networks & Systems

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Ever achieve a goal using this technique?
Greta’s World of Change

Image: Irish Times

Image: Cheswick.com
How will you change (your piece) of the world?

- Asset mapping
- System Design (Thinking)
- Stakeholder (Management Strategies)
Asset Mapping

• Step 1. Your goal
• Step 2. What assets do you need to accomplish it?
3. What assets are already present?
System Design

Nodes
Interactions
Feedback Loops
(Positive & Negative)

Your system drawn here
Stakeholder Strategies

Stakeholder =
“any group or individual who can affect or is affected by the achievement of the organization's objectives.”

-Edward Freeman, 1984


Adapted from: Savitz & Weber, 2006
Thank You!

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