

THE OFFICIAL SPIRIT OF A GRATEFUL NATION

★ ★ ★ ★ **HEROES VODKA** ★ ★ ★ ★

**MONUMENTAL TASTE.**

**4X DISTILLED. MADE IN THE USA. 100% AMERICAN GRAIN.**

Heroes Vodka is a Veteran-owned premium American vodka. It was first bottled on Veterans Day –11.11.11 – a date that occurs only once in a century and epitomizes the rarity of this event. As the “Official Spirit of a Grateful Nation,” Heroes Vodka is made from 100% American grain; each hand-crafted batch is distilled 4 times to create an ultra-pure, world-class spirit. The mission of Heroes Vodka is to deliver exceptional taste and superior value to consumers, while honoring Veterans and other American service organizations through charitable contributions.



**EVERY PURCHASE SUPPORTS AMERICAN VETERANS**

[HEROESVODKA.COM](http://HEROESVODKA.COM)



*Lance Corporal Travis McVey serving as a Presidential Honor Guard for President George H.W. Bush.*



*Founder Travis McVey examining the first bottle of Heroes Vodka off the production line on Veterans Day, 11.11.11.*



SIZE	CASE PACK	CASE DIMENSIONS (LxWxH / in)	BOTTLE DIMENSIONS (DxWxH / in)	CASE WEIGHT (lbs)	PALLET DIMENSIONS (ft)	CASES PER PALLET	LAYERS PER PALLET	SINGLE BTL UPC#	CASE UPC#
50mL	120	13.25x8.06x9.25	1.275x1.275x4.23	17.2	6x17	102	6	088004027438	10088004027435
750mL	12	13.1x9.88x11.9	3.1x3.1x11.38	30.9	14x5	70	5	088004010690	10088004010697
1L	12	14.6x11.1x12.6	3.5x3.5x12	39.8	13x4	52	5	088004010706	10088004010703
1.75L	6	14.25x10x13	4.43x4.43x12.33	24.9	15x5	75	5	088004024642	10088004024649



HEROES VODKA  
750mL



HEROES VODKA  
1L



HEROES VODKA  
1.75L

R.S. LIPMAN COMPANY