



Ife Nii Owoo

Ife Nii-Owoo is a public artist, graphic designer, and educator. She studied African Visual Arts at the Institute of African Studies in Accra, Ghana, and lived in London, England, and Africa for nine years. She holds a BFA from Syracuse University and a Post Graduate Certificate in Design from the London School of Communications (England). In 1978 she was a Candidate for a Masters of African Visual Arts at the Institute of African Studies in Accra, Ghana. Born and raised in Philadelphia, to which she returned in 1981, she has been part of a ground-breaking generation of African American women artists and designers pushing through barriers, who were part of and influenced by Philly's Black Arts and Black Power movement. Her work has been included in shows at the African American Museum in Philadelphia, African American Museum of Art and Culture, New Orleans, LA, Art + Peace Museum in Philadelphia, Moore College of Art Gallery and Community Folk Art Center, Syracuse, New York. In her site-specific public art commissions (the President's House [2010], Free Library of Philadelphia- Logan Branch [2016]) and community engagement projects (Elephants on the Avenue: Race, Class, and Community in Historic Germantown [2015-2017]) she has created work that comes from, and inspires, dialogue about suppressed histories, freedom, and African American community visions of, and struggles for, justice.

Ife Nii-Owoo has more than 25 years of professional design experience. She founded IFE designs + Associates, a full-service design firm based in Philadelphia and Atlanta providing services in strategic creative thinking, graphic design, and website development to corporate and non-profit clients. In addition to her work as a visual artist and educator, Ife works as a design consultant for OCG Creative an Atlanta based digital design agency, that specializes in UI/UX application design and branding. Ife has received numerous awards, and grants including the Leeway Foundation Art and Change Award (2008), PRAME (Public Relations, Advertising, and Marketing Excellence) Award for advertising/print ad design (2000); Philadelphia Convention and Visitors Bureau/ Multicultural Affairs Congress (MAC) Share The Heritage Award (2001).