

# Vision and Strategy

World Mission University was founded by Reverend Dong Sun Lim on his firm determination and belief that “The Global Village is My Ranch”. There was no place too far or remote to take the message of the gospel. Founder Dong Sun Lim was a life-long missionary who had a passion to take the message of the gospel to the ends of the world. Founder Dong Sun Lim’s desire was to raise up Christian leaders with a strong desire to expand the kingdom of God. World Mission University was established to train pastors, missionaries and lay leaders to impact the world for Christ.

Founder Lim’s vision was to establish a quality educational institution both academically and spiritually.

“The reason I founded this school was to train faithful pastors, passionate missionaries, and lay leaders. What I dream for this school will not be achieved overnight. My hope and prayer is that World Mission University would become a Korean Harvard, a Korean Yale, and a Korean Princeton in the near future”. (Dong Sun Lim, Retrospect and Prospect, 2000).

Through a shared and united vision for the school, the leadership of World Mission University stands committed to realize/expand the vision that founder Dong Sun Lim had for the institution and what God has in store for our future.

## **The Institutional Strategic Goals**

The 2018–2023 Strategic Plan, approved by the Board of Directors, is organized around three long-term goals that relate to the University’s Mission Statement and to its external and internal contexts and constituencies: Inclusive Biblical Education, Cultural Diversity, and Innovative Models. First, World Mission University has been attracted to innovative educational models as it seeks “transformational biblical education.” Second, World Mission University also wants to promote a broader understanding of “biblical education” and “impacting the world for Christ” so that we could continue to develop academic programs that diverge from those programs that are specifically related to traditional church ministries. Third, the University seeks to expand its educational impact by reaching other ethnic groups.

# Major Initiatives

1. **Accreditation.** WMU will initiate CCNE accreditation process for the nursing program in 2020. Moreover, we will continue to study the feasibility of WACS accreditation in order to establish WMU as a leader in serving ethnically, culturally, and missionally diverse groups.
2. **Program development.** WMU will continue to execute an evidence-based system for improving existing programs and developing new programs. We will complete the implementation of two new master's degrees in 2020.
3. **Innovative education.** WMU will continue to research and integrate innovative models of biblical higher education such as competency-based ministry leadership formation. We will continue to strengthen and improve the alternative patterns of teaching and learning (online, extension).
4. **Faculty support.** WMU will continue to strengthen its system for supporting faculty research and professional development. We will also strengthen academic administration to enable academic programs to be more accountable for student success.
5. **Staff support.** WMU will create more opportunities for our staff members to enhance their professional experiences and skills. We will research and establish a new student information management system to increase efficiency of our staff.
6. **Diversity.** WMU will have a student body which is ethnically and culturally diverse. This diversity shall also be reflected on administration, faculty and staff. We want to attract missionally oriented students and equip them for leadership roles in a wide range of contexts.
7. **Student enrollment.** WMU will develop and execute an enrollment management plan. It will integrate all domains of the University to achieve a higher level of effectiveness in student recruitment and retention activities that correlate with annual recruitment goals.
8. **Institutional advancement.** WMU will continue to strengthen and diversify its financial base particularly by increasing individual and institutional donors. We will secure new sources of revenue particularly for faculty and staff support and compensation and for student financial aid programs.