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FOR IMMEDIATE RELEASE:

Grow Community Earns Two Prestigious Awards from National Association of Home Builders

BAINBRIDGE ISLAND, WASH. -- Grow Community has won the prestigious Platinum Award in the Green Community category from the National Association of Home Builders, in its 2014 Best in American Living contest.

As the oldest and most distinguished national design award program in the residential construction industry, the Best in American Living Awards spotlights the most creative and innovative projects from around the nation.

The sustainable, solar-powered neighborhood received more top honors by winning the Best In Green Development Award in a secondary competition. Both awards were presented at the NAHB International Builders' Show in Las Vegas this week.

Grow Community is the first development in Kitsap County, Wash., ever to win the NAHB's Platinum Award distinction, and PHC Construction – the contractor for the project – is the first Kitsap builder to hold the award.

"The Platinum Award is an outstanding honor, and one we're very pleased to receive," said Marty Sievertson, president of PHC Construction. "To be acknowledged among the nation's very best residential projects really speaks well to every facet of Grow, from concept to design to construction."

The eight-acre Grow Community is a new urban development adjacent to Winslow village center on Bainbridge Island, and 10 minutes from the ferry to downtown Seattle.

With One Planet Living principles as its guide for sustainable development, Asani used input from community workshops to shape the project's look and feel. The City of Bainbridge Island's Housing Density Development Program allowed Asani to create neighborhoods that are both compact and comfortable.

The project's first phase, the Village, is now complete and fully occupied. Construction is underway on the next two phases, the Grove, which will be oriented around a woodland and orchard, and the Park, where homes will flank an open greenway.

Low-impact site development, certified 5-Star Built Green homes, and net-zero energy designs with rooftop solar define the project. Extensive shared, organic "P-patch" gardens and a bike share program for sustainability and self-sufficiency are now in place and popular with the residents.

The Village at Grow is already the largest solar community in Washington State, and solar options will also be offered to buyers in the next two phases.

While Grow Community offers home designs for residents in all stages of life, Asani has seen considerable interest from baby boomers. More than 60 percent of homes in the next two phases will feature single-level, accessible floor plans.

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“We are creating a community that welcomes and embraces all generations and promotes ‘aging in place,’” said Jeff Sharp, Asani Project Director. “We always strive to set higher standards for sustainable, comfortable living, and it’s very gratifying to have the National Association of Home Builders acknowledge our efforts. We’ve done our best to build the best. In fact, the project has been so well received that we see a great opportunity to extend the Grow Community concept to other areas of the country. We believe we’re on to something that will appeal to a broad segment of potential residents.”

Grow Community has previously earned recognition for excellence from the Urban Land Institute, the Northwest EcoBuilding Guild, and Green Builder magazine, among other organizations.

Grow Community is being built by PHC Construction and developed by Asani for a group of local Bainbridge investors.

Now selling homes in the Grove neighborhood, the Grow Community sales office is at 180 Olympic Drive SE, next to the Bainbridge Island Ferry Terminal.

More information about Grow Community is available at www.growbainbridge.com

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PHC Construction: PHC is the local leader in constructing sustainable commercial and residential buildings. They are a general contractor with decades of experience on Bainbridge Island and throughout Kitsap County. Their clients benefit from their experience in the community and from their innovative construction processes. They are effective managers and cooperative team members.

PHC works with a strong preference toward projects that strengthen communities. They are continually expanding their understanding of sustainable construction through research of innovative products and processes. They focus on green and energy efficient building materials and techniques that provide long-term value to building occupants and owners. They believe that truly sustainable buildings account for not only environmental, but economic and social impacts as well.

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ASANI Development: Bainbridge Island-based Asani is a community of planners, architects, contractors and developers working to positively impact communities and the environment with profitable projects that are both socially responsible and ecologically sustainable. Past and current projects include Vineyard Lane, Island Gateway, the Kids Discovery Museum, Bainbridge Island Museum of Art, and Grow Community.

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