



FORMATS: AC, Hot A/C, Classic Hits and Country

Murphy, Sam and Jodi is the female-led morning show in over 60 markets that stands out by being real, compelling, and genuinely entertaining every day. Murphy, Sam and Jodi is focused on today's 25-54 female listener with content that connects across music preferences. That is the reason the show delivers book after book for Mainstream AC, Hot A/C, Classic Hits and Country. That relationship goes well beyond morning drive with social media engagement 7 days a week.

Country Specific:

Murphy, Sam & Jodi have been creating success for Country broadcasters over the past ten years. A fun and real way to start the day- resonating directly to the Country life group with entertaining content that matches their lifestyle and values.

Murphy, Sam, and Jodi's country stations get the same award-winning content with the added benefit of Jodi's Nashville 90, and Sam's Music News as daily features that are all about country music and the latest from Nashville. Country stations that want to reach 25-54 adults know the power of a morning show that feels like the best friends they are hanging out with. And being female led means real connection with the core listener you seek most. It is real life, and not old school - and a great alternative that sets your station apart from a sea of great but similar sounding country morning shows.

“Jodi’s Nashville 90” airs daily at 8:20am. [Listen Now ▶](#)

“Country Demo” [Listen Here ▶](#)

Jacobs Media Tech-Survey 2021: Importance of Personalities has grown post-pandemic.

