



## **Delphyne Lomax Taylor**

***Principal***

**V&L Research and Consulting, Inc.**

**The Lomax Group, Inc.**

***President***

**The Networthing Group**

***Founding Partner***

Delphyne Lomax Taylor was diagnosed with Breast Cancer in October 2013. She had a right mastectomy; chemo and radiation in 2014. After two years of additional surgeries, she looks forward to celebrating seven years of being Cancer Free in November 2020. Most recently she has published her book, *Woman 2 Woman Life Lessons Learned on the Journey to Marriage, Motherhood, Entrepreneurship, Divorce, Surviving Breast Cancer and Finding New Love*.

Ms. Lomax Taylor has been in the market research industry for nearly forty years. At Rubbermaid, she was responsible for segmentation studies, market analysis, new product development, and coordination of market research projects. After moving to Atlanta, Delphyne became experienced on the supplier side and coordinated research for a variety of industries. For the past thirty years, Ms. Lomax Taylor has provided her expertise to clients of **V & L Research and Consulting, Inc.**, a full-service market research firm with expertise in specialty markets.

Over the years, Delphyne cultivated her relationships with vendors, small business owners, new start-ups, and various organizations to develop **The Lomax Group, Inc.** where the motto is *"Your Outsource Connection"*. The Lomax Group, Inc. also laid the foundation for the formation of other businesses.

Further expanding on her love for assisting others in their goals, Delphyne became the Founding Partner in **The Networthing Group, LLC** where she and others have a mission to *"Utilize our collective vast network and experience to provide companies and individuals with the resources, direction and encouragement needed to reach their full potential"*.

Ms. Lomax Taylor obtained her undergraduate degree from The University of Mount Union in Alliance, OH. She majored in Business Administration and has three minors: Marketing, Finance, and Management. She also studied the Fundamentals of Market Research at the Burke Institute in Cincinnati, OH.

Delphyne is a proud, loving, and dedicated wife, mother, and grandmother. She currently serves as Vice Chair, DeKalb County Board of Health; Chair, Leadership & Governance Committee for Kids Doc on Wheels (KDOW); and Chair, Fundraising/Marketing Committee for Unconditional Love for Children (ULC). Last, but certainly not least, she is a member of the Stone Mountain-Lithonia Alumnae Chapter of Delta Sigma Theta Sorority Incorporated (SM-LAC).