

Parenting Media Association
2019 Design and Editorial Awards Program

EDITORIAL

E1 - Cover lines

25,000 and fewer
No Bronze or Silver award.

Gold: *Neapolitan Family*; Stacy Nicolau, Leigh Ann Newman

These cover lines grab a reader's attention and show a nice mix of service content along with useful "did you know" stories on Dr. Seuss or summer camp. They are a successful preview for the stories inside.

25,001-44,999
No winners.

45,000 or more
No Bronze award.

Silver: *Atlanta Parent*; Sheri Taylor-Emery, Teresa Farkas

These cover lines are straightforward yet right on the mark. As a collection they showcase the variety of the magazine's content and provide a welcoming introduction.

Gold: *Washington Parent*; Jenny Heinbaugh, Jacky Dooly Martin, Jane MacNealy

Useful and seasonal topics are the showcase in these cover lines. The text does an excellent job representing the stories as well as the expertise of the magazine. The lines succeed in being service-focused along with some wit.

E2 - Headlines

25,000 and fewer
No awards.

25,001-44,999
No awards.

45,000 or more
No bronze award.

Silver: *Washington Parent*; Jenny Heinbaugh, Jacky Dooley Martin and Jane MacNealy

This entry undoubtedly captured readers' attention with headlines such as "The Value of Cultivating a 'Yes Brain'" and "Finding Your Tribe, the importance of meeting other women who get you." Headlines throughout are straight-forward and informative.

Gold: *Atlanta Parent*; Teresa Farkas and Amanda Miller Allen

Imperative headlines abound as the publication offers a variety of lists for dos and don'ts and step-by-step instructions for improvements. Headlines wisely rely on strong verbs: Readers are advised to accomplish, establish, focus, develop, etc., which breathes a feeling of action and possible success into the process. Headlines on features, such as "Are you a well-behaved parent" and "Mommy has a name," are also sure to catch readers' attention.

E3 - Column: Publisher's/Editor's Note

25,000 and fewer

Bronze: *Cincinnati Family Magazine*; Amanda Hayward, Editor

In writing about her young son, the author connects to the magazine's audience. She shares stories about decisions she has had to make – including repeating kindergarten and when independence is appropriate – and in the process shows she is part of the greater community of parents grappling with decisions of their own.

Silver: *Neapolitan Family*; Stacy Nicolau

These publisher's notes are personal and gripping from the very first sentences. The author opens the door to her own family's ups and downs – from life with a college-bound teen to the death of the family dog – while also offering a nice introduction to stories in that issue of the magazine.

Gold: *ParentingNH*; Melanie Hitchcock

With attention to detail and compelling storytelling, these columns offer perspective on current topics of interest to parents. These include more serious issues such as unfounded school rumors circulating on Snapchat as well as lighter fare such as the memories held in Christmas tree decorations. The writer's voice is apparent throughout and she successfully creates a personal connection with readers.

25,001-44,999

Bronze: *Northeast Ohio Parent*; Angela Gartner

These editor's notes go beyond personal experience and provide solid reporting on issues of concern for Ohio parents, whether that's school bus safety or the status of bills in the state Legislature related to women's rights. The resulting columns are informational as well as thought-provoking.

Silver: *Memphis Parent*; Shara Clark

The author shares personal experiences from her own life as a way of offering connection between the audience and the magazine's content. The column's themes – including her brother's lifelong spirit in the face of disability and her mother's sacrifices – pack an emotional wallop.

Gold: *Bay State Parent*; Amanda Collins Bernier

Emotion and specificity make these winning columns from start to finish. The author weaves familiar stories of Christmases past or young love and rock collections that spark recollections of those same experiences and emotions among readers, thus creating a powerful

connection. The pieces serve as a wonderful invitation into the issues.

45,000 or more
No Bronze award.

Silver: *Washington Parent*; Jenny Heinbaugh

This editor's note is a welcoming introduction to the magazine as it tells tales of childhoods past while also introducing the specific stories in that issue of the magazine.

Gold: *Metro Parent*; Julia Elliott

From the very first sentences, these editor's columns are compelling and engaging, and further, are relevant to that issue's content. The writer connects to the reader with well-written tales that are personal yet universal, whether that's the angry outburst of an elementary schooler or dealing with past childhood anxiety.

E4 - Briefs/Short Stuff

25,000 and fewer

Bronze: *Baton Rouge Parents Magazine*; "Connect Community"; Mari Walker, Amanda Miller, Amy Foreman

Each issue includes six pages loaded with local briefs and happenings that offer readers something for everyone. Editors serve up useful tips on several topics and highlight interesting upcoming local events.

Silver: *Kansas City Parent*; "Five Things We Love Right Now"; Michael Gimotty, Margaret Sarver

An interesting mix of events, books, food, products and more. The writers treat many of these more like reviews than announcements, explaining not just what, but offering the why. This is a useful, inviting package.

Gold: *Cincinnati Family*; "Cincinnati News"; Amanda Hayward, editor, Amanda Ciani, Associate Editor

Things to do, the latest from local authors, private school updates and where to find educational toys are among the offerings of this vibrant mix of newsy items. The editors' selection and presentation of items demonstrates an active awareness of the readership and community.

25,001-44,999

Bronze: *Staten Island Parent*; "Events & News"; Jeannine Cintron

The news and event section has an abundant supply of informative and relevant items. The editor demonstrates care and clarity in writing and editing the briefs.

Silver: *Indy's Child*; "News & Notes"; Nicole Sipe, Karen Ring, Mary Cox, Katy Clark

Quiz questions and related facts are sprinkled among the items, creating interest and engagement throughout the package. The items are brief and easy to read.

Gold: *Northeast Ohio Parent*; “Worth Noting”; Angela Gartner, Michele Bailey, Janine Kelbach
This section features an impressive volume and diversity of items. Tips and awareness pieces are augmented by book reviews and online content suggestions. There is obvious care and craft in content selection and presentation.

45,000 or more

Bronze: *Nassau Parent*; “Raising Kids: New Places, New Programs”; Melissa Wickes

Items kick off with an easy to navigate “Who” and “What’s News.” The structure sets up quick reads with necessary information and ends with where to find out more, a template that works well.

Silver: *L.A. Parent*; “Community News”; Elena Epstein, Christina Elston, Cassandra Lane

Closer to a collection of short stories than briefs, the items are well written and packaged, and cover an interesting variety of Southern California people and their passions. A great read on the community.

Gold: *Colorado Parent*; “Good To Know”; Deborah Mock, Christina Cook, Megan Forgey, Lydia Rueger, Courtney Drake-McDonough

This is a fabulous array and mix of content, including mini-stories on activities for the coming month. Short, related items are conveniently grouped together, including sections on books and technology. The section is inviting and a breeze to move through.

E5 - Calendar of Events

25,000 or fewer

Bronze: *Nashville Parent*; Chad Young

An added touch in these listings is the word “register” in parenthesis after listings titles. It’s a thoughtful inclusion to let readers know right off the bat that they must take action and not just show up. In addition, the listings are thorough and contain all the needed informational bits and pieces.

Silver: *Bronx/Riverdale Family*; Mia Salas

A strong focus on kids – and their families – make this a mighty calendar of events. Each listing has a full description of the event, plus all the pertinent information. An added bonus is the icon for each type of activity such as a tree for outdoors, a pair of masks for theater and a ticket stub for attractions.

Gold: *Cincinnati Family*; Amanda Ciani

This entry offers a solid listing of activities by day and date, making it easy to find what you want to know quickly. Each entry includes all the important information, eliminating the need to cross-check every website. The offerings are definitely kid-centric and concise.

25,001-44,999

Bronze: *Staten Island Parent*; Jeannine Cintron

This is an exhaustive listing of activities sorted by type – dance, art, music, sports, etc., – and it loads readers with information.

Silver: *Washington Family*; Calendar staff

Washington Family has lists and lists and lists – all sorted by day of the week, which could be helpful to families with tight schedules, quickly answering the question: What can we do Friday night? And it thoughtfully lets readers know if an activity is free.

Gold: *Westchester Family*; Andrea White, Jean Sheff and Leah Mitch

This calendar is so full of listings and information that it's a bit overwhelming – in a good way. Of special appeal is the mix of listings – sporting events, hobbies such as sewing, family participation events and learning opportunities – plus all the usual listings focused on let's go play. It also has a charming little icon box indicating the appropriate age for each event – just for kids, pre-teens, the whole family, teens etc. It's a nice addition.

45,000 or more
No bronze award.

Silver: *Chicago Parent*; Hillary Bird, managing editor

Chicago Parent offers up a strong package of event listings. Fun Guide's legend box with icons for free, extra charges, ongoing, register and Halloween helps readers sift through the listings to quickly find what meets their needs. Good work.

Gold: *Metro Parent*; Christina Clark

This massive compilation of kid-friendly information is complete and concise, and each “free” event is indicated with the word in bright red at the beginning of the entry – definitely a service to readers.

E6 – Column: Reviews

[Category was removed after 2017 contest]

E7 - Column: Child Development & Parenting Issues

25,000 and fewer

Bronze: *nola Family*; “Learning Years”; Dr. Pat Blackwell

Dr. Blackwell delivers impressive, carefully worded explanations of relevant topics, such as a particularly well-written and researched piece on gender identity. The column about negative thinking understands that solutions are as important as a description of the problem. It is a nice balance between empathy and expertise.

Silver: *Bronx/Riverdale Family*; “Finances” and “Financial Planning”; Tammy Scileppi and Anthony Corrao

These financial columns are both useful and thorough, with enough specific information to enlighten and guide children toward financial independence. A column on the new Greenlight card, which gives parents supervision over spending but allows children to make choices, is carefully written and covers all the bases. Overall, the columns hit all the right buttons.

Gold: *TulsaKids*; “Stages: Babies & Toddlers”; Kiley Roberson

Rich in accumulated knowledge, this column offers personal experience as the basis for a set of useful tips. A column on children and grief, for example, starts with the poignant loss of the writer’s mother (and the children’s grandmother). The tips she then shares are full of common sense and hard-earned wisdom.

25,001-44,999

No Bronze award.

Silver: *Westchester Family*; “Ask the Specialist”; Stacey Pfeffer, Nicole Avena, Ph.D., Jean Sheff

Full of research-based advice and appropriate examples, this column fills an important niche by giving parents tips from the experts. A column on tween cell phone addiction, for example, made a compelling case for delaying phone use by explaining what the addiction does to young brains. Subject choices are terrific and timely.

Gold: *Baltimore’s Child*; “Your Special Child”; Erica Rimlinger

This column is an effective way of sharing personal information in tandem with expert parenting advice. The piece about the dread of waiting to see what happens after a premature birth is both personal and powerful. Another column on sensory-friendly concerts also has real depth, another outcome of the smart pairing of experience and expertise.

45,000 or more

Bronze: *Colorado Parent*; “Learn and Grow”; Lydia Rueger

This column identifies important parenting issues that will resonate with readers. For example, “9 Things to do Instead of Yelling at Your Kids” delivers sensible strategies for coping with frustration and knee-jerk reactions, including lots of planning and practice. The voice of the writer is warm and wise, the perfect pitch for giving useful advice.

Silver: *Washington Parent*; “Ages & Stages”; Robbye Fox, Maureen McElroy

Solid, thoughtful columns share worthwhile ideas and advice. Each column brings fresh, original ideas to the table. The one about integrating appreciation into a daily routine is a real winner.

Gold: *Big Apple Parent*; “Raising Kids: Teen”; Christina Vercelletto, Deborah Skolnik

Clear, clean and direct, these columns give the reader a big payoff within a small space. Tips and ideas for parenting a teen are astutely presented and supported with authority. The tone is one of promoting healthy relationships – not always easy with this age group. Each column is evidence that the writer wants the best outcome for parents and teens alike.

E8 - Column: Family Matters

25,000 and fewer

Bronze: *Kansas City Parent*; “Mojo for Moms”; Wendy Connelly, columnist

The writer’s credibility – academic, life coach, podcast – is impressive and gives her column authority. Topics are timely and the writing is structured in bite-size pieces, making the

column easy to digest. The column gives solid advice and educates at the same time.

Silver: *nola Family*; “Parenting Corner”; Camille Quinn, columnist

The lede sets the tone: “...how a parent responds is more important than having the answer.” The author has solid academic credentials and speaks with authority. In addition, she gives lots of practical tips, and she points out that tough conversations are also the place to share family values. The column is comprehensive and very helpful. A must read.

Gold: *Monterey Bay Parent*; “Father’s Day”; Rob Weisskirch, columnist

A father gives heart-felt advice to readers about how he told his children about the death of a friend. Packed with emotion and solid advice, the column teaches and engages at the same time. Well reported, poignant and well written.

25,001-44,999

Bronze: *Washington Family*; “Healthy Family”; Courtney McGee, columnist

The writer consistently shows her audience how to focus on what’s important in life. Using techniques like mindfulness and other concepts, the column strives to keep the reader healthy in both mind and body. The author provides lots of resources (books, apps) and the column is authoritative. The writing is gentle and easy to digest.

Silver: *Chesapeake Family Life*; “Stay Inspired”; Ann Levelle, columnist

The columnist is an excellent reporter, weaving in human subjects, websites, experts and apps. After reading her columns, you might say to yourself: Why don’t I try that out? She is an expert at taking what is right in front of us and showing us why we should care about it. Her column on refrigerator art captures it all, and teaches the importance of observation.

Gold: *Rockland Parent*; “Family Life-Finances”; Megan Vasquez, columnist

Finances matter to families – and money is oftentimes a key element of family strife. The author gives a solid, comprehensive review of what parents should be doing to make sure that their credit is sound. The column is well researched, reported and written. The material is easy to grasp.

45,000 or more

No Bronze or Silver award.

Gold: *Metro Parent*; “Study Says”; Stacey Winconek, columnist

A fascinating column on looking at the importance of understanding the purpose of an apology. The bigger lesson is that our often go-to solutions as parents may need to be rethought in context of new research. A well written and provocative column with lots of examples and human interest.

E9 - Column: Family Fun

25,000 and fewer

No Bronze or Silver award.

Gold: *TulsaKids*; “Get Cooking”; Natalie Mikles

These columns explore how to turn cooking into an activity and event to engage youngsters, from a tea party to holiday cookies. The columns feature tasty recipes and ideas to make cooking fun for young and old.

25,001-44,999

Bronze: *Washington Family*; “DMV Fun”; staff

Easter and Fathers’ Day guides deliver a plethora of events and activities for the family. A lengthy list includes variety and diversity to satisfy many.

Silver: *Chesapeake Family*; “Family Fun”; Ann Levelle

Where to go and what to do when you get there is highly useful focus of this column. Insights and reviews add to the nuts and bolts of where, what and how.

Gold: *MetroFamily Magazine*; “Exploring Oklahoma with Children”; Lindsay Cuomo, Debbie Murnan, Erin Page, Sarah Taylor

The articles are about as inviting as you can get. “Unique Accommodations” shares several very interesting alternatives to malls, theme parks and cityscapes, from tree houses to covered wagons to a floating “villa.” Another package features unique curiosities, iconic eats and a wildlife refuge.

45,000 or more

Bronze: *L.A. Parent*; “Date With L.A.”; Cassandra Lane, Chanté Griffin

With a market the size of Los Angeles, highlighting smaller out of the way places in the city’s nooks and crannies is a wonderful idea, well executed here. Editors pick a walkable neighborhood and highlight sights, sounds and smells, including eats, murals and bookstores.

Silver: *Washington Parent*; “In Our Own Backyard”; Janice Kaplan, Chris Dooly

Washington D.C.’s plethora of high quality, educational museums give editors a lot to choose from, and they make the best of it. Most of us have to leave town to visit D.C., but this feature is developed for the locals.

Gold: *L.A. Parent*; “Family Recipes”; Christina Elston

One of the many attractions of Los Angeles is the culinary diversity. There’s just about everything for anybody. These packages move beyond just the recipes to interesting places and profiles of the owners, chefs or cooks. These are engaging on several levels.

E10 - Column: Humor

25,000 and fewer

No Bronze award.

Silver: *ParentingNH*; “Dad on Board”; Bill Burke, columnist

This column boasts a literary elegance, cerebral texture, and natural jauntiness that make the writer a special voice in this community. He’s a tender dad who thinks hard about his teenage daughter: about how, with her track record of “ups”, he’ll help her survive and even thrive

against life's inevitable "downs." The writing work brims with important life lessons, told with subtlety and aplomb.

Gold: *ParentingNH*; "Never a Dull Mom-ent"; Kathleen Palmer, columnist

This portrait of life as a parent is at once candid, wise and funny. On the surface, the columns explore the lumpy terrain and natural uncertainty that comes with raising teens. Ultimately, though, Palmer's lighthearted tales – whether it's the trials of trying to live and eat healthy for our children, or suddenly becoming corny and uncool to a child who was once your biggest fan – become inspirational meditations on our quest to enjoy more fulfilled lives while we work to shape the lives of those younger people we love.

25,001-44,999

No Bronze or Silver award.

Gold: *Bay State Parent*; "Herding Goofballs"; Josh Farnsworth, columnist

A lively romp through the adventures of parenting young kids. The author's worldview is an elegant blend of sober-minded advice (such as his review of apps that link like-minded parents for kids' playdates) to zany excursion (such as grocery shopping with his high-spirited sons, five-year-old Cooper, and two-year-old Milo.) Each column toggles between the daily grind of parenting and the transcendent meaning of it all with humor, depth and pride.

45,000 or more

No Bronze or Silver award.

Gold: *Chicago Parent*; "Failing with Gusto"; Marianne Walsh, columnist

In a world of uber-"woke", hyper-competitive, by-the-book parenting, the author delivers a disarmingly brash, self-deprecating and often hilarious takedown of modern parenting and kid culture. Instead of waxing admiringly on "model parents," she humorously interrogates cultural trends that make the work of today's parents more slippery and headache-inducing than ever, from helping with "new math" homework to preparing the little ones for sex ed at school. The author embodies today's real American mom: overworked, undervalued, and infinitely loving.

E11 – Travel Feature

25,000 and fewer

Bronze: *TulsaKids*; "Fayetteville, Arkansas: Local Charm, History and Outdoor Adventures"; Diane Tritt Eaton, writer

This feature takes the audience on a thorough tour of the home of the Arkansas Razorbacks, offering suggestions for day-tripping families seeking to bask in nature, learn about history and eat well along the way. It's both entertaining and useful.

Silver: *Monterey Bay Parent*; "Summer Travel: California National Parks"; Andrea Breznay, publisher; Margie De Quesada, writer

National parks abound in California, and this piece gives the reader some great ideas about which are best-suited for family outings. Specific descriptions and travel tips ensure those who visit these destinations will get the most from their trips.

Gold: *Baton Rouge Parents Magazine*; “Amazing Parks–2019”; Janneane Dixon, writer; Amanda Miller, managing editor

This is a comprehensive look at some of the best parks available to families in the greater Baton Rouge area. The writer focuses on the amenities and thrills that await children at each of these recreational jewels.

25,001-44,999

Bronze: *New York Family*; “Viva Las Vegas (with Kids)”; Donna Ladd, writer

A trip to Sin City might not seem like the best idea for families looking to have fun with their children, but this article quickly dispels the myth. The gambling capital of the world, the writer proves, offers plenty of attractions for the young ones.

Silver: *Indy’s Child*; “Let’s Go on a Factory Tour: Learn How Things are Made in the Midwest”; Mary Cox, publisher; Karen Ring, writer and advertising coordinator; Nicole Sipe, editor

Quick-hit descriptions of factories that churn out chocolate, lollipops, baseball bats and even whistles give parents new and interesting ideas about day trips they can take with the children. The author serves up all the information they need for fun and successful outings.

Gold: *Chesapeake Family Life*; “Down on the Farm”; Katie Riley, writer; Ann Levelle, editor

This article hand-picks some of the best family farms for parents and children to visit to learn more about agricultural practices and where their food comes from. It’s an easy guide for how to tap into a trend that’s not only good for families but also for farmers looking to share information about their lifestyles.

45,000 or more

Bronze: *Queens Parent*; “Become a Resort Family”; Katelin Walling, writer and editor

Sometimes taking the family to an all-inclusive resort is the best way to spend a vacation, especially given that resorts today are becoming more focused on providing activities for children and teens. This piece is an excellent summary of some of the best offerings out there, not only in the U.S. but around the globe.

Silver: *L.A. Parent*; “Five Days In and Around D.C.”; Elena Epstein, director of content; Christina Elston, editor; Cassandra Lane, managing editor; Darlene R. Taylor, writer

Who better to offer advice on how to take in the wonders and attractions of the nation’s capital than someone who grew up there? The author gives a day-by-day breakdown for how families can enjoy one of our most wonderful but intimidating cities without exhausting the kids.

Gold: *Bay Area Parent*; “National Parks of a Different Nature”; Janine DeFao and Teresa Mills-Farauto, associate editors; Amy Ettinger; Lisa Renner

This article gives detailed, first-hand descriptions and visual tours of four California national parks that a lot of people might never have heard about. A great piece for those who want to get off the beaten path and avoid the millions who flock to Yosemite every year.

E12 – Personal Essay

25,000 and fewer

No Bronze or Silver awards

Gold: *TulsaKids*; “Hip Mom in the Hospital”; Jill Vantrease, writer

A terrifying and heartfelt retelling of the columnist’s rush to the hospital when her 4-year-old became suddenly very ill. What looked like a bug was something much more serious, creating a cascade of emotions. You can feel the fear, the questioning and the love of this mom as she lives a parent’s nightmare.

25,001-44,999

Bronze: *MetroFamily Magazine*; “Miracle in the Making: Tabbi Burwell’s Journey through Infertility”; Tabbi Burwell, writer, Erin Page, editor, Sarah Taylor, editor

Cancer survivor Tabbi Burwell relates her heartbreaking story of undergoing failed infertility treatments. She and her husband decide to adopt, only to discover that she’s pregnant. She shares her rollercoaster tale with clarity, optimism and advice for others.

Silver: *Baltimore’s Child*; “What to Do When Your Child Wants to Be an Influencer”; Gina Gallucci-White, writer

A timely essay on a topic that’s resonating with a lot of parents: a child who wants to be a You Tube star! The author offers advice for allowing the child’s creativity while keeping the kid safe. She and her daughter compromise – with a shared Instagram account.

Gold: *Brooklyn Family*; “Overcoming People Pleasing to Stand Up for My Kids”; Danielle Sullivan, contributing writer

Many mothers can relate to being a people pleaser – not wanting to make waves. This mother found that her “let it go” nature was actually hurting her kids. A decisive and clear essay about finding the courage to disappoint or contradict others when necessary to do what’s best for your family.

45,000 or more

Bronze: *L.A. Parent*, “Our Children’s Keepers”; Elena Epstein, editor, Christina Elston, editor, Cassandra Lane, editor

After the Los Angeles Public School strike, education was a hot topic. This series of personal essays by parents detail how they feel about advocating for and navigating the public school system, including making the choice for charter schools.

Silver: *Colorado Parent*, “Hidden Gifts”; S. Fuhrey, writer

In this essay, a parent shares the mixed emotions of having an exceptionally bright child with sensory difficulties. It’s straightforward yet heartfelt. Other parents will take solace in her small victories – like the boy who can do advanced math but struggles to say, “I love you.”

Gold: *Chicago Parent*; “So Many Questions”; Edward “Ned” Smith, writer

A college professor with four young children is diagnosed with brain cancer. Uncertain of how much time he was left, he wonders how to answer the questions that his children will ask as they face future hurdles. This touching essay serves as a dignified and graceful plea for readers

to share questions he can answer in videos for his children to watch after he's gone.

E13 - Profile

25,000 and fewer

Bronze: *ParentingNH*; "Telling Her Story"; Krysten Maddocks, writer

Loving a child with autism comes with conflicting and changing emotions. This is the story of how a blogger copes with her son's diagnosis while dealing with her other four children. The article does a good job of offering the blogger's tips while also weighing how the diagnosis – and her blog job – affect family life.

Silver: *Coulee Parenting*; "Seeds of Success"; Lissa Carlson, writer/editor, Kemesha Harper, writer

This profile accompanies a speech given by a young mother who overcame anger and addiction to change her life after court-ordered therapy. It's a great lesson in how becoming self-sufficient parallels the line about teaching someone how to fish. This profile is direct yet compassionate.

Gold: *nola Family*; "Raising Gleason"; Tim Meyer, writer/editor

A heart-wrenching profile written as a Q&A with Steve Gleason, the former New Orleans Saints player who now contends with ALS. The player, now in an advanced stage of the disease, reflects on his career and his work with charities. This no-holds-barred interview gets into the tough parenting decisions of a man who is preparing his two children for life after he's gone.

25,001-44,999

Bronze: *Westchester Family*; "It's all about the spark"; Corrine Zola, writer

This profile of Melissa Bernstein, co-founder of the Melissa and Doug toy company, isn't gushy. Instead, this profile rewards readers with insight of how a mother of six manages her work/life balance. Strong reporting goes deep into Melissa's life and shows how she channels her angst into creative idea for children's toys.

Silver: *MetroFamily Magazine*; "Guy and Joseph"; Erin Page, writer, Sarah Page, editor

This well-written profile looks at the bond that emerged between an autistic boy and a rescue dog. The dog created a calming influence on the child, and over time began to take a larger role to help the child through seizures and anxiety attacks. This is a story that parents can share with their children to prompt a discussion on the role of pets in family life.

Gold: *Chesapeake Family*; "Standout Students"; Anne Levelle, writer

This multimedia package of profiles was a major undertaking. It leaves the reader (and viewer) with a sense of the history and accomplishments of a handful of outstanding students, who are environmental advocates, scientists, non-profit founders or LGBTQ role models. Tight writing and equal space to each make it quick, but delightful to read.

45,000 or more

No Silver or Bronze award.

Gold: *Chicago Parent*; “This is what transgender looks like”; Lori Orlinsky, writer

With appropriate frankness, the writer profiles Ella McCord, a 7-year-old who is transitioning to female. The story shares the life of this influential young person, who stood at the governor’s side when he signed into law new LGBTQ rights for Illinois schoolchildren. This profile illuminates how this new law affects one person, but is useful reading for all parents.

E14 - Q&A Interview

25,000 and fewer

No Bronze award.

Silver: *SW Florida Parent & Child*; “Tough Mothers”; Pamela Hayford, writer

Interviews with roller derby dames, a cross-fit veteran and an Ironman competitor reveal how motherhood doesn’t have to exclude an athletic lifestyle. These inspiring stories are likely to resonate with moms looking for new ways to become active.

Gold: *TulsaKids*; “Green Country Grownup: Muriel Fahrion”; Nancy A. Moore, writer

This is a bright little feature on the creator of the Strawberry Shortcake character, who tells of lying under the dining room table and drawing as a 4-year-old who already knew she wanted to become an artist. Conversational questions elicit fascinating details about a successful career that spans decades.

25,001-44,999

No Bronze or Silver award.

Gold: *Fort Worth Child*; “Mom Next Door: Grace Mitchell”; Joy Niebes, publisher and editor in chief; Heather Vance Devers, writer

This is an inspiring and enlightening glimpse into the life of a mother of four who balances parenting with her career as the star of HGTV’s “One of a Kind.” It’s full of interesting details and revelations, including the fact that this family that thrives with cameras embedded in their home doesn’t allow television viewing on weekdays.

45,000 or more

Bronze: *Washington Parent*; “The Overparenting Trap: How to Raise Your Kid to be an Adult”; Paige Trevor, writer

This interview elicits keen insights from best-selling author Julie Lythcott-Haims, who warns that we coddle our school-age children at our own peril – and at theirs. Sound preparation and probing questions result in excellent advice from an expert.

Silver: *Bay Area Parent–Silicon Valley*; “Flaws in Caring for Autistic Children”; Teresa Mills-Faraudo, associate editor

Dr. Bryna Siegel, author of “The Politics of Autism,” offers direct and frank information for parents of children with autism, who often rely on unreliable internet sources when they’re seeking advice. In this interview, Siegel dispels myths and pulls no punches in assessing common mistakes and reasons behind the rising diagnoses of autism and the costs of treating it.

Gold: *Dallas Child*; “Mom Next Door: Meredith Land”; Joy Niebes, publisher and editor in chief; Nicole Jordan, writer

This Q&A with a popular television reporter and news anchor explores not only her early career as a journalist but also the challenges involved in juggling the demands of her job with those of parenting a son and a daughter. The piece carries a personal touch that helps the readers feel they are really getting to know the subject.

E15 - Investigative Feature

25,000 and fewer

Bronze: *Nashville Parent*; “Are the Kids Alright?”; Susan Swindell Day

This article tackles the important topic of increasing anxiety among youth. It does a nice job of explaining the issue and giving parents some actionable information.

No Silver award.

Gold: *TulsaKids*; “Is CKLA the Best Way to Teach Kids to Read?”; Betty Casey

The author does an excellent job of explaining to readers what the issue is and what the various arguments are. The article is well sourced, well written and leaves a reader feeling like they have a much greater understanding of a complex, crucial issue in their school district.

25,001-44,999

No awards.

45,000 or more

No awards.

E16 - News Feature

25,000 and fewer

Bronze: *Monterey Bay Parent*; “Is There A Gun in The House?”; Andrea Breznay, Susan Meister

This is a well-researched, thoughtful examination of what parents can do to secure a gun in their home. Rather than take an all-or-nothing stand on gun issues, the article examines how a parent can be a responsible gun owner, with solid practical advice.

Silver: *ParentingNH*; “CBD Oil: Miracle Cure or Overhyped Fad?”; Krysten Maddocks

Smart and well-researched, this article gives parents information they need to make more informed decisions about a controversial subject.

Gold: *Neapolitan Family*; “A Bridge Between Villages”; Stacy Nicolau, Leigh Ann Newman, Lisette Morales

One principal decides to make a difference in improving a low-income school by leaving an affluent one, and the authors take the opportunity to dig into the issues and introduce some of those involved. The result is a nicely written, personalized look at a key issue of disparity.

25,001-44,999

Bronze: *Bay State Parent*; “How Schools Prepare for the Worst”; Debbie LaPlaca

This article presents a well-researched look at what some local school districts are doing to be prepared in case of an active shooter incident. Although some specifics could not be reported because of security concerns, the story is able to describe overall efforts and approaches, giving parents a good overview.

Silver: *Northeast Ohio Parent*; “Immunization Conversation”; Theresa Neuhoff

The headline explains the approach: a conversation, not a controversy. The reporter explores both sides of the issues and personalizes them, but does not turn the story into a shouting match. The result gives parents plenty to think about.

Gold: *Bay State Parent*; “Out of the Darkness”; Amanda Collins Bernier

Here is a powerful, moving story that provides a thoughtful, well written and well-researched exploration of a vital topic that can be hard to write about. It mixes the personal with helpful advice and crucial context.

45,000 or more

Bronze: *Chicago Parent*; “Ground Zero”; Jerry Davich

The story does a nice job of bringing attention to a group that is trying to make a difference from the ground up in an area that gets a lot of attention but little action. The story is well sourced and well written, with a good blend of statistics and personal anecdotes.

Silver: *Colorado Parent*; “Are Smartphones Causing Depression in Kids?”; Emma Athena Murray

The author does not pretend to solve the debate, but presents multiple views and lets the audience hear from those directly impacted. She also provides useful information for struggling parents.

Gold: *Bay Area Parent*; “Gender Revolution – The Changing Face of Transgender Youth”; Teresa Mills-Faraudo

This is a well-written, deeply sourced look at an issue dividing schools and communities. The writer gets some deeply personal information from families, showing the successes and the struggles, and looks at how school officials also struggle to accommodate a changing student body.

E17 - Non-Traditional Story Form

25,000 and fewer

Bronze: *Cincinnati Family*; “Fall Family Fun”; Amanda Hayward, editor & writer

This fall activity guide is well presented and includes all the necessary details for parents to make their plans. Listings highlight what’s new at various places, and the “spook-o-meter” rating for each scary Halloween activity is a nice touch.

Silver: *TulsaKids*; “Take the Family on a Route 66 Road Trip”; Tara Rittler

This helpful feature lays out a simple plan for traveling a historic route, including travel

times and tips for things to see and do along the way. Breaking the information out by city and presenting the stops in order makes the material easier to use.

Gold: *Nashville Parent*; “Camp & How”; Susan Day, Chad Young

This thorough camping primer covers all the bases and includes details that even seasoned campers would find useful, including price information and a list of creative meal ideas with full recipes available online.

25,001-44,999

No Bronze award.

Silver: *MetroFamily Magazine*; “7 OKC Streetcar Stops for Families”; Hannah Schmitt, Sarah Taylor

This excellent resource provides a helpful plan for family outings via a new streetcar line. Information is smartly organized around map graphics to help parents find the most interesting stops along the way.

Gold: *Baltimore’s Child*; “Mallet, Please”; Jessica Gregg, David Stuck

A local expert provides helpful, kid-friendly guidance on how best to eat crabs in this solid example of the power of visual storytelling. Pictures for each numbered step in the process clarify many details that wouldn’t make sense from words alone.

45,000 or more

Bronze: *Atlanta Parent*; “Raise a STEAM Lover”; Janeen Lewis

A handy resource for getting kids excited about five crucial subject areas — science, technology, engineering, arts and math — this list includes a lot of actionable at-home ideas along with suggestions for family field trips to reinforce interest in each subject.

Silver: *Colorado Parent*; “12 Influential Colorado Moms”; Courtney Drake-McDonough

Modeled on other annual list-of-people features, this package provides a lot of inspiration and insight from a dozen successful moms in the community who offer great wisdom and advice. The structure of the text and plentiful photos help readers feel like they are chatting directly with a trusted mentor.

Gold: *Colorado Parent*; “Fur, Feathers, Scales and Tails”; Christina Cook, Deborah Mock, Megan Forgey

This thorough feature gives parents pretty much everything they might want to know related to getting a family pet. The package effectively combines multiple non-narrative and interactive modes of storytelling both to convey information and to help parents make all the necessary decisions along the way.

E18 - Service Feature

25,000 and fewer

Bronze: *Cincinnati Family*; “Kids Learning Languages”; Amanda Hayward, editor and writer

The writer makes a convincing argument for why children should learn other languages

early. Even better, she offers parents concrete and fun ways to boost their children’s skills. This fun read shows how easy it can be.

Silver: *Little Rock Family*; “Spick & Span: Organizing Professionals Dish on Cleaning House — and How to Keep it Tidy”; Alexis Crowe, writer and editor

Anyone who lives amid clutter will immediately be drawn into this piece. The professionals offer clear advice parents can start implementing right away.

Gold: *ParentingNH*; “Unlocking the door to home ownership”; Krysten Maddocks, writer

This is a must-read for anyone thinking about buying a home. The writer uses expert sourcing to provide a clear primer that is peppered with New Hampshire-specific statistics.

25,001-44,999

Bronze: *MetroFamily Magazine*; “Fighting for Hope: The realities of human trafficking and how parents can protect their kids”; Erin Page, writer, Sarah Taylor, publisher

Strong reporting highlights local residents’ efforts to fight human trafficking while helping parents be proactive in keeping their children safe. The sourcing is outstanding.

Silver: *Queens Family*; “It’s Okay to Do Refined Grains”; Christine Palumbo, contributing writer

Parents can thank the nutritionist for doing their homework for them. She gives parents concrete, easy steps to improve their children’s diets. This article is easy to read and reassuring.

Gold: *Baltimore’s Child*; “Date Night & Dollars”; Adranisha Stephens, writer

Couples will appreciate these fresh ideas for a less expensive night on the town. This is an article parents will want to clip out and save, as it provides the inside scoop on their city.

45,000 or more

Bronze: *Colorado Parent*; “Creative Ways to Pay for College”; Lydia Rueger, writer

Readers will find numerous smart ideas for easing the cost of college. This is true service journalism: It saves readers time by putting lots of great information from authoritative sources all in one place.

Silver: *Colorado Parent*; “Sibling S.O.S.!” Lydia Rueger, writer

The writer found a gem for the anecdotal lead, and she deftly incorporated local and national experts in the story. Not only will parents better understand sibling rivalry after this quick read, but they also will have concrete ideas for combating its ills.

Gold: *Bay Area Parent*; “The Sandwich Generation - Caring for Aging Parents”; Teresa Mills-Faraudo, writer and associate editor

You can’t have a good story without strong reporting, and this story showcases both. The writer highlights the lived experiences of local residents who are caring for both their children and their own parents. Expert sources also help prepare readers for some potentially tough decisions ahead, and the story offers practical advice and a helpful list of resources.

E19 - General Feature Writing

25,000 and fewer

Bronze: *nola Family*; “Creating Families: Adoption in Louisiana”; Sarah Herndon, reporter

A solid step-by-step look at how to adopt a child in Louisiana. The feature is packed with human examples and expertise. The story is authoritative, answering everything from who can be a parent to where to start the process. It’s well-reported and easy to grasp.

Silver: *Coulee Parenting Connection*; “Burning Gratitude”; Lissa Carlson, writer; Lindsay Nevitt, Meg Schoh

The story takes safety to a new level by focusing on families who have survived a home fire. Beyond harrowing stories, the authors focus on prevention and what readers can do to help those impacted by tragedy. There is a lot of power in these stories because of strong human examples and powerful writing.

Gold: *Nashville Parent*; “Are the Kids All Right?”; Susan Swindell Day, reporter

One of the many sad consequences of mass shootings in schools is the anxiety felt throughout the impacted community and to the nation at large. The author takes an authoritative and helpful look at the one-third of school children who are dealing with anxiety and related mental health issues. There is a reason, and the author tells us why.

25,001-44,999

Bronze: *Chesapeake Family Life*; “Our Minds Matter Gains Momentum in Anne Arundel County”; Dylan Roch, staff writer; Ann Levelle

A student-driven effort to bring attention to mental health issues is important to parents, particularly when it’s happening in your community. The fact that students were able to gain political momentum in this community is significant, yet it’s something that might otherwise have been overlooked by journalists and the general public.

Silver: *New York Family*; “The Juggle is Real”; Katarina Avendano, staff writer

A well-written feature on how actress Hilaria Baldwin juggles life with her celebrity husband, Alec, and their four children under age 5. The interview is a good get by the author, and Hilaria’s advice on parenting – and dealing with a miscarriage – encompass lessons for everyone.

Gold: *Bay State Parent*; “Out of the Darkness”; Amanda Collins Bernier, staff writer

After a family lost a daughter to suicide, they opened up to the author about how each family member missed the signs of trouble. Compelling, educational and exceptionally well told. The family’s comfort with the author is apparent, enriching the narrative and the family’s important message. The story offers lots of helpful advice and powerful writing.

45,000 or more

Bronze: *L.A. Parent*; “Marvels of Representation”; Ryane Nicole Granados, writer; Elena Epstein, Christina Elston, Cassandra Lane

The importance of heroes to children of color is a topic not regularly given attention. In this feature, the author discusses the diverse characters in “Spiderman” and “Black Panther,”

providing a thoughtful exploration of their importance and a plea for more.

Silver: *Metro Parent*; “Life After Pregnancy Loss”; Christina Clark, reporter; Kim Kovel and Julia Elliott

The feature begins dramatically as a young woman loses her baby, and then makes the overall point that miscarriage is more common than publicized. So there’s a serious need to air the feelings, concerns and medical issues of those affected. The feature is well told, and the author captures a variety of brave women who are willing to tell their stories.

Gold: *Colorado Parent*; “Families of Colorado”; Priscilla Blossom, reporter

A fascinating and diverse overview of the many types of families in Colorado. As their stories are told in a capsule formula with dynamic photos, it’s fascinating to see the many faces of humanity who all want the same thing: Great things for their children. The easy-to-digest project makes an important statement about humanity and the important contribution of diversity.

E20 – Special Series

25,000 and fewer

No Bronze or Silver award.

Gold: *Coulee Parenting Connection*; “Building Your Resilient Family”; Lissa Carlson, editor/publisher; Maggie Sonnek, writer; Meg Schoh, marketing and design coordinator; Lindsay Nevitt, copy editor

This six-part series offers a wealth of advice about how to use mindful parenting to help children overcome adversity and anxiety and build stronger relationships. It’s useful reading at a time when more and more kids find themselves overwhelmed by the stressors of everyday life.

25,001-44,999

Bronze: *Brooklyn Family*; “Talking to Your Kids about Death” and “Helping Your Children Grieve”; Tammy Scileppi, writer

Death, and the grief that survivors cope with in its wake, are difficult subjects to broach with kids. This interview with Dr. Anne Klaeyson, an expert on ethics for dealing with children, is rich with practical suggestions and carries a comforting tone.

Silver: *MetroFamily Magazine*; “Reentry Reality”; ReRe Lunsford, writer; Erin Page, editor; Sarah Taylor, publisher

Moms looking to jump-start their careers after taking time off to stay at home with the kids should really have a look at this double-dip interview with women who successfully made the change. One golden tip: Recognize that there’s no gap in your resume. The skills you develop as a parent translate well to the workplace.

Gold: *Washington Family*; “Teens and Substance Abuse”; Adranisha Stephens, Victoria Harvey and Britni Petersen, writers

Here’s a frank discussion of underage drinking and drug abuse from the perspectives of teenagers, young adults and their parents. The writers do an excellent job of allowing their

subjects to be honest about their philosophies without being judgmental.

45,000 or more

No Bronze or Silver award.

Gold: *Metro Parent*; “Kids’ Mental Health”; Kristen J. Gough, writer; Kim Kovellev, digital editor; Julia Elliott, editor

In this three-part series, experts help parents understand the complex diagnoses of anxiety, depression and attention deficit hyperactivity disorder, as well as what they can do to help their children overcome these mental challenges and thrive in spite of them. This is solid public service.

E21 – Special Section Within a Publication

25,000 and fewer

Bronze: *Neapolitan Family*; “Summer Camp Directory”; Stacy Nicolau, Leigh Ann Newman

This thorough guide sets the scene with a fun “10 Things You Never Knew About Camp.” Then follows it with practical advice for families and a comprehensive list of area camps of all types. The listing of camps by type, such as arts camps or special needs, makes it especially helpful for parents.

Silver: *Baton Rouge Parents Magazine*; “Private School Guide”; Amanda Miller, Amy Foreman, Mari Walker, Jannean Dixon

This section is jam packed with useful information for both current and would-be private school parents. The resource guide is robust, articles such as “Things I Wish I Would Have Known” offer great parent-to-parent advice, and stories about vouchers, changing schools and dealing with bad report cards help any parent as they manage their children’s education.

Gold: *Little Rock Family*; “Camping in the Natural State”; Alexis Crowe

With great reader service information that is well-presented, this section hits the mark for parents planning outdoor excursions. It successfully covers places to camp, gear to take, what to eat and how to stay safe. It’s a wonderful resource for amateur campers or parents who are setting up a tent with kids for the first time.

25,001-44,999

Bronze: *Baltimore’s Child*; “Your Child with Special Needs”; staff

Starting out with articles that are both inspiring and useful, this guide then comprises an incredible listing of services, schools and activities that is an essential tool for parents of children with special needs. The level of detail in the listings, such as what disabilities different schools serve or finding good dentists, makes it especially useful.

Silver: *Westchester Family*; “Healthy Family: Our Pink Issue”; Judy Koutsky, Janine Clements, Henrietta Roth, Constance M. Chen, M.D., Jean Sheff

This guide takes a whole-family approach to the topic of breast cancer and tells the stories of families who have grappled with the disease and emerged stronger for it. The reader service articles about screenings or implants combine with a directory of support options to

provide a supportive and essential guide.

Gold: *Northeast Ohio Parent*; “2019 Education Guide”; staff

This comprehensive guide is the ultimate education resource for area parents. In-depth articles focus on topics such as “Beyond Four-Year College” and “No Chips for Breakfast” as well as a musical instrument guide, ways to advocate for your child with special needs and tips about the school nurse. School profiles and a calendar of open houses complete the package.

45,000 or more

Bronze: *MetroKids*; “Ultimate Family Guide”; Dave Gilmartin, Cheyenne Shaffer, Sawyer Thomson

When the kids ask “What are we doing today?” parents need look no further than this robust guide to family activities. It’s a wonderful resource, with day trips and afternoon amusements, along with a detailed events calendar.

Silver: *Atlanta Parent*; “Our A+ School Guide”; Teresa Farkas, Amanda Miller Allen, Felicia Barman

This guide earns it’s A+ grade with an incredible collection of education topics. There is useful advice, such as choosing preschools and raising motivated learners, as well as a robust school profile section. The “Day in the Life of a Teacher” stories add personality and heart.

Gold: *L.A. Parent*; “Education L.A.”; Elena Epstein, Christina Elston, Cassandra Lane

As an education guide, this section has it all. It is well-structured, and has engaging articles and a complete resource listing. The articles address big themes such as resilience as well as topics such as sustainability. It’s a good reflection of the diversity of the L.A. audience and also a solid resource for parents with children at many ages.

E22 - Overall Writing

25,000 and fewer

No Bronze or Silver award.

Gold: *ParentingNH*; Melanie Hitchcock

The superb content in this magazine is the result of surprising ideas and headlines, solid writing and smart editing. The longer narratives are especially noteworthy, with a can’t-put-it-down energy that pulls the reader through the stories. For example, a story about “The Changing New Hampshire Family” is a good demonstration of first-rate writing applied to a great idea.

25,001-44,999

Bronze: *Chesapeake Family Life*; Ann Levelle, Donna Jefferson, Claire Kovacs, Joyce Heid

The writing here is full of charm, with sharp, wonderful descriptions that bring stories to life. A family out on the Chesapeake, for example, will encounter “cool bay breezes, workboats grinding by, the prickle of sun and the freedom of a day on the open water.” Each month, issues rely on a number of listings, and they, too, are strong in specifics. Good writing is all in the details, and Chesapeake Family Life gets this.

Silver: *Baltimore's Child*; staff

The writing in this publication can be solemn, and it can also be edgy and fun, as when giving a lesson in eating crabs: “Start by feeling around for the largest crab.” A more somber but equally well-crafted piece is the story about Carlos, a boy who was shot in the head at age 2. The writer notes that he opened the door “looking for his juice bottle,” while a gunman was coming around the corner “looking for revenge.” From front to back, the workmanship in words is obvious.

Gold: *Raising AZ Kids*; Karen Davis Barr

This publication has an easy, comfortable writing style that reflects good, compelling material, always the basis of excellence in writing. There is a mastery of pace, precision in word choice and a reliance on original thinking here. In sum, the quality of writing in this magazine is exceptional.

45,000 or more

Bronze: *Colorado Parent*; Deborah Mock, Christina Cook, Megan Forget, Courtney McDonough

There is a sturdy quality to the writing here. It’s definitely no-frills but with a vibrancy in language, pace and tone. Stories are information-rich and thoroughly enjoyable.

Silver: *Metro Parent*; Julia Elliott, Kim Kovel, Stacey Winconek, Christina Clark

This magazine has a breezy, no-nonsense style that puts an emphasis on information rather than fussiness. The approach is especially successful with shorter items where the language is deliberate and direct — no wasted words here. Smart editing means stories are told in ways that are crisp, clear and strong.

Gold: *Dallas Child*; Joy Niebes

Dallas Child has found a sweet spot that allows it to be stylish and sophisticated, as well as simple and straightforward. The writing is expertly tailored to the content — serious in tone when appropriate, lively and offbeat when the material calls for it. A good example is “Living in the Desert,” an astonishing look at poverty in this robust city, told with both grace and grit. The magazine is able to maintain its smart but casual spirit and also take it up a notch when necessary.

DESIGN

D1 - Front Cover: Original Photo

25,000 and fewer

Bronze: *nola Family*; “Eco-Anxiety”; Jennifer Zdon, Ann Herren

This cover presents an excellent story idea that shows the magazine is thinking creatively about story topics. Framing the environmental issue using anxiety and burden is an outstanding idea. There’s a beautiful relationship between child and earth that puts both human and earth elements into a delicate balance. The pose, a relaxed fetal position, only increases the idea of protecting our future.

Silver: *Giggle Magazine*; “Now vs. Then”; Nicole Irving, Megan Sapelak, Grace Downey, Jimmy Ho, Kara Winslow

This fun cover pulls a design inspiration straight from the 1980s teen magazine culture, but with a modern flair. Lots of color and energy abound, compounded by the split cover images. The technical skills to create the tear between the photos shows experience and patience. Clear planning in the lighting design and poses required by the photographer help make the effect work.

Gold: *Little Rock Family*; “The Ultimate Birthday Guide”; Dean Wheeler, Sarah Oden

The photo and design feel like one on this birthday cover. The subtle decision to go with a creamy white typeface keeps the feeling warm and classy while still conveying a little girl’s excitement. The photographer’s lighting scheme evokes a classical warmth. The props are perfect.

25,001-44,999

Bronze: *Bay State Parent*; “Adventure Awaits!”; Shawna Shenette, Paula Ethier, Shiela Nealon

The enjoyment in this cover begins with the beautifully lit action photo of the little pilot. The scarf is an exciting element that adds motion. The wardrobe and props are chosen with a great eye for detail. The photography is excellent, rendering the many different surfaces with good detail.

Silver: *New York Family*; “The Ultimate Guide to Family Holiday Fun”; Nick Lee, photographer, Beatrice Hug, designer

The unifying wardrobe of pink and silver alternates through the models who are posed in their individual manner and showing children are unique individuals. The photo gives the reader a fun feeling about family and diversity. And the scene is perfect, placing the reader right at home. The typography helps create the levity parents hope to find on the path to family fun.

Gold: *Northeast Ohio Parent*; “Mom Life”; Kim Stahnke, Design Staff

The symmetry and balance of the photo combined with design showing equal attention to balance creates a solid cover with a powerful statement. The well-conceived photo based off the power of three women dressed alike is exposed and lit perfectly. Their poses lead to the center, reinforcing the centered, almost foundational feel that motherhood can provide a family. Excellent use of negative space to create the huge, but not overbearing, “mom life” headline.

45,000 or more

Bronze: *Dallas Child*; “March 2019: Crazy Sports Parents”; Joy Niebes

The model may be sitting still for the portrait, but everything about her pose feels in motion. The sway from left to right adds a triangular shape to this cover that provides fun design elements. Even the pigtails seem to be in motion. The color palette plays off the photo and shows off a high level of understanding about the use of color and typography. Emotion strengthens the photo, with the tough, steely stare of a serious athlete becoming the face of the children of crazy sports parents.

Silver: *Metro Parent*; “On the Naughty List”; Lauren Jeziorski, Kelly Buren

There’s a perfect sense of bratty defiance captured in this photo. The modeling, acting, wardrobe and photography make this cover stand out. The battle between black coal and the white fabric, clothing and background are effectively at odds with each other. The photo itself is outstanding, being nearly a beauty shot but with the hard highlight coming in from the left.

Gold: *Dallas Child*; “Collin Child, January 2019: Less Stress”; Joy Niebes

There are several items to love about this cover. First, the emotion in the girl’s face and posture are delightful. Second, the lighting: You can see this in the highlight in the hair and the skirt while keeping excellent detail in all of the textures, from the white shoes to the dark jacket. The highlights in the eyes gives an extra punch to the emotional value of the lead story. There’s a delightful triangle of bright color in the three teases that contrasts with the cooler background color. The control of the weight of the typography is excellent. The use of the number 31 adds an artful touch.

D2 - Front Cover: Use of Stock Photo

25,000 and fewer

Bronze: *Bronx/Riverdale Family*; “February 2019”; Leah Mitch, Susan Weiss

The muted palette draws attention to the child’s smiling face and to the stylized font at left. Type is well placed in areas of the photograph with soft focus, balancing the cover.

Silver: *Frederick’s Child*; “October/November 2019”; Caroline Swartz

There is no doubt that this cover is about “Fall Fun,” with one tease and a child holding a pumpkin. The soft background makes the boy pop from the page, drawing attention to the nameplate and text.

Gold: *Gulfcoast Florida Family Living*; “Resource Guide 2019”; Beth Winkle, Jackie Smither, Elizabeth Winkle

This charming photograph will immediately guide readers to the lead story tease, “Shhh... Our Insider’s Guide.” The background color is used wisely in typography, and teases are balanced around the child.

25,001-44,999

Bronze: *Chesapeake Family Life*; “January 2019”

This whimsical mix of photography and illustration certainly supports a story about

starting kindergarten. The colors in the photograph are used well in the type and illustration. This makes for a fun and creative cover.

Silver: *Brooklyn Family*; “December 2018”; Susan Weiss, Leah Mitch

It’s hard to look at this cover and not smile. The simplicity of the image and typography draw attention to the sleeping child and dog, who are perfectly placed. The hands and paws point to the lead tease. The colors are minimal, allowing viewers to spend time with the photograph.

Gold: *Westchester Family*; “February 2019”; Leah Mitch, Jean Sheff

The colors, photograph and typographic treatment on this 2019 Education Directory make a compelling cover. The out-of-focus snow jumps off the page and echoes the colors in the type and the sweater. The subtle use of font color gives contrast to the page.

45,000 or more

Bronze: *Washington Parent*; “Celebrate the Arts”; Jane MacNealy

The curtains are used to frame the cover and the teases. The pink of the child’s outfit is used throughout the cover. The photograph supports the lead story.

Silver: *Atlanta Parent*; “March 2019 Cover”; Sheri Taylor-Emery

Complementary colors create a soothing and balanced cover. The child’s intense stare attract attention and lead to the story teases. Type is balanced around the subject.

Gold: *Atlanta Parent*; “November 2019 Cover”; Sheri Taylor-Emery

The beautiful, subdued autumn tones of this cover fit the topic perfectly. Readers will be drawn to the shoe and then the leaf on the heel, which is well placed next to the two teases. The nameplate is integrated well, picking up the tones of the photo.

D3 - Front Cover: Illustration

25,000 and fewer

No awards.

25,001-44,999

Bronze: *MetroFamily Magazine*; “Christmas Magic”; Stacy Noakes, Hannah Schmitt, Sarah Taylor

The pair of ice skating bears effectively invite the reader to experience a happy winter moment. Interesting painterly textures and a soft color palette create a pleasing visual atmosphere.

Silver: *Memphis Parent*; “Rockin’ Thru Summer”; Michael Roy (a.k.a. Birdcap), illustrator

This illustration is visually interesting and conveys excitement with lively colors, whimsical imagery, an active composition and nice integration with the publication’s nameplate.

Gold: *Bay State Parent*; “Ready, Set, Camp!”; Maureen McAfee

The imagery creates a nice visual interaction between the reader and the publication. Strong contrast of both hue and intensity across the vivid color palette makes this illustration

really pop. The squirrel peeking out from atop the fiery red curls adds a heartwarming touch.

45,000 or more

No Bronze or Silver award.

Gold: *Atlanta Parent*; “It’s Back to School!”; Sheri Taylor-Emery

Bright colors project a happy and fun-filled year ahead, with each color well-distributed to keep the eye moving. Meanwhile, the packed montage of iconic imagery suggests a wide range of material to explore.

D4 - Table of Contents

25,000 and fewer

Bronze: *Monterey Bay Parent*; Andrea Breznay, Cheryl Miller

There’s a lot of information packed into this single-page table of contents, including the staff listing and a separation of features from the content that’s contained in each issue. It’s a nice touch that most of the feature stories include bylines so that readers can turn to their favorite writers for the latest.

Silver: *Frederick’s Child*; Caroline Swartz

The table aspect of this table of contents means it is easy to distinguish the department content from features and draws attention to the stories that are “From our experts.” A clean design with simple photography and minimal text but easy-to-read and bright page numbers wins the day here.

Gold: *Augusta Family*; Michael Rushbrook

This table of contents is unique and stands out. With a broad band of photographs that run across the two-page spread, it draws readers in with the strong visual component. The text plays a secondary role but still supports the selling of content within. The white space allows for wonderful breathing space as readers get ready to dive into the issue.

25,001-44,999

No Bronze or Silver award.

Gold: *Washington Family*; Lonna Koblick

This simple table of contents clearly distinguishes department content from features while providing a simple line of description for the departments. One feature gets highlighted with a color photograph, and feature blurbs entice readers. The identification of people on the cover is a nice service touch as is the invitation for reader feedback.

45,000 or more

No Bronze or Silver award.

Gold: *Atlanta Parent*; Sheri Taylor-Emery

Department content is displayed on a horizontal line near the top of the page while features dominate the page with the photos and descriptive blurbs on the right. The photos in this

month's TOC have similar colors, and the type plays off them well. Other special content, such as guides, are placed at the bottom.

D5 - Interior Illustration (Original)

25,000 and fewer

No Bronze or Silver award.

Gold: *Augusta Family Magazine*; "The College Queue"; Michael Rushbrook

The subject of this illustration literally flies off the page, creating a nice feeling of depth and perspective. Saturated colors, clean linework and good integration into the layout help create a winning superhero effect.

25,001-44,999

Bronze: *Bay State Parent*; "What Type of Camp Will Your Child Like?"; Rebecca Bischof

A soon-to-be happy camper sets the tone for this article and succeeds in drawing attention to the content. Warm colors and clear rendering of the subject matter make the illustration easy to see and understand.

Silver: *MetroFamily Magazine*; "Oklahoma's Top Roadside Oddities"; Greg White, Stacy Noakes, Hannah Schmitt, Sarah Taylor

These loosely rendered images of notable landmarks give a comfortable sense of each place while making the multi-page story layout feel united and cohesive. The illustrations are well-integrated into the layout.

Gold: *Washington Family*; "Loving Fully in an Unfair World"; Talia Greenberg-Hudgins

The snowy texture, soft lines, restrained use of color and overall concept fit well with the somber tone of this article about impromptu attachment and loss. Bright red touches are used effectively to highlight key elements germane to the story.

45,000 or more

No Bronze or Silver award.

Gold: *Dallas Child*; "Diagnosis: Mother"; Joy Niebes, Joy Gallagher

A unique combination of color and imagery help make this minimalist approach a winner. Subtle but effective visual cues convey in a smart way the story's underlying idea of a woman in danger of drowning in her own tears.

D6 - Interior Photography (Original)

25,000 and fewer

No Bronze or Silver award.

Gold: *TulsaKids*; "I'm a Tulsa Kid"; Sheeba Atigi

The active poses of the child and statue, both with slanted arms, are mimicked in the slight tilt of the camera. The arms lead us down the street. They both look like they are about to

jump off the page.

25,001-44,999

No Bronze award.

Silver: *Baltimore's Child*; "Mallet, Please – Teaching Your Child How to Eat Crabs"; David Stuck, Lonna Koblick

This is a handy photographic guide on how to eat a crab. Step by step instructions are photographed, numbered and designed to easily teach children the messy steps. This is definitely a keeper.

Gold: *Northeast Ohio Parent*; "Put Your Best Fright Face Forward"; Angela Gartner (photographer), Northeast Ohio Parent Design Staff, Michele Bailey (writer)

The opening spread uses a dynamic lead photograph, a real moment of kids getting ready for Halloween fun. The following spreads display helpful detail photographs that show how to paint these creative faces. The images are of high technical quality and are designed to attract and keep readers' attention.

45,000 or more

Bronze: *Dallas Child*; "Living in the Desert"; Joy Niebes, Sara Easter

This feature opens with a striking, black-and-white image of a nearly empty grocery shelf, setting a sad tone. The high angle accentuates the dirt and lack of food. The following spread takes viewers outside and to color images of the neighborhood.

Silver: *Colorado Parent*; "Family-Friendly Food Halls"; Lucy Beaugard, Heather Gott

A variety of images holds this spread together. A well-composed, scene-setting image of a restaurant anchors the first page, while two yummy detail photographs of food close the article. Strong cropping and sizing elevate this.

Gold: *Colorado Parent*; "Destination: Dinner"; Heather Gott, Emily Teater

This entry is full of technically strong images that are displayed well. Each spread shows patrons enjoying restaurants, a tight food photograph and an interior image with ambiance. The photography tells its own story and gives meaning to the article.

D7 - Single-Page Design

25,000 and fewer

No Bronze award.

Silver: *Baton Rouge Parents Magazine*; "7 Signs Your Baby May Be a Zombie"; Melody Tauzin, Amy Foreman

The title, the story concept and the visuals all seem from another world, which fits perfectly for this article. Absurdity rules here, and the outrageous colors and silly graphic support that idea. Parents will be pulling out a pen to check the list.

Gold: *Frederick's Child*; "Needle and Thread"; Lonna Koblick

The overall feeling the page exudes is one of nostalgia. The reader is likely to be curious how sewing – shown with the title treatment – and a typewriter go together and is drawn into the story to find out.

25,001-44,999

Bronze: *Washington Family*; "Fruit Picking Fun"; Lonna Koblick

The use of real blueberries as a line underscores the theme of the piece, which is all about berries and fruits. The fun typeface selected for the title and headers adds to the playful tone, and it's simple to get the information. The photo at the top allows parents to picture their own kids in on the action.

Silver: *Indy's Child*; "Gearing up for the Indy 500"; Mary Cox, Katie Clark, Nicole Sipe

There's no doubt that this single-page story is race-related with the checkerboard topper. The seven blurbs of events have effective icons to pair with the content, and the red, blue and black color scheme works beautifully and adds unity to the layout.

Gold: *Northeast Ohio Parent*; "Help Kids Conquer Fear"; Northeast Ohio Parent Design staff

The idea of fear and being scared is communicated immediately with the strong photograph with a frightful shadow behind the little boy and his teddy bear. This layout illustrates content-driven design. The sidebar's placement shows that it is secondary information and uses a sans serif typeface complementary to the main story.

45,000 or more

No Bronze award.

Silver: *Atlanta Parent*; "A Sweet Celebration"; Sheri Taylor-Emery

If you don't have a sweet tooth, you might soon. This page showcases four candy stores and takes readers inside each with the color photographs. The grid layout means each shop gets equal treatment, and color type highlights the names.

Gold: *Atlanta Parent*; "Tooth Truths"; Sheri Taylor-Emery

This page makes brushing and flossing look fun and conveys that to parents. The smiley-faced tooth and neon toothbrushes are playful, and the execution on the shadowing is top-notch. The interesting information included in the circle bubbles is tidy and easy-to-read.

D8 - Department Design

25,000 and fewer

No Bronze award.

Silver: *Nashville Parent*; "Just You"; Susan Day

A large opening image helps bring readers in, and effective variation in font size and weight guides the eye across the layout. Component pieces are well organized visually for easy reading.

Gold: *Dayton Parent*; “DP Wacky Calendar”; Mary Cox, Katie Clark, Nicole Sipe, Brooke Litherland, Hannah Mohler

The hefty inclusion of art encourages readers to engage with the content. The relaxed section label at the top sets a fun tone for the material. Art elements are well-arranged across the page, particularly in the section from September/October.

25,001-44,999

No Bronze award.

Silver: *Northeast Ohio Parent*; “Worth Noting”; Sherry Lundberg

A good hierarchy of visual elements of various shapes and sizes helps guide readers through the material across multiple pages. Information of various types is well-organized and clearly labeled.

Gold: *Cincinnati Parent*; “CP Wacky Calendar”; Mary Cox, Katie Clark, Nicole Sipe

The calendar grid format makes this design particularly effective. Art elements and color palettes are well managed from issue to issue to provide visual variety but also with a sense of harmony across each page.

45,000 or more

Bronze: *Dallas Child*; “Real Moms”; Joy Niebes

Strong opening portraits set the stage nicely for this section. The typographic design breaks up the text and helps make things more digestible for the reader.

Silver: *Colorado Parent*; “Good Stuff”; Heather Gott, Christina Cook

Cut-out photos are well-chosen, appropriately sized and well-positioned to attract attention. The dynamic design of each page presents a clear and interesting pathway through the material.

Gold: *Atlanta Parent*; “Good Stuff”; Sheri Taylor-Emery

A solid visual hierarchy and clear connection between each photo and its corresponding text make this section’s design a winner. Elements are well arranged so that no part of the page is likely to be overlooked.

D9 - Calendar of Events

25,000 and fewer

No Bronze award.

Silver: *Nashville Parent*; “Things to Do”; Chad Young

The photography in this calendar is dramatic and takes advantage of the full spread with images running across the gutter (not to mention explanatory photo captions). The sheer number of events is impressive, and color-coded letters aid readers in finding what they want or need.

Gold: *Cincinnati Family*; “Things to Do”; Amanda Hayward, editor, Amanda Ciani, calendar editor, Susan Day, editor

An attractive opening single page begins this calendar each month with a dominant bright horizontal photo and accompanying description with a pleasing type treatment. The page also offers short teasers to other contents within the calendar. Another quality that sets this events section apart is the use of type in complementary color schemes for the events listing.

25,001-44,999

No Bronze award.

Silver: *Cincinnati Parent*; “Things to Do”; Mary Cox, Katie Clark, Sarah McCosham

This calendar includes some unusual formatting with its style for numbers and lowercased days of the week that bring freshness to the pages. The large-format single images jump out and add visual appeal. Each month’s color scheme provides continuity from page to page.

Gold: *Baltimore’s Child*; “BC Fun”; Lonna Koblick

Sophisticated type rules in this calendar. With different fonts, weights, sizes and colors, it provides a lesson in how typography can do the heavy lifting of organizing content. The event boxes with their photos and longer descriptions break up the listing format and bring interest. Auxiliary pages offer readers themed events and a different format.

45,000 or more

No Bronze award.

Silver: *Atlanta Parent*; “Family Fun Guide”; Sheri Taylor-Emery

One of the best parts of this calendar is the unusual categories that highlight events specific to each month. The consistent blue color helps mark this section, provides cohesion, and allows the photos to shine. Bold type, bullets and numbers help distinguish entries and make them easy-to-read. There is strong use of photography throughout.

Gold: *Colorado Parent*; “Calendar”; Heather Gott

The striking opening photograph immediately grabs readers’ attention, and smaller round photos preview selected content inside for different age groups. Fewer images means they stand out. There is solid use of typographic differences for the entries, with service information in italics and red “free” tags. The colored boxes are shaded appropriately and organize sections while keeping the text readable.

D10 – Feature Layout

25,000 and fewer

Bronze: *Austin Family*; “Pregnancy Brain: A Real Thing”; Susie Forbes

The large illustration on the left commands attention and sets the stage nicely for the story. Smart use of spot color on the large initial caps extends the visual impact of the illustration and effectively directs readers into the text.

Silver: *Fredericksburg Parent*; “What’s Your Pregnancy IQ?”; Cheryl Carter, Leigh Anne Van Doren, Chris Jones

Soft, lovely and cohesive colors unify the elements across this multi-page feature, with complementary blue tones effectively separating the directions from the quiz questions. The relaxed illustration style helps make the layout inviting.

Gold: *ParentingNH*; “The Changing New Hampshire Family”; Nancy Tichanuk, Melanie Hitchcock

The combination of typography and illustration style makes this layout feel both retro and contemporary. The artwork is beautifully rendered with great texture and a fresh color palette, and it extends nicely across multiple spreads. Graphics on the right side of the opening spread make the data easily digestible, and sidebar features on individual families are well integrated into the subsequent pages.

25,001-44,999

Bronze: *Indy’s Child*; “Celebrating 35 Years timeline”; Mary Cox, Katie Clark, Nicole Sipe, Wendy Hasser

A lot of small bits and pieces are arranged effectively in this timeline format. Color coding helps organize things and tie each item to its proper decade.

Silver: *Raising AZ Kids*; “A+ Kids Design”; Michelle Renee Adams, art director

Examples of various interiors are the heart of the story and are well-showcased in this photo-driven layout. Design elements help direct the reader’s eye and complement the images without distracting from them.

Gold: *Northeast Ohio Parent*; “Ohio’s History Hot Spots”; staff

The sophisticated opening photo and design capture attention and clearly project the content and tone of the story. Effective typography, color and a visual motif of location markers effectively tie things together and guide readers through a lot of material presented on multiple additional spreads.

45,000 or more

Bronze: *Colorado Parent*; “Pet Guide”; Heather Gott

Coordinated art, colors and other design elements effectively hold together all seven pages of this layout. The fun illustration style is appropriately playful, and the decision tree graphic about how to pick the right pet is particularly well done.

Silver: *Dallas Child*; “Diagnosis: Mother”; Joy Niebes

The illustration is beautifully rendered in a style that sets the right mood and makes the layout feel fresh and contemporary. Colors from the illustration are well integrated to draw readers into the typography on the right. The overall result is elegant and sophisticated.

Gold: *Colorado Parent*; “STEAM-Inspired Birthdays”; Heather Gott, Deborah Mock, Christina Cook, Megan Forgey

The highly orchestrated visuals across multiple spreads are well-executed and play an important role in conveying the various science-related party ideas. The text is nicely positioned

around the objects in a way that facilitates reading.

D11 - Special Section

25,000 and fewer

No Bronze award.

Silver: *Baton Rouge Parents Magazine*; “Sparkly Geaux Guide” December 2018; Amy Foreman and Taylor Voisin

The typography, spot color and white space establish a high-class publication. The section is organized logically and the small paragraphs in each section lend themselves to both scanners and readers.

Gold: *Austin Family*; “20 Ways To Make Summer Memories” June 2019; Susie Forbes

Creativity abounds in this presentation. The 20 suggestions are all contained in sticky-paper lookalikes that permits easy scanning. The spot color and process colors add movement to the presentation.

25,001-44,999

No Bronze or Silver awards.

Gold: *Baltimore’s Child*; “Your Child with Special Needs,” July 2019; Lonna Koblick

The strong cover opens to a second page with a list of questions to ask when searching for a school or camp for a special needs child. Readers are told to tear out the page and take it to interviews. That is service journalism: information you can use presented in a format that is usable. Typography aided by spot color in the listings is wonderful.

45,000 or more

Bronze: *Atlanta Parent*; “Summer Fun Guide,” June 2019; Sheri Taylor-Emery

Opening with a nice cover that sets the environment and teases the top content, this guide is organized well and is easy to navigate. It is full of short blocks of type and pictures that save readers time as they search for things of interest.

Silver: *Metro Parent*; “Education 2019”; Kelly Buren, Lauren Jeziorski and Jay Holladay

Led by a striking cover, this section offers readers the information in short stories, photos and lists. The material is organized logically, and the design is consistent throughout.

Gold: *Atlanta Parent*; “Our A+ School Guide”; Sheri Taylor-Emery

The interplay of serif and sans serif and the creative use of type weights creates a pleasing foundation. The stories are supported by good photography, and the layouts are clean and easy to read. The four-picture intro to the stories of a day in the life of a teacher is creative.

D12-Overall Design

25,000 and fewer

Bronze: *Nashville Parent*; Susan Day and Chad Young

The covers tell and sell the inside information with both words and visuals. The typography combinations are attractive and legible. The arrangement of items on feature pages enables the reader to navigate them easily. The listings are handled consistently with excellent type choices and color coding.

Silver: *nola Family*; Ann Herren, Tim Meyer and Cat Landrum

Cover stories get special display packages that draw extra attention to them. Stories that should be told in chunks, such as “5 Things I’m Loving Right Now,” are told with copy blocks and photos. Words and visuals work together on the cover.

Gold: *Giggle Magazine*; Nicole Irving, Shane Irving, Grace Downey and Megan Sapelak.

The designers of this magazine have hit a homerun. Starting with strong local copy and visuals, they know how to present in different design formats. Nearly every page gets special treatment. This is top-notch work.

25,001-44,999

Bronze: *Chesapeake Family Life*; Jenny Cardoza

Some strong covers, led by the July edition of the favorite doctors, invite readers into the publication. Content pages that tell and sell also extend the invitation. Page arrangement is attractive, simple and easy to navigate.

Silver: *Memphis Parent*; Bryan Rollins

This publication uses a lot of spot color to highlight important points and, along with subheads, to break up the gray. Nice combination of short and medium reads when moving through the pages. Page layouts sell and tell the stories.

Gold: *Baltimore’s Child*; Lonna Koblick

With local children, these covers advertise the content. Packed with features, the magazine’s stories are sold with nice placement of pictures and decks and, often, pullouts. Text font is easy to read. Good combination of story lengths adds to the pacing.

45,000 or more

Bronze: *Atlanta Parent*; Sheri Taylor-Emery

The designer creates a navigator’s dream. As you page through, the story formats allow you to scan, and, if you find something interesting, to read more. Headlines and decks tell and sell the stories. Element arrangement makes it easy to see relationships and read the stories.

Silver: *Metro Parent*; Kelly Buren, Lauren Jeziorski and Jay Holladay

This publication’s large pages are filled with ample white space, which allows the pages to breathe. The design is open, airy and beautiful. Strong photography is used to attract the eye to the pages. Subordinate titles tell and sell. Designers also offer a variety of lengths and story formats.

Gold: *Dallas Child*; Joy Niebes

This publication is a tour de force. The use of type, color, white space, pacing—it has it all. The publication could compete with national magazines. It is excellent in all design areas.

ANCILLARY PUBLICATIONS

AP1- Ancillary Cover

25,000 and fewer
No awards.

25,001-44,999
No Bronze award.

Silver: *Chesapeake Family Life*; “Big Book of Education”; Jenny Cardoza

The deliberate arrangement of the school items gives organization to the cover and leads viewers around the page. Colors from the photograph are used in the type. This is a difficult topic to illustrate, but this cover certainly says “education.”

Gold: *Baltimore’s Child*; “B’More Inclusive”; Lonna Koblick

This cover does a wonderful job of being inclusive. The emphasis is on the child and not on the special need itself. Complementary colors create a pleasing palette, allowing the nameplate to pop off the page.

45,000 or more
No Bronze or Silver award.

Gold: *Dallas Child*; “Guide to Education”; Joy Niebes

This difficult topic is successfully conveyed by a creative illustration. The simplicity is striking, with small icons of education in the binoculars. The circles are humorously echoed in the tiny, open mouth. The colors are harmonious, and the nameplate and typography are elegant.

AP2 – Ancillary Feature

25,000 and fewer
No awards.

25,001-44,999
No awards.

45,000 or more

Bronze: *Colorado Parent, Ultimate Guide to Summer*; “Climb Every Mountain”; Jamie Siebrase, writer

This first person account grabs readers’ attention and establishes the author as an expert. The author will inspire parents to take advantage of Colorado’s peaks with confidence.

Silver: *Dallas Child, Thrive*; “Parenting in a Haze”; Joy Niebes, publisher and editor-in-chief, Sundry McClendon, writer

Insightful interviews help readers understand what depression feels like while also explaining why parents of children with special needs may be reluctant to seek help. The story

not only shows parents they aren't alone, but it also provides resources for treatment.

Gold: *Dallas Child Thrive*; “The Language of Loss”; Joy Niebes, publisher and editor-in-chief, Misty Jackson-Miller, writer

Children with special needs may not know how to express grief, but their grief is real, and adults can help them heal. The rich descriptions, powerful quotations and astute observations in this story beautifully illustrate how to do that.

AP3-Ancillary Feature Design

[Category was removed after 2017 contest.]

AP4 - Ancillary Overall Writing

25,000 and fewer

No awards.

25,001-44,999

No Bronze or Silver award.

Gold: *Baltimore's Child*; “B'More inclusive”; Baltimore's Child Staff

This resource guide includes numerous helpful articles featuring local experts. The glossary “Word for Word” should prove especially beneficial to parents learning how to best advocate for their children.

45,000 or more

No Bronze award.

Silver: *Chicago Parent*; “Chicago Special Parent”; Alexis Bourkoulas, publisher

This publication has a strong focus on local resources and local parents, making it extremely useful for parents whose children have special needs. “In Our Shoes” and the showcase feature on a journalist turned advocate were especially well-written.

Gold: *Dallas Child*; “Thrive”; Joy Niebes, publisher and editor-in-chief

The publication is enjoyable and thought-provoking from start to finish. Standing features, such as “Mommy Diary” and “Mom Next Door,” show excellent news judgment in selecting diverse local parents with compelling stories. Strong reporting and writing also draw readers in to the serious topic of depression. This is an exemplary publication.

AP5 - Ancillary Overall Design

25,000 and fewer

No Bronze or Silver awards.

Gold: *Volusia Parent Magazine*; “Health and Wellness Magazine”; Howard Holley, Barbara Holley, Jeanne Coates, Ashlee Harrell

The strong cover invites readers into a publication that uses white space to let articles

breath and creates a relaxing feeling. The listings are handled well in a four-column format with proper typographic weight and contrast.

25,001-44,999

No Bronze or Silver awards.

Gold: *Chesapeake Family Life*; “Big Book of Education”; Jenny Cardoza

This publication is packed full of information in the short stories and many listings, but the design elements make it look relaxed and inviting. Lots of white space around the elements and in the line spacing contributes to the effect.

45,000 or more

Bronze: *Colorado Parent*; “Family Favorites”; Colorado, Heather Gott

The designer came up with a creative solution to a cover on a publication about the results of a readers’ poll covering a wide range of topics. The information is told primarily in listings, with blurbs on the winners.

Silver: *Dallas Child*; “Guide to Education”; Joy Niebes

The designer handled type and page arrangement effectively. Titles and decks tell and sell the story. Artwork, photos and spot color are used to enhance the message.

Gold: *Metro Parent*; “pink + blue”; Kelly Buren Lauren Jeziorski, Jay Holladay

Beautiful typography features correct sizing and weight contrast. Layouts are built around a strong photo. Nice job of segmenting some of the stories. There is strong unity throughout.

DIGITAL MEDIA

DG1 - Best Blog/Bloggers

25,000 and fewer

Bronze: *TulsaKids*; “Spaghetti on the Wall”; Tara Ritler, blogger

An engaging, photo-packed blog on the many cultural events and school activities in Tulsa. A skim gives a detailed overview, helping busy parents decide how to commit their time in a smart way. The writer gives advice on everything from ticket prices to magnet school enrollment to riding the bus. The blog is fun, thoughtful and perfect for parents.

Silver: *TulsaKids*; “Grand Life”; Diane Morrow-Kondos, blogger

An advice-packed blog by a grandmother who provides thought leadership on how to raise well-balanced children. Her columns look at the importance of teaching gratitude, encouraging special-needs children and putting magic back into the holidays. Topics are varied, informative and engaging.

Gold: *Fredericksburg Parent*; “Coffee with a Slice of Life”; Dianna Flett, blogger; Leigh Anne Van Doren, Karen Charney

Pulling from a rich background in public service, the writer shares a colorful and well-written blog that focuses on life lessons. Topics vary but readers can always count on solid advice and writing. The maturity and life experience of the author – military, PTO president, boardroom – give authority and credibility to the blog.

25,001-44,999

No Bronze or Silver awards

Gold: *MetroFamily Magazine*; “Weekend Warriors”; rotating staff and community authors

The strength of the blog is the authorship – staff and readers – who combine to provide varied and intriguing content each week. The coverage includes everything from how to hold a home birthday party to creative help for tired mothers. The unpredictable nature of the column adds to the attraction, and the work connects because of the staff and community authorship.

45,000 or more

No awards.

DG2 - Best Use of Multimedia

25,000 and fewer

No awards.

25,001-44,999

No Bronze or Silver awards.

Gold: *Chesapeake Family Life*; “CF Standout Students”; Donna Jefferson, Ann Levelle, Jessica Kannegieser, Claire Kovacs, Joyce Heid

This collection of profiles uses a combination of photos, video and text to introduce the region’s youngest leaders, scientists, activists, entrepreneurs and philanthropists. Their tales inform and inspire, showing that you’re never too young or too inexperienced to make a difference.

45,000 or more

No Bronze or Silver awards.

Gold: *Chicago Parent*; “Masters in Parenting Podcast: Teen Relationship Health Episode 20”; Hillary Bird, managing editor

No topic or question is off limits on this podcast. Listeners can find this gem through the publication’s website, or subscribe through iTunes and Spotify, demonstrating the editors’ understanding that it must compete for its audience’s time and attention. Repeat appearances from an OB/Gyn brings credibility and continuity listeners can rely on.

DG3 - Best E-Newsletter

25,000 and fewer

No Bronze award.

Silver: *Kansas City Parent*; “KCParent.com E-Newsletter”; Michael Gimotty, Kristina Light

With so many events going on, this newsletter puts a well-curated list at subscribers’ fingertips. It offers a collection of the magazine’s best guides for everything from book clubs to waterparks to travel planning, broken down by day and by topic.

Gold: *Tulsa Kids*; “TulsaKids’ Weekly E-Newsletter”; Tara Rittler

This weekly email newsletter puts the best of what the publication has to offer in readers’ inbox. Each carries a theme offering links to family-friendly events, a community calendar, links to relevant blog posts, giveaways and contests and the publication’s print editions. There’s just enough text on the page to give readers context, while still maintaining a scannable design perfect for mobile devices.

25,001-44,999

No Bronze or Silver awards.

Gold: *Rockland Parent*; “The Weekend Scoop”; Jacqueline Neber, Whitney Harris

The modular design and effective use of color make this email newsletter easy to read on desktop or mobile. The writing is catchy and makes use of turns of phrase guaranteed to make readers smile. The intentional inclusion of the number of events *not* included in the newsletter reminds readers there’s more content to enjoy on the publication’s website – but that they must click through to get it.

45,000 or more

Bronze: *Atlanta Parent*; “Atlanta Parent”; Mary Williams, Liz White

Short, snappy text makes this newsletter a quick read that’s easy to scan while on the go. The body of the email offers parents a variety of activities to fill the family calendar, while the top navigation offers an entrée into all the publication has to offer.

Silver: *Chicago Parent*; “Weekend Picks: Delivered Every Thursday”; Katina Beniaris, Digital Editor

This newsletter makes the publication’s fantastic photography its focal point, with images appearing along with each featured element. This creates personal connections for the reader, as they engage with the diverse faces reflective of the Chicagoland area in each image.

Gold: *Colorado Parent*; “Colorado Parent Newsletter”; Christina Cook

This weekly newsletter offers subscribers a mix of text and visual elements to draw them into the magazine’s content with just a glance. Headlines are written in active voice, with powerful verbs that call for action. Event summaries include all the pertinent details, without forcing the reader to click through. Photos are used to inform as well as illustrate.

DG4 – Best Use of Social Media

25,000 and fewer

Bronze: *TulsaKids*; “TulsaKids Social Media”; Tara Rittler

Not every reader will see every edition of the magazine, but if they’re following this publication on Facebook and Instagram, they’re guaranteed access, conversation and community. The strategy involves keeping platforms separate, so what you see on Facebook won’t necessarily show up on Instagram, and vice versa. This gives the audience fresh content designed to attract, and keep, their attention.

Silver: *Nashville Parent*; “Your Story”; Susan Day, Noah Day

Readers tell their own story on social media every day, so why not ask them to share? Creating a social media campaign which allows readers to submit their own parenting stories, and then using tools such as Facebook and Instagram Stories to link people to the Your Story feature is a creative and intuitive way to involve the community as readers and also as part of the editorial process.

Gold: *Monterey Bay Parent*; “Creating Community and Giving Back”; Andrea Breznay, Cherilyn Miller, Nicole Winn-Oertel

Social media is about community, and the staff of Monterey Bay Parent use their platform to connect readers in a multitude of ways. From spirited conversations about the efficacy of vaccines, to philanthropic efforts to provide blankets, cash and supplies to an area homeless shelter in need, the publication’s editors have transformed its Facebook page and group into a hub for community involvement.

25,001-44,999

No Silver or Bronze awards.

Gold: *MetroFamily Magazine*; “MetroFamily Social Media”; Lindsay Cuomo, Kirsten Holder, Erin Page, Sarah Taylor

It’s one thing to post to social media, it’s another to illicit a response from the audience. With regular posts, on everything from birthday parties to resources for students struggling with dyslexia, MetroFamily’s social media presence maintains a constant focus on the user. It’s not unusual for this publication to get more than 5,000 impressions on a single Facebook post, with dozens of comments and shares, demonstrating the utility and value followers see in the content.

45,000 or more

No silver or bronze awards.

Gold: *Chicago Parent*; “Chicago Parent Social Media”; Katina Beniaris, Digital Editor, Hillary Bird, Managing Editor

Parents scrolling through Facebook and Instagram can’t help but appreciate the video tours of museum exhibits and attractions. The Fantastic Bugs Encounter video takes viewers to the Field Museum with the creepy crawlies, and offers a link back to the publication’s website for all the details. Static posts use strong photography and creative captions to showcase each edition’s highlights.

GENERAL EXCELLENCE

GE1- Best Redesigned Publication

25,000 and fewer

No Bronze or Silver award.

Gold: *Dayton Parent*; Mary Cox, Katie Clark, Hannah Mohler, Brooke Litherland, Nicole Sipe

The change to glossy paper improves reproduction and looks elegant. A new table of contents, with strong typographic contrast, makes for easier navigation. As publication size decreased, the sizing of art and typography were recalibrated appropriately. Overall, this is now a more efficient package.

25,001-44,999

No Bronze award.

Silver: *Baltimore's Child*; Baltimore's Child staff

This is a solid redesign, with editorial and design improvements. The nameplate is larger and more noticeable, and cover font is elegant. The table of contents is clearly organized, the use of photographs has improved, white space is increased and "BC First Word" looks great. Overall departments are streamlined.

Gold: *Indy's Child*; Karen Ring, Nicole Sipe, Katie Clark, Mary Cox

An expanded Parenting Section is a welcome change, with new columns like "Parenting in the Kidwest" and "Tweens and Teens." The inclusion of a "Sponsored Content" section creates transparency and will likely lead more viewers to read it. A new use of white space opens up the publication and makes it more inviting overall. Finally, the new paper stock looks and feels wonderful.

45,000 or more

No awards.

GE2- Ancillary General Excellence

25,000 and fewer

Bronze: *TulsaKids*; "College & Career Planner 2019-20"; Chuck Foshee, Betty Casey

This guide is full of helpful resources for parents and students getting ready to attend college. It is cleanly written, service oriented and knows the audience. The feature on where to take college courses while in high school is nicely localized. The issue includes diverse subjects, including the strong cover illustration.

Silver: *Baton Rouge Parents Magazine*; "Pink & Blue Spring 2019"; Amy Foreman, Amanda Miller, Lauren Leopold, Melody Tausin, Taylor Voisin

This is a gorgeous cover, with sophisticated typography and colors. Consumer-friendly pages are well done, such as "Baby Love" and "Bump Up Your Style." The structure and rhythm

are solid, ending with the adorable “Baby Faces.” Additionally, strong editing leads to clean and clear writing.

Gold: *ParentingNH*; “Parenting NH’s Family Summer Fun Guide”; Melanie Hitchcock, Nancy Tichanuk

This is an authoritative guide on what to do in New Hampshire. “Summer Fun from A to Z” lists great ideas in an ambitious package, full of creative photographs. The “Have Food, Will Travel” spread is both informative and fun, a definite keeper.

25,001-44,999

Bronze: *New York Family*; “New York Family Annual Guide”; Leah Mitch, Donna Ladd

If parents are looking for ideas of what to do with children, this should be their go-to publication. It’s small and easy to carry as a guide, and the free listings at the front are a bonus. Large photographs and a clean design add visual variety.

Silver: *Northeast Ohio Parent*; “LiveSpecial.com”; Angela Gartner, Laura Chadwick, Lindsey Geiss, Janet Cho, Michele Bailey

This is full of helpful stories and tips, along with great local content and sourcing. The deeper a reader dives into the publication, the more local the stories get. Parents are sure to find something useful to help their children with special needs.

Gold: *Indy’s Child*; “Indy Grands”; Mary Cox, Katie Clark, Nicole Sipe, Karen Ring, Wendy Hassler

This is a great idea and niche, targeting grandparents who are searching for things to do with their grandchildren. There is a great range of content, such as an entertaining quiz and more serious articles. It is easy to navigate, with most articles designed over a spread and a good use of white space.

45,000 or more

Bronze: *L.A. Parent*; “Inclusive L.A.”; Elena Epstein, Christina Elston, Cassandra Lane

This helpful guide for locals searching for things to do with their children has a great range of original content. Of note is “Summer Camp on the Horizon.” Overall, design is creative, and it’s easy to tell advertising from original, local content.

Silver: *Chicago Parent*; “Chicago Special Parent, Summer”; Alexis Bourkoulas, publisher

The publication’s slogan, “an empowerment guide,” is certainly true. This is an easy to navigate resource with a strong mix of relevant stories. Good photo selection, diversity in illustrations and clean design support the articles.

Gold: *Dallas Child*; “DFWChild Thrive/Special Needs Spring-Summer-Fall 2019”; Joy Niebes

There is good local sourcing and strong reporting on important issues. Design is stellar, with consistent and creative typography, white space for breathing room, and a variety of image sizes.

GE3 – Website General Excellence

25,000 and fewer

Bronze: *Kansas City Parent*; “KCParent.com”; Michael Gimotty, Kristina Light

This strong entry featured many engaging elements including extensive event listings, an interactive calendar and useful guides such as where kids can eat for free and coupons for local venues. The “Day in KC” section lists activities from different parts of the metro area, giving readers quick access to events close to home.

Silver: *Nashville Parent Magazine*; “NashvilleParent.com”; Susan Day, Chad Young

The site has strong and innovative features, such as the story ticker across the top of the site and strong promotion of the Twitter account. The use of full-screen images in the carousel made for an engaging viewing experience. The “Just In” listing is a useful feature that makes finding local events easy.

Gold: *SW Florida Parent & Child*; “Swflparentchild.com”; Pamela Hayford, Lindi Daywalt-Feazel, Kathryn Robinson Kinsey and Amanda Inscore

This entry does an excellent job connecting parents with the issues and opportunities that Southwest Florida offers. There was an excellent diversity of stories and features on the home page that engage a wide variety of parents with the site. The strong calendar, the reader-submitted photos and strong offering of useable information, such as “How to protect your child from a red tide” to “How to make your home the teen hangout,” combine to make this a site that serves its readers well.

25,001-44,999

Bronze: *MetroFamily Magazine*; “MetroFamilyMagazine.com”; Lindsay Cuoma, Erin Page, Stacy Noakes, Sarah Taylor, Kirsten Holder

This site feels fresh and current with content that is well-organized and clearly labeled – making it a rich go-to reference for Oklahoma City parents. It is packed with resources as well as useful collections such as “50 Things to Do under \$5” and age-specific suggestions.

Silver: *Raising AZ Kids*; “RaisingArizonaKids.com”; staff

This site is robust and smartly organized for easy navigation. Photos are used well and make for a visually appealing experience that also feels inviting. The site does a nice job covering the whole state while also tackling some less standard topics such as lack of feminine hygiene products in schools.

Gold: *New York Family*; “NewYorkFamily.com”; Sylvan Migdal, Josiah Morales, Hester Aba, Katrina Avendano, Donna Ladd

Content, organization, color, fonts – this site is strong across the board. Stories are nicely labeled into categories for simple browsing, and the site feels up-to-date, in both visuals and stories. The reader service pieces, such as a stroller shopping guide, are well-researched and purposeful, and the searchable directory is a lifesaver for local parents.

45,000 or more

Bronze: *Chicago Parent*; “ChicagoParent.com”; Katina Beniaris, digital editor, Hillary Bird, managing editor, Alexis Bourkoulas, publisher

This site does a nice job of providing a resource for parents all over Chicagoland, showing a clear understanding of the breadth of the city’s neighborhoods, people and activities. No parent should be left without activity ideas after looking through the many options. The interactive calendar is especially useful.

Silver: *Metro Parent*; “MetroParent.com”; Christina Clark, Kim Kovel, Stacey Winconek, Julia Elliott

The site is robust and well organized. The stories cover a wide variety of parenting topics. Design is clean, bright and visual; and drop-down navigation menus showcase the wide variety of content. A clear tie to the magazine completes the strong branding as a go-to place for Southeast Michigan parents.

Gold: *Colorado Parent*; “ColoradoParent.com”; Deborah Mock, Christina Cook, Heather Gott, Megan Forgey

This clean and visual site offers a strong reader-service component. The story topics feel current, such as the article on the hygee (“hoo-ga”) lifestyle phenomenon, alongside parent-to-parent advice on issues such as school science projects. Overall it was real and accessible with nice voice, and the stories depicted a wide variety of families.

GE4 - General Excellence

25,000 and fewer

Bronze: *Nashville Parent*; Susan Day, Chad Young

This is a great community resource and includes an exhaustive and well organized list of things happening in the community. The design features nice sizing of photos and illustrations. November’s redesign particularly brings more elegance to the publication.

Silver: *Little Rock Family*; Alexis Crowe, Dean Wheeler, Mandy Richardson

This magazine has accessible design, helpful short articles at the front of the book, and good graphics. There were particularly strong covers. Smart use of statistics assist in the presentation of tough topics.

Gold: *SW Florida Parent & Child*; Pamela Hayford, Lindi Daywalt-Feazel, Amanda Inscore, Kathryn Robinson Kinsey

These issues showed creative content along with clear and consistent design. There were a great variety of articles, including serious stuff, such as kids raising money for a mental health place, Everglades City two years after the hurricane, and top problems in college ed. Lovely covers feature elegant typography around the page. The front of book is well designed. The Last Look feature in the back of the book is humorous and features real people.

25,001-44,999

Bronze: *Baltimore’s Child*; staff

This publication features a strong mix of light articles and lists – such as a how-to on crab

picking – along with in-depth features such as a story about moms without sleep.

Silver: *Raising AZ Kids*; staff

The writing is simply outstanding, and consistently so. It's clear this publication values storytelling, for example a highly compelling read about two sons with spina bifida. There are strong beginnings and endings throughout. The books are well organized and logical.

Gold: *New York Family*; Leah Mitch, Donna Ladd

Serious articles are well done, for example a piece on bullying. There also are a lot of great tips and other content, along with an easy-to-read table of contents. Covers display good balance of teases and type. The design is clean and classy, with elegant typography throughout.

45,000 or more

Bronze: *Colorado Parent*; Deborah Mock, Heather Gott, Christina Cook, Megan Forgey

There is a strong steady quality to the writing. It's no frills, but there is enough vibrancy in language and word choice to make it an enjoyable read. Strong table of contents and front of book section, and beautiful design on spreads like the 15 tips for back to school.

Silver: *Metro Parent*; Julia Elliott, Kim Kovel, Kelly Buren, Lauren Jeziorski

This magazine has a straightforward style that puts an emphasis on information rather than fussiness. The approach is especially successful with short items. There's humor here along with serious pieces such as revisiting the Flint water story. Strong intro paragraphs catch readers' attention with vignettes rather than just facts. Design is beautiful throughout. Nice covers provide a mix of photos and illustrations. There's a gorgeous table of contents. It's clear thought is put into each and every spread.

Gold: *Dallas Child*; Joy Niebes

The writing is refreshing and stylish but also clear and straightforward, depending on the content. This is a very well-edited and topical magazine. The back of the book "mom fails" page is hilarious. Overall there's a solid blend of serious topics, such as screaming sports parents and divorced homes, with lighter topics and lists. The covers are gorgeous, and the design features beautiful typography and colors throughout.