



29th Annual West Virginia Rural Health Conference

The West Virginia Rural Health Association is excited to host the **29th Annual West Virginia Rural Health Conference from October 20-22, 2021**. This year's event will be a hybrid conference with a live, in-person meeting to be hosted on the campus of the WV School of Osteopathic Medicine in Lewisburg, WV, and a fully accessible virtual platform. This conference is the state's largest meeting for people interested in improving rural health in WV.

This year we will have four educational tracks including:

- Clinical
- Leadership and Policy
- Future of Healthcare and Innovation
- Diversity and Inclusion

On the following pages, you will find an outline of the opportunities for your organization to sponsor this event.

If you have any questions about sponsorship, please feel free to contact me.

Sincerely,

Rich Sutphin
Executive Director
rich@wvrha.org
(304)435-7491



West Virginia Rural Health Association

29th Annual West Virginia Rural Health Conference

Exhibitor and Sponsor Information Sponsorship Opportunities

Premier Sponsor \$10,000

- Full page ad in conference program
- Large signage at in-person event
- Up to 5 minutes of pre-recorded video advertisements during each conference break on virtual platform**
- Inclusion of 2 full screen non-video advertisements during conference breaks on virtual platform
- 1 vendor table
- 5 In-person Conference Registrations
- 5 Virtual Conference Registrations

Platinum Sponsor \$7,500

- Full page ad in conference program
- Large signage at in-person event
- Up to 3 minutes of pre-recorded video advertisements during each conference break on virtual platform**
- Inclusion of 2 full screen, non-video advertisements during each conference break on virtual platform
- 1 vendor table
- 4 In-person Conference Registrations
- 4 Virtual Conference Registrations

Gold Sponsor \$5,000

- Full page ad in conference program
- Medium signage at in-person event
- 1 full screen, non-video advertisement during conference breaks on virtual platform
- 1 vendor table
- 5 Conference Registrations (in-person or virtual)

Silver Sponsor \$3,000

- Half page ad in conference program
- Medium signage at in-person event
- 1 full screen, non-video advertisement during each conference break on virtual platform
- 1 vendor table
- 4 Conference Registrations (in-person or virtual)

Bronze Sponsor \$1,500

- Quarter page ad in conference program
- Small signage at in-person event
- 1 half screen non-video advertisement during each conference break on virtual platform
- 1 vendor table
- 3 Conference Registrations (in-person or virtual)

Conference Program Ad Sponsors

- Quarter Page (1/4) Ad—\$400
- Half Page (1/2) Ad—\$800
- Full Page Ad—\$1,200

*Sponsors who purchase only Conference Program Ads do not receive any complimentary conference registrations or vendor table set-up.

If your organization is interested in sponsoring a specific meal or conference session, please indicate on the final page of this packet. WVRHA Staff will work with the Billing Contact to coordinate specific sponsorships.

*Plenary Sessions, Awards Luncheon, and Evening Reception sponsorship is limited to Premier, Platinum, and Gold level Sponsors.



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Exhibitor and Sponsor Information Exhibitor Opportunities

Exhibitor Package \$600

- 6-foot draped table/space with one chair.
- One exhibitor registration with access to all conference plenary sessions. Access to concurrent sessions will be permitted as space allows.
- A one-eighth page (1/8) ad listing in the conference program.

Exhibitor Instructions

Conference exhibitors may pick up exhibitor packets at the Conference Registration Desk. Exhibitor set-up starts on Tuesday, October 19th at noon. Exhibits and registration opens to conference attendees at 9:00 am on Wednesday, October 20th and will be open during all conference hours. Exhibit break down must be completed no later than 2:00 pm on Friday, October 22nd.

*If your organization requires materials to be shipped to the venue, please ship them to
WVSOM, Attention: Belinda Evans, 400 Lee Street North, Lewisburg, WV 24901
Shipped items should arrive at the venue no more than 1 week in advance of the conference.

Confirmation, Ad Copy, and Video Advertisements

The billing contact representative listed on the registration form will receive an electronic confirmation when your registration has been processed. For Conference Program Ad copy, please provide finished, ready to print graphics in 300 dpi or higher in one of the following formats: .jpg, .tiff, or .png. The ad should be the actual size based on your sponsorship and must be received no later than September 24, 2021 at 4:00 pm.

If your sponsorship includes video advertisements, you will be contacted by our virtual conference team with instructions for transferring the video files. It is your responsibility to provide finished video products to be plugged into our virtual conference platform. Finished videos must be submitted no later than September 24, 2021 at 4:00 pm.

**If you do not wish to include video advertisements, substitution is allowed by providing one non-video (still) advertisement per minute of video advertisement.

If your sponsorship includes complimentary registrations, the billing contact representative will receive special codes to distribute to selected conference attendees. These codes will be entered when registering online.

Payments and Cancellation

Sponsor and exhibitor applications must be completed and submitted along with payment for processing prior to the conference. Payments may be made via check or credit/debit card. See application form for more details.

Cancellation of exhibitor space or sponsorship must be received by WVRHA no later than September 15, 2021 to receive a full refund. Refunds will not be made for cancellations received after Friday, September 15, 2021.



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Exhibitor and Sponsor Registration

Please mark Sponsorship Level below				
Premier (\$10,000)	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$3,000)	Bronze (\$1,500)
Conference Program Ad Only			Exhibitor Booth Only	Sponsor a Specific Meal or Conference Session
Full Page (\$1,200)	Half Page (\$800)	Quarter Page (\$400)	(\$600)	Yes No
<p>Company/Contact Information: (Please type or clearly print information as it should appear on all printed materials.)</p> <p>Company _____ Billing Contact _____</p> <p>Address _____</p> <p>City/State/Zip _____</p> <p>Phone _____ Fax _____</p> <p>Email Address _____</p>				

<p>Method of Payment:</p> <p>Check # _____ Enclosed Amount \$ _____</p> <p>Money Order payable to: West Virginia Rural Health Association</p> <p>Send Invoice</p> <p>Credit Card # _____ Expiration Date: _____ Security Code: _____</p>	
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I understand that by signing below I am guaranteeing payment and reserving sponsorship ad space at the 2021 West Virginia Rural Health Conference being held October 20-22, 2021. I understand that any cancellations received after September 15, 2021 will NOT be refunded.

Authorized Representative

Date

Return Completed Form with Payment by September 15, 2021 (via mail or email to)

WVRHA
PO Box 908,
Barboursville, WV 25504
rich@wvrha.org