

Adopted By VSPMA Board
May 9, 2018

See revision dates below as noted in minutes

VSPMA Strategic Plan 2018-2023

Mission: *The Virginia School Plant Management Association supports school facility professionals and K-12 educational environments.*

Vision: *The Virginia School Plant Management Association is a vehicle for collaboration between school facility professionals to create optimal student learning environments.*

Strategic Goal	Strategic Objectives	Action Plans	Performance Measures/KPI's
Promote the continuing education of school facility professionals	Identify formal training opportunities	1) Board member outreach to local community colleges/colleges 2) Identify key components for facility managers 3) Board member outreach to a third party	*Report on outreach to organizations (October 2018) Prof Dev. Chair *Third party recommended curriculum *Board approved curriculum framework

Strategic Goal	Strategic Objectives	Action Plans	Performance Measures/KPI's
	Provide an educational forum	<ol style="list-style-type: none"> 1) Convene VSPMA conference 2) Webinars 3) Regional site based training 	<ul style="list-style-type: none"> * State Conference (conf. planner/committee) * Regional meetings
Strengthen the exchange of information between school facility professionals	Increase participation in VSPMA events	<ol style="list-style-type: none"> 1) Maintain a statewide database 2) Collaborate with the VDOE for Superintendent's memos 3) Communicate state events, training, and trends 	<ul style="list-style-type: none"> *Update contact list of all state school facility directors/mangers (vendor rep/February 2019) *Communicate with VDOE support services (June/Sept 2019) conf. planner * VSPMA board monthly: through emails, webpage, and Regonline
Maintain financial solvency	Promote VSPMA Membership	<ol style="list-style-type: none"> 1) Maintain a statewide database 2) Regional events 3) Annual conference 4) Create a mechanism for membership enrollment 	<ul style="list-style-type: none"> * Update contact list of all state school facility directors or managers (vendor rep/registrar-February 2019) *Regional chairs and vendor sponsors (monthly) *Increased attendance through VSPMA conference *Increase membership
	Fund VSPMA student scholarships	<ol style="list-style-type: none"> 1) Sponsors 2) Activities 	<ul style="list-style-type: none"> * Solicit business and community sponsors (scholarship committee/monthly report) *VSPMA Conference (vendor /conference committee) *Spring fundraiser (VSPMA-May 2020)

Strategic Goal	Strategic Objectives	Action Plans	Performance Measures/KPI's
	Enhance relationships with business community	Promote a full time VSPMA Director of Operations	<ul style="list-style-type: none"> *Establish job description Jan. 2019 *Board approval April 2019 *Appointment (VSPMA Executive Board- July 2019)
Promote understanding of industry trends through business sponsors	Facilitate exchange of information between school facility professionals and facility oriented vendors	<ol style="list-style-type: none"> 1) Host a vendor tradeshow at VSPMA conference 2) Host vendor sponsored regional and state events 3) Breakout/learning sessions at VSPMA conference 4) Vendor and facility professionals discussion 5) Recognition of vendors 	<ul style="list-style-type: none"> * VSPMA conference (vendor rep-annually) * Vendor and regional reps at regional meetings * Coordinate conference learning sessions for annual conference * Vendor acknowledgement through the VSPMA webpage and annual conference
Assist school divisions in complying with local, state, and federal facility oriented mandates	Disseminate information on new mandates and provide guidance	<ol style="list-style-type: none"> 1) Email changes to existing mandates 2) Information presented at VSPMA conference 3) Industry solutions presented at VSPMA venues 	<ul style="list-style-type: none"> * Disseminate information as enacted (VSPMA Board) * Breakout/general session: new mandates and industry solutions (conference planner-annually) * At local and regional events

*Revision GH
January 10, 2019*