

## RESUME

### Matt Johnson

Senior UX Designer (with Certification) / Visual Designer / Project Manager

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<https://mattjohnson.net/>

### SUMMARY

Senior UX designer, visual designer, and project manager developing business solutions in diverse industries.

Experienced in print and digital media. Manages all phases of UX and visual communication deliverables from project definition, budget and schedule, through research, functional specifications, user story/requirement elicitation, interactive mockups, web layouts, design, development to code-ready state, testing, quality control, and deployment. Experienced with designing interfaces that leverage WCAG 2.0 guidelines to comply with federal ADA and Section 508 standards. Experienced with integrating UX into the agile/scrum framework. Experienced with designing simplified, intuitive workflows that align with current industry standards.

Software and Systems: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe XD; Office 365 (Word, Excel, Project, PowerPoint, Visio, SharePoint, Power BI); HTML5, CSS3; WordPress CMS, Evoq CMS, SharePoint; InVision, Sketch, Balsamiq; Slack, Pivotal Tracker, Basecamp.

### EXPERIENCE

Mar 2000 – Present

**Senior UX Designer / Project Manager** Resource Data, Inc.

Graphic Designer 2000-2004; Senior Designer / Project Manager 2005-2013

- Provided UX and visual design solutions to clients in the health-care sector, including Providence Alaska Medical Center, Alaska Native Tribal Health Consortium, Southcentral Foundation, and the Alaska Department of Health and Social Services.
- Provided project management and design for an ADA-compliant UI for the Alaska Department of Revenue, Child Support Services Division
- Provided project management and design for an ADA compliant JAWS compatible EIS for the Alaska Department of Labor
- Development of UX and visual design business solutions in healthcare, oil and gas, renewable energy, federal/state/municipal government, Alaska Native corporations, banking, and public utilities
- Design ops, UX, and creative direction for standards and procedures for internet/intranet, branding, advertising, and collateral communications. Developed and implemented UX standards for company Intranet.
- Lead UX designer for federal initiative to bring agile development methodologies to state-level agencies
- UX certification, Nielsen Norman Group, Interaction Design Specialty, July 2015
- Interactive design award, AIGA Alaska, LEO Observer mobile app, November 2015

Sept 1998 – Mar 2000

**Team Lead, Creative Services Department** CTG

- Team lead, four-person creative services department, embedded with major oil and gas company

- Provided web, print, and environmental graphic design for multiple oil and gas departments
- Provided additional creative services to CTG Corporate, Sakhalin Island Development, State of Alaska

## **EXPERIENCE** (continued)

Sept 1993 – Sept 1998

**Visual Communications Consultant** Matt Johnson Communications

- Provided marketing and visual communication strategies in healthcare, oil and gas, state and municipal government, tourism, and non-profit agencies
- National Marketing Gold Award, Boys and Girls Club Annual Report, 1993; Silver Award, 1994

## **EDUCATION**

Portland State University

Bachelor of Arts, Graphic Design, Honor Graduate

Nielsen Norman Group

UX Certification, Interaction Design Specialty

License UXC#1008187

Certification Date July 2015

Ongoing continuing education in Human Factors, Usability, Project Management best practices, MS Project.

## **COMMUNITY**

2014 – Present

Appointed to Bicycle and Pedestrian Advisory Committee, Municipality of Anchorage

2008 – Present

Board member, Alaska Photographic Center

2009 – 2012

President, North Star Community Council. Served three consecutive elected terms, focused on bicycle- and pedestrian-friendly transportation corridors, and neighborhood safety

1998 – 1999

Adjunct professor of graphic design, University of Alaska, Anchorage, September

1993 – 1994

Co-founder and past president, AIGA, Anchorage Chapter

Ongoing: Photographer with work in permanent collections of the Anchorage Museum at Rasmuson Center, Alaska State Museum, University of Alaska Museum of the North, Alaska Contemporary Art Bank, and private collections.