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Robin Joy Berenson, PhD,
LMFT

Dear Friend:

On behalf of the Board of Directors of Community Institute for Psychotherapy, we invite you to become a sponsor in support of a very important event, CIP's third annual *Raising Healthy Families* Community Education Series.

The purpose behind *Raising Healthy Families* is simple: To provide parents and other community members with the information, tools, and strategies to empower them to raise children who are compassionate, curious, and ready to learn.

Co-hosted by the Marin Office of Education, *Raising Healthy Families* brings noted Bay Area experts to address topics of greatest urgency for families today. Topics in 2020 include: What parents need to know to prevent adolescent self-harm and suicide by Dr. Keith Sutton. Battling adolescent substance addiction by Dr. Kenneth Perlmutter. A practical guide on the dangers of technology overuse and obsession presented by Mark Edwards, LMFT.

As a *Raising Healthy Families* sponsor, [Business]'s support will be recognized through a year-long, comprehensive multimedia publicity campaign: Your company logo and profile will be shared on CIP's website and you will benefit from promotion through print and monthly online newsletters, press releases, and social media. We've included more details on our "Sponsor Benefits." As you can see, early commitment yields the greatest benefits.

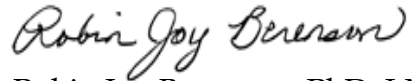
Our 2019 *Raising Healthy Families* programs drew more than 200 attendees, and we expect similar turnouts this year. Last year's participant evaluations were overwhelmingly positive. "*Learned so much in just 2 hours.*" "*Excellent speaker.*" "*I learned a lot that will help me as a parent.*" "*Wow, eye-opening and helpful.*" "*Great suggestions for navigating difficult conversations with your kids*" and "*Please do this again.*"

All event proceeds will go directly to support CIP's vital safety-net programs. Through our sliding scale and pro bono services, CIP assures that disadvantaged families and individuals have access to the quality mental health care they need to regain emotional stability and live full, productive lives.

Please feel free to contact me at (415) 459-5999 ext. 100 or email rjberenson@cipmarin.org with questions or comments. We've enclosed a "Sponsor Response Form" for your convenience in getting back to us. We look forward to hearing from you.

Sincerely,

Yvonne Nolan, MS
Chair, RHF Sponsor Committee
CIP Board of Directors



Robin Joy Berenson, PhD, LMFT
Executive & Clinical Director

Raising Healthy Families:
Building Connection, Compassion, and Community
CIP's Community Education Series

Sponsor Benefits

Each year, CIP delivers quality, affordable mental health services to hundreds of vulnerable disadvantaged families, adults, and children, providing a critical safety-net in our community. By becoming a *Raising Healthy Families* Sponsor, you enable CIP to continue to bring healing, health, and hope of a brighter tomorrow to those most in need in our community.

All ***Raising Healthy Families* Sponsors** will be recognized during a year-long publicity campaign:

- Our *Raising Healthy Families* webpage with sponsor logos and profiles will be a direct link from CIP's home page.
- Regular *Raising Healthy Families* columns in our print and monthly online newsletters.
- *Raising Healthy Families* press releases to online, print, and social media.

Advocate \$10,000

- Top listing and acknowledgment in all *Raising Healthy Families* publicity.
- A half-page article with photo in CIP's print and electronic newsletter.

Steward \$5,000

- Prominent listing and acknowledgment in all *Raising Healthy Families* publicity.
- A quarter-page article with photo in CIP's print newsletter.

Partner \$2,500

- Listing and acknowledgment in all *Raising Healthy Families* publicity.
- A profile with photo in CIP's print newsletter.

Supporter \$1,000

- Listing and acknowledgment in most *Raising Healthy Families* publicity, including CIP's print newsletter.

Early commitments yield the greatest benefits. All funds are due December 1, 2019.

CIP is a 501(c)(3) organization and donations are tax-deductible (ID# 94-2499583).

Raising Healthy Families:
Building Connection, Compassion, and Community
CIP's Community Education Series

Sponsor Response Form

To: Community Institute for Psychotherapy

Fax: (415) 459-5602

Email: admin@cipmarin.org

Please type or print clearly

Contact Name

Business/Company name as it should appear in all publicity materials

Mailing Address

Phone: _____ **E-mail:** _____

Sponsorship Level:

Advocate (\$10,000) Steward (\$5,000) Partner (\$2,500) Supporter (\$1,000)

We appreciate your willingness to send your payment as soon as possible.

Early commitment yields the greatest benefits (see "Sponsor Benefits").

All funds are due December 1, 2019.

Credit card: Card # _____ **Exp. Date:** ____ **CID#:** ____

Check made payable to "Community Institute for Psychotherapy."
and sent to CIP, 1330 Lincoln Avenue, #201, San Rafael, CA 94901.

Please send me an invoice.

Thank you for supporting CIP and our work in the community!
Tax ID # 94-2499583

Questions? Phone (415) 459-5999, ext. 101 or email admin@cipmarin.org.