



## **Endowment Index™ Named A Finalist For Index Of The Year For 2014 by ETF.com**

*Appleton, WI. March 11, 2015.* The [Endowment Index™](#) (symbol: ENDOW) calculated by Nasdaq OMX®, has been honored as a finalist for “Index of the Year” by ETF.com for 2014. The rules-based Endowment Index™ tracks the performance of the average university and college endowment portfolio. The Index represents the investable opportunity for managers of portfolios that utilize the Endowment Investment Philosophy® by incorporating alternative investments within their asset allocations. The Endowment Index™ was co-created by ETF Model Solutions LLC and its affiliate, Endowment Wealth Management, Inc.

ETF.com’s Index of the Year is awarded to the index that has done the most to provide new ways of considering investment strategies, opportunities or ideas. The five finalists were selected from approximately 50 nominees. The other Index of the Year finalists are: Bloomberg Dollar Index, EMQQ Index, MSCI ACWI Low Carbon Target Indexes and the S&P 500 Index. The winner will be announced at an awards dinner, which takes place on March 19<sup>th</sup> in New York City.

Matt Hougan, President of ETF.com commented: “The [ETF.com Awards](#) aim to recognize the firms that are driving the ETF business forward and creating better outcomes for investors. The Endowment Index™ certainly meets that definition, offering a standardized benchmark that incorporates equity, fixed income and alternatives exposure into a coherent whole. I'm pleased to see them nominated for our Index of the Year award. They are certainly one of the more intriguing, innovative and important new indexes out there.” Founded in 2001, ETF.com (formerly IndexUniverse) offers investors trusted insights through its leading publications, events, analysis and data.

[ETF Model Solutions, LLC](#) designs ETF-based investment solutions for advisers, institutions, retirement plans and individual investors based upon the Endowment Investment Philosophy®. The firm is the investment manager for the [Endowment Multi Asset ETF Collective Investment Fund](#), a Collective Investment Trust (CUSIP 26923F105) available for use in 401(k) Plans.

Contact: Tim Landolt, Managing Director, 920.785.6012. [Tim@ETFModelSolutions.com](mailto:Tim@ETFModelSolutions.com)

Info: [www.ETFModelSolutions.com](http://www.ETFModelSolutions.com) or [www.EndowmentIndex.com](http://www.EndowmentIndex.com)

*Disclosure: You cannot invest directly in an index. Indexes do not have fees. Award recognition does not qualify as an endorsement of any particular index, investment, or investment strategy. ETF Model Solutions, LLC does not make any solicitation payments to award sponsors in order to be nominated or to qualify for nomination of an award.*