OFFER DIGITAL ADVERTISING Web Page
www.gatexpo.net

- Horizontal banner of the **Premium Sponsor** in the upper section of the home page of the website www.gatexpo.net. Between the date of subscription of the sponsorship contract and May 2020. Measures: 1250 x 100 pixels, jpg.

- Logo of the **Premium Sponsor** in the lower part of the floor plan of the exhibition on the website www.gatexpo.net, with link.

- Logo of the **Digital Sponsor** in the internal pages of www.gatexpo.net.

Virtual Catalog
Logo of the **Premium Sponsor** in GAT EXPO 2020 Virtual Catalog of Exhibitors.

Contact: info@gatexpo.net
www.gatexpo.net
DIGITAL ADVERTISING
Email Marketing

- Three (3) Exclusive Newsletters (HTML) for the Premium Sponsor with content provided by the Sponsor, to be sent to the database of 13,000 certified contacts. Measures: 622 x 800 pixels, jpg.

- Exclusive Banner of the Premium Sponsor with link, located at the top of the HTML in five (5) press releases, sent to the massive database.

- Logo of the Premium Sponsor in Virtual Invitation Card of GAT EXPO 2020 sent to the database. (shared).

- Logo of the Premium Sponsor in the Newsletter (HTML) that will be sent to the database of 13,000 certified contacts with the final schedule of GAT Expo.

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SOCIAL MEDIA

- Logo of the **Premium Sponsor** in the cover photo of @gat_expox account on Twitter.

- If the **Premium Sponsor** has an active Twitter account it will be retweeted on a constant basis. Likewise, its tweets will be marked as favorites.

- The **Premium Sponsor** brand will receive mentions in @gat_expox

- In the publications that will be periodically uploaded to the Instagram account, the sponsoring brand will be mentioned and tagged in the photographs that promote the event.

- The brand will be entitled to one (1) exclusive monthly publication in the @gat_expox account, between the contract subscription date and May 2020.

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PRINTED ADVERTISING

• Printing of a flyer containing the general floor plan of GAT EXPO 2020, with the logo of the brand on both sides of the print. (Exclusive).

• 200 printed invitations for the GAT EXPO Gaming & Technology with exclusive logo of the Premium Sponsor to be distributed among the Sponsor’s customers.

• Logo of the Premium Sponsor in badges of registration of visitors and exhibitors GAT EXPO 2020. (Shared).
EXCLUSIVE BANNERS FOR THE PREMIUM SPONSOR

- Exclusive **Triptych** of the **Premium Sponsor**, in the main entrance of the Gran Salón Barahona of the Convention Center.
LOGO IN BANNERS

- Logo of the **Premium Sponsor** in a banner outside of the Convention Center. (Shared with other sponsors).

- Logo of the **Premium Sponsor** in a banner at the main entrance of the Gran Salón Barahona with measures of 10 x 3 meters. (Shared with other sponsors)
INTERVIEWS AND VIDEOS
GAT EXPO YOUTUBE

The organization will carry out one (1) interview to the Premium Sponsor in a video that will be uploaded to YouTube and to GAT EXPO’s website.
OPENING RECEPTION
CARIBBEAN PARTY

- Sponsorship of the Opening Reception (shared) that will take place on Thursday April 23rd on the terrace of the Convention Center.

- 200 printed invitations of the Opening Reception with the logo of the Sponsor (shared).