OFFER
DIGITAL ADVERTISING
Web Page
www.gatexpo.net

• Banner of the **Platinum Sponsor** in the upper section of the home page of the website [www.gatexpo.net](http://www.gatexpo.net) with link. Between the date of signing the sponsor contract and May 2020. Measures: 1168 x 334 pixels, jpg.

• Logo of the **Platinum Sponsor** with link to its website at the bottom of the floor plan of the exhibition on [www.gatexpo.net](http://www.gatexpo.net).

• Logo of the **Platinum Sponsor** in the internal pages of [www.gatexpo.net](http://www.gatexpo.net).

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DIGITAL ADVERTISING
Email Marketing

- One (1) Exclusive Newsletter (HTML) for the Platinum Sponsor with content provided by the Sponsor, to be sent to the database of 13,000 certified contacts on the date requested by the Sponsor. Measures: 622 x 800 pixels, jpg.

- Banner of the Platinum Sponsor, located in the header of the HTML with the GAT EXPO 2020 logo, in five (5) press releases, to sent to the massive database of 13,000 certified contacts (shared).

- Logo of the Platinum Sponsor in the Virtual Invitation Card GAT EXPO 2020 to be sent to the database.(shared).

- Logo of the Premium Sponsor in the Newsletter (HTML) that will be sent to the database of 13,000 certified contacts with the final schedule of GAT Expo (shared).
Social Media

Twitter - @gatexpo

- Logo of the Platinum Sponsor in the cover photo of the @gat_expo account on Twitter.
- If the Platinum Sponsor has an active Twitter account it will be retweeted, on a constant basis. Likewise, its tweets will be marked as favorites.
- The Platinum Sponsor brand will receive mentions in @gat_expo.

Instagram @gat_expo

- In the publications that will be periodically uploaded to the Instagram account, the sponsoring brand will be mentioned and tagged in the photographs that promote the event.
- The brand will be entitled to one (1) exclusive monthly publication in the @gat_expo account, between the contract subscription date and May 2020.

Facebook @GamingandTechnologyExpo

- Logo of the Platinum Sponsor on the official cover of the Fan Page of the GAT EXPO gaming & Technology
- The Platinum Sponsor brand will receive periodic mentions in the status of the Fan Page of GAT EXPO.

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PRINTED ADVERTISING

Logo of the **Platinum Sponsor** in badges of registration of visitors and exhibitors **GAT EXPO 2020**. (Shared with other sponsors).
LOGO IN BANNERS

CCCI

- Logo of the **Platinum Sponsor** in a banner outside of the Convention Center with measures. (Shared with other sponsors).

Logo of the **Platinum Sponsor** in a banner at the main entrance of Claustro de las Ánimas of the **Convention Center** with measures of 10 x 3 meters. (Shared with other sponsors)
INTERVIEW AND VIDEO
GAT EXPO YOUTUBE

The organization will carry out one (1) interview with the Platinum Sponsor in a video that will be uploaded to GAT EXPO’s YouTube and GAT EXPO’s website.

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