



2020 Sponsorship Opportunities



Sunday, November 8th 2020

The Nixon Library

5:00 p.m.

Shannon Buhrmaster
Director

C: (213) 327-9088

Shannon@VeteranHeroAwards.org

SUMMARY



The Veteran Hero Awards honor those in our community who have served our country in the military and/or assist our Veterans.

Categories include: caregivers, spouses, social workers, community supporters, leaders who are committed to serving our Veterans, and Veterans themselves.

The 2020 Veteran Hero Awards will be held at the Nixon Library on November 8th, 2020.



All proceeds will benefit two nonprofit Veteran service organizations – Patriots and Paws, www.Patriotsandpaws.org and Support The Enlisted Project (STEP). www.Stepsocal.org

The www.VeteranHeroAwards.org website is valuable to our sponsors as it makes extensive use of social media by providing numerous avenues to attract attention, awareness and exposure to local community supporters, sponsors and leaders.



www.VeteranHeroAwards.org

SPONSORSHIP BENEFITS

VETERAN HERO AWARDS SPONSORSHIPS	GOLD	SILVER	BRONZE	TABLE
<i>Additional Event Sponsorship Available</i>	\$7,500	\$5,000	\$3,000	\$1,800
Event Benefits				
Sponsor branded category award	X			
Present branded category award	X	X		
Co-present category award		X	X	
Logo placement red carpet photo board <small>(step & repeat)</small>	Premier	1/2 size		
Big screen rotating impressions during program	Ad	Ad	Logo	
Podium acknowledgement	X	X		
Color page in event program	1 Page	1/2 Page	1/4 Page	Listing
Awards show tables (Tables of 10)	2 VIP*	1	1	1
DVD of awards show	X	X	X	X
Marketing/Media Benefits				
Inclusion VHA external media package (press, online)	X	X	X	
Online media advertisement	X	X	X	
Website sponsor profile page	Premier	X		
Logo anchored & hyper-linked on website homepage	X			
Rotating logo on website homepage	X	X	X	
Company name listing	X	X	X	X
Sponsor level recognition on printed materials	X	X	X	X
Recurring Benefits				
Logo placed onto non-profit trucks (4) for 1 year	X			
1 year recognition on VHA, & non-profits website	X	X		
2 newsletters published by non-profit beneficiaries	Article	Listing	Mention	
Post-event marketing: E-blasts, online, media 5000+stakeholders	X	X	X	Mention

GOLD SPONSOR

\$7,500

Event Benefits

- Present a branded award
- Co-present a branded Category Award
- Premier logo placement on red carpet photo-op board
- Big screen rotating advertisement during program
- Podium acknowledgement
- 1 full page color advertisement in event program
- 2 VIP tables (Tables of 10) with premier placement
- DVD of awards show

Marketing/Media Benefits

- Inclusion in VHA external media package (press and online)
- Online media advertisement
- Premier VHA website sponsor profile page
- Logo anchored & hyper-linked on VHA website homepage for 1 year
- Rotating logo on VHA website homepage
- Sponsor level recognition on all printed materials

Recurring Benefits

- Sponsor logo printed onto sides of beneficiary trucks
- 2020 VHA sponsor badge licensing rights (Co-brand marketing)
- One year sponsor recognition on corporate website of beneficiaries
- Logo printed on marketing materials of beneficiaries.
- Post event marketing (to include email blasts, online and print media)

SILVER SPONSOR

\$5,000

Event Benefits

- Present a branded Category Award
- Co-present a Category Award
- Half-sized logo placement on red carpet photo-op board
- Big screen rotating advertisement during program
- Podium acknowledgement
- Half page color advertisement in event program
- 1 table at award show (Table of 10)
- DVD of awards show

Marketing/Media Benefits

- Inclusion in VHA external media package (press and online)
- Online media advertisement
- VHA website sponsor profile page
- Rotating logo on VHA website homepage
- Company name listing on VHA website
- Sponsor level recognition on all printed materials

Recurring Benefits

- 1 year sponsor recognition on corporate website of beneficiaries
- Listing in newsletters published by nonprofit beneficiaries
- Post event marketing (to include email blasts, online and print media)

BRONZE SPONSOR

\$3,000

Event Benefits

- Co-present a Category Award
- Logo featured on big screen rotating advertisement during program
- Quarter page color advertisement in event program
- 1 table at award show (seats 10)
- DVD of award show

Marketing/Media Benefits

- Inclusion in VHA external media package (press and online)
- Online media advertisement
- Rotating logo on VHA website homepage
- Company name listing on VHA website
- Sponsor level recognition on printed materials

Recurring Benefits

- Mention in two (2) newsletters published by non profit beneficiaries
- Post event marketing (to include email blasts, online and print media)

TABLE SPONSOR

\$1,800

Event Benefits

- Listing in event program
- 1 table at award show (Table of 10)
- DVD of award show

Marketing/Media Benefits

- Company name listing
- Sponsor level recognition on printed materials

Recurring Benefits

- Mention in post event marketing (to include email blasts, and print media)

THANK YOU!

VOTE AND NOMINATE
A DESERVING HERO!

For information, sponsorship and more,

Please contact:

Shannon Buhrmaster

Shannon@VeteranHeroAwards.org

Cell: 213-327-9088

VETERAN HERO AWARDS

Sunday, November 8th 2020

Nixon Library

5:00pm

www.VeteranHeroAwards.org