



Educational Opportunities • Innovative Solutions • Leadership Excellence

Photo/Video/Media Notice and Release

As the parent/guardian of a child in the AIU's Academic Events program, you know that our main goal is to provide appropriate educational opportunities for your child. During the school year, students have the opportunity to participate in a wide variety of activities in addition to typical classroom lessons. With your acknowledgement, we want to share our successes with policymakers, teachers, administrators, the media and the public.

Throughout the school year, you and/or your child may be involved in a variety of activities during which images (video, photographs and other likenesses) of your child may be captured. These images may be used for a variety of marketing, public relations, advocacy and other purposes. These likenesses may appear online, on television and/or in print form at any time. Although these images will not be sold, they may appear on the AIU's website and social media pages as well as in other AIU publications and media channels at any time in perpetuity. The image(s) may also appear on or in another organization's website, social media pages or publications. In addition, your child may be interviewed for and quoted in news articles in online, broadcast and print media.

At events open to the public, a child's image may be captured and published by the AIU or any other organization in attendance. In addition, the AIU encourages the media to visit our schools and classrooms to publicize the accomplishments of our staff and students.

By signing below, you acknowledge that you understand and agree that images of your child may be captured and used by the AIU for marketing, advocacy and public relations purposes. You also understand that your child may be interviewed for or quoted in public relations, marketing, advocacy and other materials. You also acknowledge that if you have any questions, you can ask AIU employees. At the discretion of the AIU program supervisor, this notice may be requested once during a student's enrollment period and/or annually while the child is enrolled in the AIU's program.

Please check one option, fill in your and your child's names, and sign below, then return this form to CensusVideoComp@aiu3.net. If you have any questions, please feel free to call the AIU at 412.394.4193.

I, _____, consent to the above, for my child _____.
(please print clearly) *(child's name)*

I, _____, **do not** consent to the above, for my child _____.
(please print clearly) *(child's name)*

Signature: _____

Date: _____