P2i Global™ 3D Virtual Training
In A Nutshell - 3 – 7 million attendees per year 24/7 365

- The *P2i Global™* Conference will be designed to resemble a real-world conference bringing together chat, virtual reality, 3D graphics, and live video. *P2i Global™* is designed to give attendees sitting at their computers the feeling of really being there. This emerging technology is now being used by many of the largest global companies to discuss complex business topics with thousands of their participants.

- The technology allows the virtual attendees to “enter” a *P2i Global™* building that can look like any convention center or meeting place. With a click of a button they can enter the conference hall, with a podium and audience, and choose which conference sessions they want to see and participate in. From there they can go to the exhibition floor and enter a booth with reps, signage, collateral demos, and giveaways and prize drawings. There is even a networking lounge where attendees can meet. They can receive a workbook.

- We can translate in 27 languages and hold as many REAL TIME events and conferences as we wish. The *P2i Global™* capacity exceeds 60,000 attendees at once.

- **It is expected that we will have 3 – 7 million attendees per year.**
Circle of Life
P2i Center

THE VISIT- people coming to this “virtual conference” would go to the same processes that they would experience when going to a real conference:

All visitors will be first taken to the “HOTEL/ DORM” for check in and register (membership) This area could include storage (icloud) where members/ visitors could house html addresses, files, notes from their visits to areas of interest.

QUICK PREVIEW-The monorail ride give a visi- tor capsulated review of each sector as the rail passes it.

COMPREHENSIVE TOUR- A walk tour with a guide will give the visitor an in depth explanation of each sector as they walk through the corresponding buildings/section
A general plan is necessary to enable one to create graphics for a virtual campus.

The campus/conference center should be in a circular configuration, relative to the earth and its spherical shape. The idea that we are all one people and that this problem of prenatal and after birth care becomes universal. And in a practical way the circular shape will lend itself to quick circulation and a help create a separation between vehicular traffic and pedestrian traffic. You also cannot get lost if you are moving around in a circle.

The circular travel way will create a one way flow of ground traffic that with encircle the campus. This will assure ease in the flow of traffic as well as helping to prevent visitors from getting loss. (Being able to circle the property to will assure all to eventually return to the beginning.)
Can be Navigated with a Smart Phone

The travel-way will define the perimeter of the campus.

The campus can then be divided in pie sections to define the different areas (colleges) of our conference university.
A virtual Interactive World that will result in a Global Conversation

**P2i Global™**

Live and archived training for health care practitioners and their patients

**P2i Global™** Campus with specialized activities
FREE On-line Interactive Training Books for Parents

Using This Interactive Book

Chapter Select - Click on this menu to select a specific chapter from the book.

Volume Bar - Click and drag to adjust audio volume

Play Audio - Click to begin playing audio for current page

Stop Audio - Click to stop all audio

Previous Page - Click to view previous page

Next Page - Click for next page. If current page is last page in chapter, skips to the next chapter

Pause Audio - Click to pause audio
Why Use Virtual for P2i?

Campus Model
• Always-on engagement platform
• Multiple “buildings” each with its own purpose
• Attendee intelligence across entire campus

Ultimate Customization
• Make changes on the fly - speed and ease
• Support and enhance your brand – simple yet flexible design elements
• Self-service to white-glove

Integrated Platform
• No downloads, no plug-ins or pop-ups
• Globally aware and capable
• Powerful analytics
Virtual P2i Environments

Reports / Engagement Index

Webcasts

Branded Virtual Environment

Chat

Content

Networking
Campus P2i Model - Overview

Attendees → Welcome Center → Events → Venues → Structure

- Attendees
- Welcome Center
- Events
- Venues A, B, C
- Structure:
  - Conference Hall
  - Exhibition Hall
  - Transportation
  - Education
  - Public Safety
  - Energy
  - Healthcare
  - Demonstration
  - Internet Conference Hall
  - Lounges
  - Resource Center

Booths
Webcasts
Reports
Users
Behind the Scenes

Virtual Data Collection Engagement Platform

Organizer Console

Venue Builder

Webcasting Studio

Smart Reporting
The Virtual Event Timeline for

Weeks*

0 4 8 12 16

**Kick-off & Planning**

**Micro-site Launch**

**Environment Customization**

**Booths & Resource Center Build**

**Webcast Production**

**Email Reminders**

**Environment Review**

**Live**

**Post Launch Analysis**

*Approximate, will vary based on scope of event.*
Six Step Process to Build P2i Global™

Six Steps For Success

1. Strategy, Plan & Goals
2. Build The Experience
3. Promotion Activities
4. Launch, Prep & Training
5. Launch
6. Post Launch Activities & Analysis