

October 22, 2018

Dear _____,

Thank you for your commitment to **Live United**. Thank you for being a long-time friend, advocate, and an essential supporter of the United Way of Northern New Mexico.

Your investment makes it possible for us to help our neighbors in need—children, families, and older individuals living in isolation. Because of you:

- Survivors of domestic violence and their children have a safe place to go 24 hours a day, 7 days a week.
- Patients have transportation to cancer and other medical treatments.
- New parents receive home visits to give their babies a great start.
- Adults learning to read have a one-on-one tutor to ensure their success.
- Families struggling with hunger and poverty have food and basic needs met.
- Hot meals are delivered to those who need assistance.

The list truly goes on and on. Today we need your help more than ever.

Upcoming changes in our community are hampering our ability to raise funds for next year. LANL is going through a big transition, people are in the process of changing jobs, some are moving away, others are new to our community. We need our core sponsors, those who already **Live United**, to not only continue their financial support, but to also spread the word about the great work UWNMM accomplishes every day throughout our region.

It is not just the United Way of Northern New Mexico that is counting on your support.

- The *fifty children who are on CASA's waiting list* are counting on your support. When children in New Mexico are abused or neglected, the Court Appointed Special Advocates speak up for their interests in court, keep an eye on them, get to know them and make sure they're safe. Without an advocate, these kids are in danger of being abused again. With your help the Community Action Fund can help CASA train more advocates and help keep more kids safe.
- Our *neighbors who can't afford to repair their homes* are counting on your support. Mesa to Mesa improves the health, safety and security of homeowners with less than a \$12,000 annual income by making small repairs to their home. Money from the Community Action Fund can help Mesa to Mesa continue to make a real and practical difference in improving lives.
- The *young people and teens who need a safe and enriching place to go after school* are counting on your support. The Community Action Fund provides grants to Moving Arts Espanola, McCurdy Ministries, and the Los Alamos and Espanola Teen Centers.

These are just a few examples. There are thousands who receive help, support, and resources. Our role is to get the funds to the people who need them the most. We're encouraging non-profits to partner up and work together to solve the problems that people are facing.

Your investment makes it possible for us to do more. With your help we will continue to make a difference and make our community a better place to live.

You can donate by sending a check in the envelope that we have provided. Or, if you prefer, we also take donations through our website www.unitedwaynm.org.

I can't say it enough. Thank you so much for your help!

Sincerely,

Carol A. Clark
Publisher, Los Alamos Daily Post
United Way NNM Board Member and Fundraising Chair

Mary Beth Maassen
United Way NNM Executive Director

P.S. You may have noticed that we have sent two pledge forms in the envelope. It is not a mistake. If you know someone who would like to make a difference, please give them the extra pledge form and tell them why you choose to LIVE UNITED and support the United Way of Northern New Mexico. Thank you!