



AMERICA'S BEST CLEANERS™

As Seen In

AMERICAN
drycleaner

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ALBANY, N.Y. — America's Best Cleaners™ (ABC), an independent drycleaning certification entity, reports that well-known drycleaning consultant Liz Davies has joined the organization as technical trainer.

"Liz is highly regarded in the industry, and bringing her into ABC is reflective of our goal of providing continuous value to our affiliates," says Chris White, ABC partner and managing director. "Elite access to a dedicated trainer of Liz's [stature] gives our affiliates a leg up on their local competitor."

Davies started in the drycleaning industry at age 15, working the front counter of Humphrey's Cleaners in Vancouver, Wash. She worked her way to equipment operator at 18, and eventually to plant owner at Market Place Cleaners. Since leaving Market Place, Davies has worked with owners and managers on everything from production and management to overall quality and CSR training.

Besides being in high demand for her business skills, Davies has been a contracted equipment demonstrator for Unipress at various industry trade shows for more than 20 years. She is widely recognized for her shirt-pressing expertise, ABC says, and has also presented educational seminars to owners and managers.

Davies' notoriety is an added benefit to ABC's affiliates, according to White. "We have found that employees respond more readily to an external trainer with a strong brand" as compared to an in-house trainer, he says.

"In order to ensure that teams are learning the best new techniques and not backsliding into bad habits, business owners should have Liz on-site at least every six months," says Catherine McCann, ABC partner and operations director. "Our arrangement with Liz makes that realistic and achievable."



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