



2020-2021
District 13
Incentives
Explained by the Trio



The Big Three (For Clubs)

- ▶ Clubs that
 - 1) present the Moments of Truth (MOT);
 - 2) Complete the Club Success Plan;
 - 3) Participate in the Distinguished Club Program will achieve this incentive.
- ▶ Turn in your Moments of Truth dated meeting agenda to your Area and Division Directors by January 31st; Submit a copy of your Club Success Plan to your Area and Division Directors by September 30th; and finish the 2020-21 year as a Distinguished Club.
- ▶ TI Gift Certificate Value: Distinguished by April 1st = \$100.00, May 1st = \$75.00, June 1st = \$50.00, June 30th = \$25.00. Each club is entitled to one award.
- ▶ July 1, 2020 – June 30, 2021



Help Others Join (For Members)

- ▶ Membership growth is important to ensure your club's success. When you personally sponsor five or more members (new, dual or reinstated count for this award) within one program year, you will receive a unique pin from Toastmasters International.
 - Sponsor 5+ new members to receive a blue pin
 - Sponsor 10+ new members to receive a burgundy pin
 - Sponsor 15+ new members, you will qualify to receive a special discount code for 25% off your next product purchase from the Toastmasters Online Store. (Discount is not valid with any other offer and is for your individual use only.)
- ▶ July 1, 2020 – June 30, 2021



Drive for Five Membership Drives (For Clubs)

- ▶ Smedley Award: August 1 to September 30
- ▶ Talk Up Toastmasters: February 1 to March 31
- ▶ Beat the Clock: May 1 to June 30
- ▶ It's simple—add five new, dual or reinstated members to your roster within the contest dates above to win this award.
- ▶ Club will receive an official TI ribbon for their club banner from TI. The first five clubs to complete the challenge during each drive will receive a \$50 TI gift certificate from the district other clubs completing the drive will receive a \$25 TI gift certificate.
- ▶ July 1, 2020 – June 30, 2021



Triple Crown (For Clubs)

- ▶ Successfully complete all three of the Toastmasters International Drive for Five Membership Drives by June 30.
- ▶ Every club that completes all three drives will receive a \$100 TI gift certificate from the district.
- ▶ July 1, 2020 – June 30, 2021



Triple Crown (For Members)

- ▶ All members who achieve three or more educational awards (levels) in Pathways
- ▶ Member will receive a Triple Crown Pin at the District 13 Spring Conference.
- ▶ July 1, 2020 – June 30, 2021



STAR Performer (For Members)

- ▶ Join members who will be a STAR Performer this Toastmasters Year!
S – SUBMIT an educational award.
T – TRAIN a session from any of the Toastmasters International Training Modules*
A – ATTEND a select district sponsored event.
R – RECRUIT a "**NEW to Toastmasters**" member.
- ▶ **S.T.A.R.** Performers will be recognized on the District 13 website and social media and will receive a STAR pin at the District 13 Spring Conference.
- ▶ Must email proof of award to incentives@d13tm.com
- ▶ July 1, 2020 – June 30, 2021



DTM (For Members)

- ▶ Members who achieve their Distinguished Toastmaster (DTM) – either in the Traditional Education Program or Pathways
- ▶ Member will be presented the DTM Medallion with Neck Ribbon at the District 13 Spring Conference.
- ▶ July 1, 2020 – June 30, 2021



Keep It Strong (For Clubs)

- ▶ Retaining members is extremely important for the quality of your club. Use the club performance numbers of the dashboard to calculate your club's retention rate:

(current-members - new-members)

July-1-base-membership

- ▶ TI Gift Certificate Value: \$100.00 goes to the Corporate Club retaining the highest percentage of members in each division and one to the Community Club in each division.
- ▶ July 1, 2020 – April 1, 2021



No Foolin' (For Clubs)

- ▶ Meet the DCP Qualifying Membership Requirement of 20 members or a net growth of 5 new members on April 1st (no foolin')
- ▶ \$25 Toastmasters International gift certificate. Each club earning this award will be entered into a drawing* to receive a \$100 Toastmasters International gift certificate to use for club supplies.
- ▶ * The drawing will be held at the Spring Conference.
- ▶ July 1, 2020 – April 1, 2021



Area of Distinction (For Area Directors)

- ▶ Work together with your clubs to create a Presidents Distinguished Area. Encourage clubs to help members earn education awards. Motivate clubs to gain new members early. Inspire club officers to attend training. Glean club leads from club members. Suggest area-wide events and PR campaigns to help all clubs in the area.
- ▶ For every area that reaches President's Distinguished status by June 30, 2021, the AD receives a \$100 TI gift certificate.
- ▶ July 1, 2020 – June 30, 2021



Be a LEADer (For Members)

- ▶ Be a LEADer and help grow new clubs.
- ▶ A cumulative point system will be used to determine the District 13 LEADer of the Year!
 - 1 Point = Submit Club Lead
 - 2 Points = Lead has a Club Kickoff Meeting
 - 25 Points = Lead Charters
 - 10 Points = Become a Club Sponsor or Mentor for your Lead Club
 - 10 Points = Lead Club earns Distinguished Status or better in 2020-2021
- ▶ The top point earner (with a minimum of 8 points) in each Division will receive a 2020 Division LEADer of the Year award along with a \$100 Toastmasters International gift certificate. Second place will receive \$75 and third place will receive \$50 as a Toastmasters International gift certificate. The top point earner for the District (with a minimum of 8 points) will receive the 2020 District 13 LEADer of the Year award to include a trophy and an additional \$50 TI gift certificate.
- ▶ July 1, 2020 – June 30, 2021



Beyond Distinction (For Division Directors)

- ▶ Create 2+ Presidents Distinguished Areas while all other areas have no net club loss and across the division has 55% or higher distinguished clubs.
- ▶ For every Division that reaches Beyond Distinguished requirements by June 30, 2021, the Division Director receives a \$100 TI gift certificate.
- ▶ July 1, 2020 – June 30, 2021



You've got questions?

We've got answers!



SAVE THE DATES

September 19 – District 13 Fall Leadership Symposium
with District Leader Awards: Online
District Council Meeting: (DEC plus Club Pres and VPEs)

November - January 23 – Clubs hold International and
Table Topics Speech Contests

December 5 – Toastmasters Leadership Institute

April 9-11 – District 13 Distinguished Celebration /
Annual District Conference