



# SARAH FENG


Graphic Designer

## CONTACTS

*Hello,* My name is Sarah Feng. As a graphic designer with 5+ years experience, I wish to provide outstanding graphic and web design materials that are subjective and identifiable to each of my client's brand. Take your time, check my resume, some of my work, my experience, and when you are ready drop me a message.

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www.sarahfgd.com 

## EXPERTISE

GRAPHIC DESIGN | BRANDING  
DESIGN | WEB DESIGN | PRINTABLE  
DESIGN | PACKAGING DESIGN |  
LARGE AND SMALL FORMAT PRINTS |  
PHOTO RETOUCHING | VIDEO EDITING

## EDUCATION

BACHELOR IN GRAPHIC DESIGN  
OCAD UNIVERSITY | 100 Mccaul Street | 2015- Present

CERTIFICATE IN DIGITAL MEDIA  
OCAD UNIVERSITY | 100 Mccaul Street | 2018- Present

## EXPERIENCE

### GRAPHIC DESIGNER

JNF Signs Ltd | 177 Idema Rd, Markham, ON | Jul. 2019 - Present

- Produced projects for a variety of clients, including: Concord, Benjamin Moore and Canada Computers.
- Assisted with managing the creative brand (including signs, advertising, corporate identity) and utilize master brand assets to create new material for various mediums.
- Worked alongside marketing teams to create designs consistent with company aesthetic and creative direction.
- Used innovation to redefine a design brief within the constraints of cost and time
- Co-ordinated all aspects of production for print, audio-visual or electronic materials

### GRAPHIC DESIGNER

WeDesign | 24 Marsh Street, Richmond Hill, ON | Feb. 2019 - May. 2019

- Designed and produced print & digital collateral pieces such as flyers, forms, branding, product catalogues, brochures and signage etc.
- Laid out completed artwork on printer's templates and prepared prepress files to printer's specifications.
- Worked closely with clients to develop and produce innovative design and branding concepts.
- Managed production of print pieces from conception to completion.
- Troubleshoot problems as they arise with both the creative team, and the printers.

# Experience Continue

## WEB DESIGNER & GRAPHIC DESIGNER

Kingdom on the Rock Ministries | 40 Vogell Rd, Richmond Hill, ON | Apr. 2018 - Sep. 2018

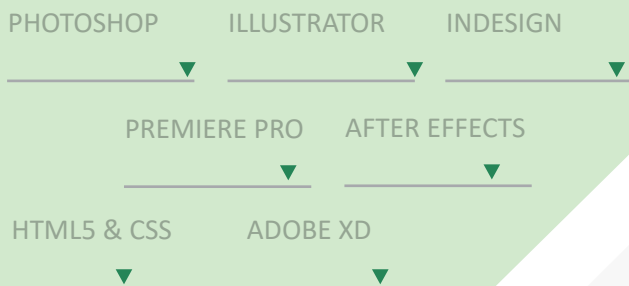
- Developed sleek and modern responsive websites based on client business requirements.
- Researched design solutions by worked closely with IT and Product subject matter experts to ensure the user scenarios suit with copy and business goals.
- Designed graphic user interface elements, such as menu tabs, banners and widgets.
- Stayed up-to-date on emerging designs, technologies, and standards.

## BRANDING DESIGNER

Sphoenix Auto Products LTD., | 55 Nappa St. Richmond Hill, ON | Mar 2016 - Jul 2016

- Developed sleek and modern responsive websites based on client business requirements.
- Researched design solutions by worked closely with IT and Product subject matter experts to ensure the user scenarios suit with copy and business goals.
- Designed graphic user interface elements, such as menu tabs, banners and widgets.
- Stayed up-to-date on emerging designs, technologies, and standards.

## SKILLS



## PERSONALITY

CREATIVE | RESPONSIBLE |  
LOVE TEAM WORK | GREAT AT TIME  
MANAGEMENT | STRONG TEAM  
LEADERSHIP | CUSTOM SERVICE  
ORIENTED | LOGICALL THINKNG |  
WELL ORGANIZED | HELPFULNESS |  
GOOD BUDGETER | ANALYTICAL

## LANGUAGE



ENGLISH



MANDARIN

## EXTRA INFO

You may visit my website at <http://www.sarahfgd.com>  
or scroll down to see examples of my work.  
Thank You.

*Reference is available upon request*