

<Industry Sector>

<Industry Subsector>



ABC Technology Inc

www.abc.com

Company Overview

Address:

ABC Technology Inc.
Suite 100, 123 Broone Street
Toronto, ON
M5G X1X

Contact:

John Smith, CEO
416.555.2434
jsmith@abc.com
www.abc.com

Funding:

Raised: \$200,000 to date
Last FY Revenue: \$0
Current Investors: Friends & Family
Seeking: \$500,000
Pre-Money Valuation: \$1.5M

Use of Proceeds:

1. Expand sales & marketing efforts to US Market
2. Put in place necessary customer support infrastructure
3. Further R&D to expand feature base,

Year Established:

2007

No. of Employees:

5

Management Team:

Current Investors:

Elevator Pitch / Business Summary

Problem

Solution

Market Opportunity

Competitive Advantage

Revenue Model

Milestones

6 mos:

12 mos:

18 mos:

Financials* (CAD)

	2019	2020	2021	2022
Revenues	60,000	370,000	2,000,000	6,000,000
Expenditures	190,000	825,000	2,000,000	4,500,000
Net	- 130,000	- 455,000	0	1,500,000
Capital Required	3,000,000	0	4,000,000	6,000,000