New Librarianship and the Library as Platform

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Vision    Mission    Strategy    Execution
Seeing the World from a Collection Driven Worldview

http://www.guardian.co.uk/science/2012/aug/19/thomas-kuhn-structure-scientific-revolutions?CMP=twt_gu
The Question

What is the future of libraries?
Common Vision

- Librarians, their skills, and preparation are the key to any future for the library.
- The library as place will continue to play an important, but different role, in libraries. The library will become much more of a trusted community space with ample opportunities for learning and discourse.
- Education and learning will be the core of library service.
- The information world is increasingly digital, and librarians have a strong role in helping make sense of this digital world for their patrons.
- There is a need for better data and methods for determining the impact of library work.
- Federal and global policies on intellectual property, openness of government information, and privacy in forums outside of the library will have a huge impact on the library’s future.
What is the future of libraries?
Refining the Question

What should be the future of libraries?
What should be the future of libraries and librarians?
Refining the Question

What should be the future of libraries and librarians in a democracy?
From Collection to Scholarship

From Dissemination to Action
From Collection to Scholarship

From Dissemination to Action

From Sharing to Social Good
Knowledge as Thing versus Knowledge as Action
The Hubs Dyer Equal Area Projection

This map may belong to the family of Cylindrical Equal Area projections in which the meridians and parallels are straight lines and a straight cylindrical surface is wrapped around the globe so that it touches the globe at the Equator. In order to preserve the correct area projections, the shape of the landmasses becomes progressively distorted along the parallels. North-south distances are well-preserved.
The mission of librarians is to improve society through facilitating knowledge creation in their communities.
Knowledge is Created Through Conversation
The mission of librarians is to improve society through facilitating knowledge creation in their communities.
<table>
<thead>
<tr>
<th></th>
<th><strong>Collection Centric</strong></th>
<th><strong>“New Librarianship”</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mission</strong></td>
<td>Mission of the Library Distribute content to create knowledge</td>
<td>Facilitation Mission of the Librarian and Library can be different</td>
</tr>
<tr>
<td><strong>Knowledge</strong></td>
<td>“Actionable Information,” Can be Stored and Organized as “Knowledge Containers”</td>
<td>Uniquely Human, Dynamic, Creates Artifacts that can be Stored and Organized</td>
</tr>
<tr>
<td><strong>Improve</strong></td>
<td>Indirectly</td>
<td>Transformative Social Engagement</td>
</tr>
<tr>
<td><strong>Communities</strong></td>
<td>Collection of Users/Customers/Consumers</td>
<td>Members who Co-Own the Library, “Half” of a Conversation</td>
</tr>
<tr>
<td><strong>Facilitating</strong></td>
<td>Provide Equitable Access</td>
<td>Access, Training, Environment, Motivation</td>
</tr>
<tr>
<td><strong>Librarians</strong></td>
<td>Employees of the Library</td>
<td>Creators of the Library</td>
</tr>
</tbody>
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Catalog As Platform
Catalog As Platform
Catalog As Platform
Community Calendar

Catalog As Platform

Events | Profiles | Content | Bib Data | Links
Community Calendar

Simple Web Presence

Events
Profiles
Content
Bib Data
Links

Catalog As Platform
Community Calendar

Simple Web Presence

Virtual Branch

Events | Profiles | Content | Bib Data | Links

Catalog As Platform
Academic LMS

Course

- Events
- Profiles
- Content
- Bib Data
- Links

PAC As Platform
Library as Platform
Library as Platform
Library as Platform