



## COOKIE POLICY

### INFORMATION ABOUT OUR USE OF COOKIES

When you visit our website, we collect and process information about your usage of our websites (for example, the pages you visit and how you have navigated through our website) using cookies and other similar technologies. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that is stored on a user's computer.

By using our website you agree that we can place the below types of cookies on your device. These cookies can be removed or blocked by following Internet browser help file instructions. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

We use the following cookies:

**Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

\_\_cfduid

**Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

\_\_hssc

\_\_hssrc

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**Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

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**Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

COOKIE	NAME	PURPOSE	MORE INFORMATION
__hssc	__hssc	This cookie keeps track of sessions. This is used to determine if we should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp. (Expires: 30 min)	
__hssrc	__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set. We set it to 1 and use it to determine if the user has restarted their browser. If this cookie does not exist when we manage cookies, we assume it is a new session. (Expires: 2 years)	
__hstc	__hstc	The main cookie for tracking visitors. It contains the domain, utk (see below), initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for	
hubspotutk	hubspotutk		



COOKIE	NAME	PURPOSE	MORE INFORMATION
__cfduid	__cfduid	<p>each subsequent session). (Expires: 2 years)</p> <p>This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when de-duplicating contacts. (Expires: 10 years)</p> <p>The __cfduid cookie is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.</p>	

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.