



IMPACT
PERFORMANCE
GROUP®

A LEADER IN SALES, SERVICE, AND LEADERSHIP TRAINING

www.impactpg.com | 781.237.5252

1999 CELEBRATING 20 YEARS OF IMPACT 2019

COMPANY OVERVIEW

Impact Performance Group (IPG) is a consulting and training organization that partners with world-class organizations and their employees to achieve and sustain higher levels of performance. Our customized solutions are based on proven best practices and a thorough, collaborative exploration of the client's organization and unique needs. IPG's sales, service, and leadership and coaching programs include the proven framework, skills, tools, and emotional intelligence skills to drive sustainable results for our clients.



WHY IPG?

IPG differentiates from its competition in the following ways:

- » **Customization:** While each of IPG's solutions follow a proven process and adult learning methodology, the solutions are customized to ensure the program and concepts are directly linked to the organization's goals, culture, and objectives.
- » **Emotional Intelligence:** Our emotional intelligence strategies—EQSKILLS® Communication Tools—add depth and effectiveness to all of our solutions and drive immediate application and behavior change.
- » **Industry Experience:** IPG partners with clients across a range of industries including financial services, banking, retail, healthcare, hospitality, manufacturing, and technology, and continues to expand into new industries. Our highly customized approach to needs assessment and solution development sets the stage for a successful partnership with virtually any organization in any industry.
- » **Planning and Implementation:** IPG collaborates at every step of the planning and implementation process to help ensure the most efficient and effective use of time and resources during solution implementation and reinforcement—whether that initiative is regional, national, or global.
- » **Blended Learning and Reinforcement:** To align with industry trends and a changing workforce, IPG leverages Web-Based Training, Virtual Instructor-Led Training, Video Platforms, and a variety of post-implementation strategies to reinforce skill application and accelerate behavior change.

AT A GLANCE



FOUNDED IN 1999

A leader in the training industry for 20 years



TRAINING POPULATION

Trained 215,000 people worldwide



PROGRAMS

Customized, developed, and delivered over 450 programs



SUITE OF SOLUTIONS

- Sales
- Service
- Relationship Building
- Leadership and Coaching
- Change Management
- Team Building
- Appreciative Inquiry

TO LEARN MORE CONTACT US AT 781.237.5252 OR INFO@IMPACTPG.COM