A McNight to Remember Gala

Sponsorship and Auction Opportunities

Presented by LAZBOY®
Event Details

Please join RMHC for the most anticipated party of the year!

A Midnight to Remember *Around the World in 80 Days* is your ticket to international escapades and intrigue! Enjoy an evening of Victorian elegance and whirwind expedition inspired by the global travels of Englishman Phileas Fogg, as we raise funds for Ronald McDonald House Charities to provide comfort, support, and a “home-away-from-home” for families of seriously ill children at three Ronald McDonald Houses in the Valley.

<table>
<thead>
<tr>
<th>HEART OF THE HOUSE HONOREES</th>
<th>Marty Manning (Individual Honoree)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Thunderbirds Charities (Corporate Honoree)</td>
</tr>
<tr>
<td>PRESENTING SPONSOR</td>
<td>La-Z-Boy Furniture Galleries</td>
</tr>
<tr>
<td>GALA CO-CHAIRS</td>
<td>Chris Bates</td>
</tr>
<tr>
<td></td>
<td>Sebastien Reyes</td>
</tr>
<tr>
<td>EMCEE</td>
<td>Susan Casper — Host, Sonoran Living and Community Connections, ABC15 Arizona</td>
</tr>
<tr>
<td>DATE</td>
<td>Saturday, November 2, 2019</td>
</tr>
<tr>
<td>LOCATION</td>
<td>J.W. Marriott Camelback Inn Resort</td>
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<tr>
<td></td>
<td>5402 E. Lincoln Drive, Scottsdale, AZ 85253</td>
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<tr>
<td>SCHEDULE</td>
<td>6:00PM Hosted Cocktail Reception, Silent Auction, Super Silent Auction and Raffle</td>
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<tr>
<td></td>
<td>7:30PM Dinner, Live Auction, Help-A-Family Appeal and Heart of the House Awards</td>
</tr>
<tr>
<td></td>
<td>9:30PM After Party hosted by the Red Shoe Society and sponsored by Jennifer Santee</td>
</tr>
<tr>
<td>CONTACT &amp; WEBSITE</td>
<td>Leslie Religioso, Development Manager</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:leslie@rmhccnaz.org">leslie@rmhccnaz.org</a></td>
</tr>
</tbody>
</table>
Please Join RMHC for the most anticipated party of the year!

**Partnership Opportunities**

**BE A COMMUNITY CHAMPION!** Join us as a valued event sponsor or auction donor and showcase your commitment to supporting families so that they can be close to their children as they seek life-saving and life-changing medical care at local hospitals and medical centers. Through your support of the McNight Gala, you’ll reach an affluent, distinguished audience of more than 700 members of the Valley’s philanthropic, business, and medical communities, who believe all children, regardless of where they live, should have access to the best medical care possible. **Thank you for making a difference!**

<table>
<thead>
<tr>
<th>PLATINUM SPONSORS</th>
<th>GOLD SPONSORS</th>
<th>SILVER SPONSORS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$15,000</strong></td>
<td><strong>$10,000</strong></td>
<td><strong>$5,000</strong></td>
</tr>
<tr>
<td>2 tables (20 guests), premium placement; includes After Party</td>
<td>1 table (10 guests), preferred placement; includes After Party</td>
<td>1 table (10 guests); includes After Party</td>
</tr>
<tr>
<td>Logo listing in print, including invitation, program and signage</td>
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<td>Company name in print, including invitation, program and signage</td>
</tr>
<tr>
<td>2 full-page color print program ads</td>
<td>1 full-page color print program ad</td>
<td>1 half-page color print program ad</td>
</tr>
<tr>
<td>Prominent logo on digital marketing, including event website and sponsor slideshow displayed at Gala</td>
<td>Logo on digital marketing, including event website and sponsor slideshow displayed at Gala</td>
<td>Company name on digital marketing, including event website and sponsor slideshow displayed at Gala</td>
</tr>
<tr>
<td>Verbal recognition during Gala program</td>
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</tr>
<tr>
<td>Logo on step-and-repeat photo-op banner</td>
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</tr>
<tr>
<td>Logo listing in Gala emails sent to 10,000+ supporters</td>
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<tr>
<td>Acknowledgement in press releases</td>
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</tbody>
</table>

**Individual Tickets and Tables**

Ticket — $300 | Table of 10 — $3,000

Estimated value of goods and services received for sponsorship and tickets is $215 per person.

Can you donate an item or experience package to the auction? See the Auction Donation Form for more details on how you can help!

Additional Specialty Sponsorships / Underwriting Opportunities may still be available! Visit www.rmhcnnaz.org/gala for more details.
Every child is a story yet to be told.

HELP US KEEP FAMILIES CLOSE AND ENSURE THAT THEY EXPERIENCE THEIR CHILD’S STORY TOGETHER.

When a child is seriously ill and needs specialized treatment in the hospital, a parent will want to make sure their child receives the best care possible, and feel comforted and supported — even if it means traveling long distances, sleeping bedside or sacrificing their own well-being. It’s what parents and family will do.

Parents and families need a place to call home that’s close to their child. RMHC is a “home-away-from-home” where families will find a comfortable place to sleep and recharge, lovingly prepared meals from volunteers, and an environment where they feel cared for and supported. All these things make a positive difference to a family so that they can focus on what matters — the health and happiness of their child.

With your help, Ronald McDonald House can continue to provide hope. strength, comfort and support to families of seriously ill or injured children. Please know that your generous support of the Gala makes our mission possible and will make lives better and a little bit easier for the children and families.

RMHC SERVICE HIGHLIGHTS AT A GLANCE

- **1,046** families called RMHC their “home-away-from-home” in 2018
- Families from across all **15** Arizona counties traveled to the Valley for medical care and found comfort at RMHC
- **17,566** nights of rest were found at RMHC for families on their journey to wellness.
SPONSORSHIP FORM
November 2, 2019 | J.W. Marriott Camelback Inn Resort

Proudly Benefitting
Ronald McDonald House Charities
Central & Northern Arizona

SPONSOR NAME
Please list as it should appear in event materials. (Individual, business name)

CONTACT NAME

ADDRESS

CITY, STATE, ZIP

PHONE ___________ EMAIL ____________________________

Sponsorship Opportunities

☆ Presenting Sponsor $25,000 SOLD!
☆ Platinum Sponsor $15,000
☆ Gold Sponsor $10,000
☆ Silver Sponsor $5,000

Specialty Sponsorship Opportunities

☆ Print Sponsors $5,000 (cash or in-kind)
☆ Décor Sponsors $3,000 (cash or in-kind)
☆ Media Sponsors (in-kind)
☆ Valet Sponsor $5,000 (cash) SOLD!
☆ Volunteer Meal Sponsor $3,000 (cash) SOLD!
☆ Event Gift Sponsor $5,000 (cash) SOLD!

Individual Tables and Tickets

☆ Gala Table for 10 guests $3,000
☆ Individual Gala Tickets ___ at $300
☆ After Party Only Tickets ___ at $50

Printed Program Ads

☆ Full-Page Ad $500
☆ Half-Page Ad $250 ☆ Quarter-Page Ad $125

Payment Information

☐ Please invoice me ☐ Check Enclosed (Payable to: Ronald McDonald House Charities of Central and Northern Arizona)

☐ Please charge my credit card: ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card No. ____________________________

Expiration Date _____ CID/CW _______ Signature __________________________________________

☐ I would like to donate an auction item! Please complete Auction Donation Form on reverse side.
☐ I cannot attend, but would like to make a tax-deductible gift in the amount of $___________.

Return completed form by mail:
Ronald McDonald House of Central and Northern Arizona
501 E. Roanoke Avenue, Phoenix, AZ 85004
or email: leslie@rmhccnaz.org

Questions? Contact us!
Leslie Religioso, Development Manager
602-798-5097 | leslie@rmhccnaz.org
DONATE TO THE AUCTION  With more than 700 guests expected to attend the Gala, donating to the auction is a great way to highlight or introduce your products/services to a captivated audience, while showing your commitment to helping the community. Be part of a magical evening and donate items such as gift cards, themed gift baskets, event tickets, luxury gifts, unique experiences, travel and more! Your generous donation will raise funds to keep hundreds of families close and supported during a challenging and emotional time.

★ DONOR INFORMATION  □ Corporate Donation □ Individual Donation □ Anonymous Donation

COMPANY ____________________________________________

NAME _______________________________________________

ADDRESS _____________________________________________

CITY, STATE, ZIP ______________________________________

PHONE __________________________ EMAIL __________________

★ DONATION DETAILS  Value is requested below to document donation and send gift receipt.

Detailed Item Description

_________________________________________________________________________________________

Declared Value $ ____________ Expiration Date and/or restrictions __________________________

_________________________________________________________________________________________

★ ITEM STATUS  Please assist RMHC staff and volunteers by submitting auction item donations as soon as possible for inventory and cataloging of items/packages. Thank you for your support!

□ Item/gift certificate enclosed.

□ Item/gift certificate will be mailed to or dropped off at RMHC* Approximate date __________

□ RMHC staff/volunteer needs to pick up item. (If possible, mail or drop-off at RMHC is preferred.)

* Send donation and completed form by mail: Ronald McDonald House of Central and Northern Arizona 501 E. Roanoke Avenue, Phoenix, AZ 85004 or email: leslie@rmhccnaz.org | TAX ID# 86-0483792

Questions? Contact us! Leslie Religioso, Development Manager 602-798-5097 | leslie@rmhccnaz.org