

A BERKSHIRE COOPER COMPANY\*

# INDUSTRY TREND

YOUR PREMIER MEDIA PARTNER

MEDIA PRESENTATION

# INDUSTRY TREND

## Summary

**We are a platform for business professionals who want to keep updated on all things business and industry-specific information from around the world.**

**Industry Trend offers a wide range of digital outlets including an interactive website, weekly eNewsletters, and a monthly magazine.**

**We help executives stay up-to-date with the most fundamental operational issues in demanding and competitive global business sectors.**

**Our current subscription stands at over 180,000 C-Level Executives and Business Leaders as well as over 67,000 purchasing managers worldwide.**

**We are a premium content partner to platforms like Apple News, News 360, Google News and Flipboard.**

**Through our magazine we report on business excellence across the world.**

**We offer a superb platform for companies of all sizes to share their success stories.**



# **37 COUNTRIES AND COUNTING.**

Using our unique digital distribution platforms we are able to deliver to a much broader readership than any printed magazine, enabling us to deliver content very quickly, to the right people wherever they may be in the world.

# WE ARE



# EVERYWHERE

- Argentina
- Brazil
- Chile
- Colombia
- Ecuador
- Peru
- Uruguay
- Venezuela
- Belize
- Costa Rica
- El Salvador
- Guatemala
- Honduras
- Mexico
- Nicaragua
- Panama
- Mexico
- Portugal
- Belgium
- Spain
- Sweden
- Switzerland
- France
- Germany
- United
- Arab
- Emirates
- Turkey
- Qatar
- Saudi Arabia
- India
- Japan
- China
- Russia
- United
- States
- Canada
- Armenia
- Ireland
- Poland

## SOME OF OUR MOST POPULAR REGIONS:

- US
- UK
- Argentina
- Mexico
- Germany
- Dubai
- Chile
- Spain
- Australia
- France

**UNIQUE  
INSIGHTS  
FROM TOP  
TIER  
COMPANIES  
PROVIDES  
MARKETERS  
WITH  
UNRIVALLED  
EXPOSURE.**

**WE  
DO IT  
BETTER**

**TO ACCESS OUR FULL  
MEDIA  
PRESENTATION**

**PLEASE CONTACT:**

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**YOUR  
PREMIER  
MEDIA  
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