

# It's a Game Know the Rules™



**J**ack is entering his 19th year touring the United States and has established himself as the most sought after Athletic/Educational speaker in the nation. He has presented over 3,500 seminars ranging from Keynote Speaker at 35 State Athletic Conferences, Nike Championship Basketball and Football Clinics, College Financial Planning Groups, Sports Camps and high schools from coast to coast.

*"I give my highest marks to Jack Renkens and his program. He is not only an expert on the subject of College Athletic recruiting, but he does it in a very entertaining way. His program is crucial knowledge to all high school student-athletes planning on competing at the next level and their parents. More importantly, I urge high school coaches to hear Jack, so they can help counsel their student-athletes on this important life changing process. I have received more positive responses about Jack's presentation at our high school than any other speakers or presentations we have had in my 18 years as an Athletic Director."*

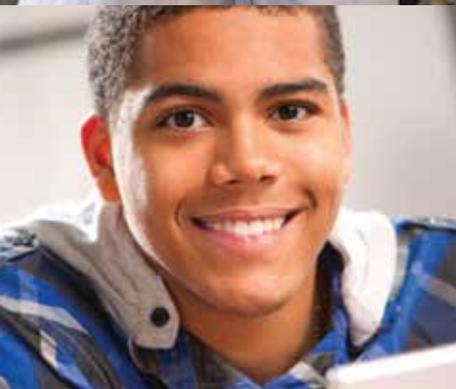
*—Randy Gilzean, Pleasant Valley HS Athletic Director, CSADA President*

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## SPORTS PARENTING



- 1 Make sure your child knows win or lose, that you love them, you appreciate their efforts and **you are not disappointed in them.**
- 2 Try your best to **be completely honest** about your child's athletic capability, competitive attitude, sportsmanship and actual skill level.
- 3 **Be helpful but don't "coach"** on the way to the track, diamond or court... on the way home... at breakfast... and so on.
- 4 Teach them to **enjoy the thrills of competition**, trying, working, improving their skills and attitudes... taking the physical bumps and coming back for more.
- 5 Try not to relive your athletic life through your child in a way that creates pressure. Remember, you fumbled too; you lost as well as won; you were frightened; you backed off at times; and you were not always heroic. **Don't pressure them because of your pride.**
- 6 **Don't compete with the coach.** The young athlete often comes home and chatters on about "coach says this, coach says that." This is often hard to take, especially for a father or mother who has had some sports experience.
- 7 **Don't compare** the skill, courage or attitudes of your child with that of other members of the squad or team, at least not in front of them.
- 8 You should get to know the coach, so that you can be assured that his or her philosophy, attitudes, ethics and knowledge are a **good influence** on your child.
- 9 Always remember that children tend to exaggerate both when praised and when criticized. **Temper your reactions** to their tales of woe or heroics they bring home.
- 10 Make a point of **understanding courage**, and the fact that it is relative. Explain to your youngster that courage does not mean an absence of fear but means doing something in spite of fear or discomfort.
- 11 Never approach a coach **on game day** to talk about your child, before, during or after a contest.

*A parent's "Coaching Job" is the toughest one of all and takes a lot of effort. Sometimes in your desire to help your child, best intentions can end up being counterproductive. Applying the Rules for Parents will go a long way towards fostering an environment your child can use to enjoy and excel in their sport.*