

Scott Moldenhauer's Bio

Scott Moldenhauer is President of Persuasion Consultants LLC, a pharmaceutical training and consulting firm. He is the author of *Pharmaceutical Sales Revolution* and a frequent contributor to *Pharmaceutical Executive Magazine*. Scott has worked with a variety of life sciences companies including AbbVie, AstraZeneca, Bayer, Genentech, Novartis, and Medtronic. In addition to his training and consulting experience, Scott taught communication and persuasion at the University of Arizona.

Feel free to adjust this bio in any way that fits your needs.