



[www.MilesAheadCharter.org](http://www.MilesAheadCharter.org)

## **Board Member Role Description - Fundraising**

Miles Ahead Charter School (MACS) is a tuition-free, public K-3 school that will be opening in Fall 2022 in the South Cobb County area of Metro Atlanta. MACS' mission is to provide all students with the social and academic achievements needed to help them realize their potential for local and global impact. MACS is looking to add the expertise of a Development/Fundraising professional on its governing board.

**Goal of Development/Fundraising Focused Board Member:** Lead the Board in the vision and execution of a fundraising plan, inclusive of identifying, cultivating and securing donations of all types in the effort to move Miles Ahead Charter School ahead on behalf of its students.

### **Responsibilities:**

- Create and implement a fundraising plan with the support of other Board members and volunteers as necessary, including fundraising campaigns and strategies encompassing all stages of the donor lifecycle.
- Monitor Charter School fundraiser databases for applicable grants and funds.
- Build relationships with community partners and donors to secure financial commitments
- Serve as a representative for Miles Ahead to local and national funders.
- Work with the Executive Director to write and review grants annually, as well as provide necessary deliverables to grantors in timely fashion (reports, metrics, etc.).
- Write necessary giving policies applicable to various types of donors, including volunteers, families and board members.
- Partner with MACS subcommittees, such as Community Engagement and Marketing/PR to continue to promote and align fundraising initiatives with their events and strategies

### **Areas of Experience:**

- Grant writing and partnership development, plus if for a non-profit or K-12 school
- Familiarity with writing and executing fundraising plans strategies
- Industry Knowledge (school fundraising, charter school grants, etc.)
- Network of Industry Partners and Vendors
- Strategic planning
- Strong facilitation skills
- Strong oral and written communication skills

### **Ideal Board Candidate:**

- Commits to the annual “give or get” campaign set by Board.
- Passionate about and aligned with the mission and vision of MACS.
- Committed to being an advocate for the entire student population of MACS.
- Dedicated to expanding the range of high-quality public schools in Georgia.
- Advocates for MACS to the local community, regional philanthropists and/ or the business sector.
- Willing to dedicate time to support the growth and development of MACS.
- Enjoys and works well with collaborative groups.
- Experience leading or serving on high-performing organizations or teams.
- Has strong interpersonal skills.
- Able to maintain a level of objectivity and a sense of humor.
- Attend monthly board meetings (2 hours on a designated Saturday) as well as attend monthly assigned committee meetings (1 hour per month)
- **Total Time Commitment:** 5-10 hours per month (including meetings and assigned tasks)
- **ALL BOARD MEMBERS MUST RESIDE IN GEORGIA**

### ***Interested in serving on the MACS Board of Directors?***

Reach out to Board Chair, **Aarica Smith** at [MilesAheadBoard@gmail.com](mailto:MilesAheadBoard@gmail.com) or **Kolt Bloxson** at [infoformilesahead@gmail.com](mailto:infoformilesahead@gmail.com) detailing the following in your email:

1. Little about yourself

2. Why you are interested in serving with Miles Ahead
3. Details of your experience and capacity you would like to serve

We will be in contact with you to schedule a call to learn more about your interest.