



Kawartha Whitewater Paddlers

Come paddle with us! <https://www.kwpclub.ca> kwpclubinfo@gmail.com

MACKfest Guidelines

MACKfest Overview

Kawartha Whitewater Paddlers (KWP) club hosts and organizes the Marmora Area Canoe and Kayak Festival (MACKfest), an annual event to celebrate the beginning of the whitewater paddling season in Ontario. KWP is a member of Whitewater Ontario (WO) and WO provides support and promotion of the festival.

MACKfest helps promote the whitewater rivers in the area and increases awareness of these local runs within the paddling community. It brings the added benefit of commerce to the area of Marmora and a greater sense of community.

MACKfest Co-ordinator

A MACKfest coordinator will be appointed by the KWP board to oversee all aspects of the festival planning. The MACKfest coordinator will report to the KWP board, and can recruit volunteer assistants from the board or the general KWP membership to help with any aspect of the festival. All volunteers must be KWP or WO members. The MACKfest coordinator will secure board approval for any and all financial or other commitments.

Financial Guidelines

MACKfest funds are retained/stewarded by the KWP board. A minimum balance of \$3,000 shall be maintained and carried forward each year to fund the following year's festival, in order to cover 'start-up' expenses (advertising, festival swag, etc.). Any excess proceeds generated by the festival (attendance/raffle revenue, etc.) will be donated.

The KWP board will determine timing and amount of donations as required. Donation of excess funds does not need to take place on an annual basis, however the MACKfest funds on hand should not exceed \$6,000 (including the required \$3,000 minimum balance).

Charities/causes receiving donations must meet the approved criteria of being river advocacy/river improvement initiatives or local Marmora area charities and/or initiatives supporting children/youths in the host community. Donations of less than \$1,000 that meet these criteria will be decided on and approved by the KWP board. Donations of \$1,000 or greater, will require a vote by the general KWP club membership (via email), and will be determined by majority rule of responses received.

KWP is a 97-member club of whitewater enthusiasts based out of Peterborough, but drawing our members from a wide geographic area, Ottawa to Mississauga. You can find more information on our club at [kwpclub.ca](https://www.kwpclub.ca) and at our Facebook page <https://www.facebook.com/groups/kawarthawhitewaterpaddlers/>