

Register now!

Healthcare Landscape 2020

South Texas Annual Joint Healthcare Conference
Friday, January 31, 2020



<http://stxhfma.org>

Sponsored by the local affiliates of the
AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES
HEALTHCARE FINANCIAL MANAGEMENT ASSOCIATION
GREATER SAN ANTONIO HEALTHCARE FOUNDATION



<http://stc.ache.org>

St. George Maronite Center, 6070 Babcock Road
San Antonio, TX 78240 • 210-696-5937

The Healthcare Landscape: Innovating for the Future

6:45 – 8:00 AM	Registration, Networking & Light Breakfast	Silver Salon
7:00 – 7:50	Preceptorship is Leadership <i>Joseph Baar Topinka, JD, MBA, MHA, LLM, FACHE, FHFMA, Assistant Professor, School of Health Administration, Texas State University – San Marcos</i>	
7:50 – 8:00	Welcome & Introductions <i>Lisa Keffer, President, South Texas Chapter – HFMA</i> <i>Roxanne Rosa, President, South Texas Chapter – ACHE</i> <i>David Neathery, MHA, Executive Director, GSAHF</i>	
8:00 – 9:00	Keynote Address – Disrupting Healthcare Through Innovation <i>Gus Cardenas, President & CEO, Austin Healthcare Council</i>	
9:00 – 9:15	Break	
9:15 – 10:45	Rethinking the Ambulatory Care Network <i>Panel Moderator:</i> <i>Carlos A. Rosende, MD, FACS, Executive Vice Dean for Clinical Affairs & Executive Director, UT Health Physicians</i> <i>Panelists:</i> <i>George Hernandez Jr., President & CEO, Bexar County Hospital District d/b/a University Health System</i> <i>Allen Harrison; President & CEO, Methodist Healthcare System</i> <i>Kyla Banks, MD; Chief of Hospitalist, CHRISTUS Spohn – Shoreline</i> <i>Matt M Wolthoff, CEO, Harlingen Medical Center</i>	
10:45 – 11:00	Break	
11:00 – 12:15	AHA / THA Political Update <i>Megan Cundari, Sr. Associate Director, Federal Relations, American Hospital Association, Washington DC</i> <i>Ted Shaw, President & CEO, Texas Hospital Association</i>	
12:15 – 1:15 PM	Lunch	
1:15 – 2:15	American Healthcare Delivery-Alternative, Innovative Models to Reduce Cost and Improve Quality <i>John Knox, MS, MBA, FACHE</i>	
2:15 – 2:30	Break	
2:30 – 4:00	Strategies to Create Meaningful Executive Alignment with Physicians & Organizational Financial Goals <i>Moderator:</i> <i>Dana A. Forgione, PhD, CPA, CMA, CFE, Professor of Accounting, University of Texas – San Antonio</i> <i>Panelists:</i> <i>Donald W. Brocker, FACHE, CDFM, DFMC3; Chief, Cost Management Analysis & Partnership Division, U.S. Army Medical Command</i> <i>Lynette Watkins, MD, Texas Group Chief Medical Officer, Baptist Health System</i> <i>Travis L. Smith, FHFMA, FACHE, Deputy CFO, University Health System</i>	
4:00 – 4:10	Break	
4:10 – 5:10	Economics and Politics Driving Healthcare Reform <i>Michael Nowicki, EdD, FACHE, FHFMA, Professor of Health Administration, Texas State University- San Marcos</i>	
5:10 – 5:20	Closing Remarks / Announcements / Special Presentations Door Prize Drawings – 3 chances for a \$50 Visa gift card – Must be present to win!	

CONTINUING EDUCATION CREDIT

- ACHE – Program attendees will be eligible to receive 3.0 ACHE Face-to-Face Education Credit 5.0 ACHE Qualified Education Credit (pending)
- HFMA – Attendees can receive up to 8.5 CPE hours toward HFMA advancement and approved by TSBPA through South Texas Chapter HFMA, sponsor #009106. No prerequisites required, Course 2001
- Attorneys – 7.5 hours CLE for (Texas) attorneys...apply through the San Antonio Bar Association, CLE #: 174035879 (pending)
- Nursing – Methodist Healthcare System is an approved provider of Continuing Education by the California Board of Registered Nursing, Provider Number CEP 16014, for 7.0 contact hours (pending).

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Registration Form

Name: _____ Preferred name for nametag: _____

Title: _____ Credentials _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ E-mail: _____

Special dietary or other needs: _____

Circle organization(s) you are currently a member of: ACHE HFMA

Registration: ACHE or HFMA Member Fee: \$175

(Includes meals RN / LVN Fee: \$175

and refreshments) Attorney Fee: \$175 License # _____

General Admission / Non-member Fee: \$200

Student Fee: \$75

Late Fee: Additional \$50 fee applies Friday, January 24, 2020 @ 5:00 PM

Keynote and Ambulatory Care Panel webinar ONLY: No Charge, registration required

Cancellations must be made by January 24 to receive an 80% refund of your registration fee.

Advance notice of substitute attendees will be greatly appreciated.

(NO REFUNDS FOR CANCELLATIONS AFTER 5:00 pm January 24, 2020)

Register on-line on the Healthcare Landscape page on [Cvent](https://cvent.com) at <https://cvent.me/4158P>.

Scan to register online



NOTE: Speakers' bios and handouts will be available to download and print prior to the event at <http://stxhfma.org/presentation/>

Need to send a check?

Register online then make check payable to **STX-HFMA** and mail to

HFMA South Texas Chapter, c/o Robbie Athey, 10001 Reunion Pl, Ste 400, San Antonio, TX 78216.

Need more info?

For conference info, contact Linda Dunahoo, 512-926-6504 or LoneStarPGM@austin.rr.com.

For registration info, contact Alissa Massie at alissa@demarsemeetings.com or Alex Baker at alex@demarsemeetings.com.

Call Alissa or Alex at 813-994-0107.

Directions to The St. George Maronite Center:

Coming from the airport, take Loop 410 West, and then take IH-10 West. Exit Huebner Road and take a left. At the intersection of Huebner Rd and Babcock Rd, take a right on Babcock Rd. The St. George Catholic Maronite Center is located on the left, just after Maggie Court Drive. We'll meet in the Banquet Hall with the white arches near the back of the property. Parking is complimentary.

Hotel Accommodations in San Antonio:

Please make your reservations directly with your preferred hotel. The Marriott Courtyard San Antonio Medical Center at 8585 Marriott Dr is 2.4 miles away. Reserve your room at [Book your group rate for Healthcare Landscape](#) or contact Athena Nolan at Athena.Nolan@Marriott.com or 210-614-7100 x 697 to request the Healthcare Landscape rate of \$98. In addition to the night before HCL, Jan. 30, request the special \$98 rate also Jan. 27, 28, 29 and Jan. 31, Feb. 1, 2 if rooms are available. Reserve by midnight Thursday, Jan. 16.