

August 20, 2010

Apollo “incentive compensation” caught on tape by ABC News.

The videos available on the links below aired August 19, 2010 on ABC’s Good Morning America, World News Tonight and Nightline, prominently featured misconduct at Apollo Group, Inc. (Nasdaq: APOL).

Apollo spends over 20% of its taxpayers-funded revenues on selling and promotional cost and still realized over a 22% operating margin in its last reporting period.

The For-Profit industry’s tax-payer abuses have been compared to those that led to the sub-prime crisis and current recession.

Please see the link below for a disclosure concerning asensio.com Founder's role in a government policy organization engaged in the For-Profit debate.

[concerning asensio.com Founder's Role in Government Policy Organization.](http://asensio.com/PoliticalAdvocacy/CommentaryView.aspx?ReportId=1043&CompanyId=131&CompanyName=concerning asensio.com Founder's Role in Government Policy Organization)

Videos:

[For-Profit Education Investigation - ABC News – Good Morning America](http://abcnews.go.com/GMA/video/profit-education-investigation-11435587)

[News investigates accusations of deceptive recruiting at for-profit schools. – World News Tonight](http://abcnews.go.com/WNT/video/abc-news-investigates-profit-education-accusations-deceptive-recruiting-school-News investigates accusations of deceptive recruiting at for-profit schools. – World News Tonight)

[Investigates For-Profit Educators - Nightline](http://abcnews.go.com/Nightline/video/abc-investigates-profit-educators-11442078?clipId=11442078&playlistId=Investigates For-Profit Educators - Nightline)