



## **ABOUT EXCHANGE INITIATIVE**

Exchange Initiative provides resources, information and networking solutions to combat sex trafficking in the U.S. Download the TraffickCam app on the App Store (iOS) and Google Play (Android) or use the desktop app at [www.TraffickCam.com](http://www.TraffickCam.com). For more information, visit [TraffickCam.com](http://TraffickCam.com), [Facebook.com/TraffickCam](https://Facebook.com/TraffickCam), [twitter.com/TraffickCam](https://twitter.com/TraffickCam), [ExchangeInitiative.com](http://ExchangeInitiative.com), [facebook.com/exchangeinitiative](https://facebook.com/exchangeinitiative) and [twitter.com/TheEXInitiative](https://twitter.com/TheEXInitiative) or call Molly Hackett at (314) 645-1455.



## **ABOUT TRAFFICKCAM**

TraffickCam allows any traveler with a smartphone to help fight sex trafficking by uploading photos of their hotel room to an enormous, constantly updated database of hotel room images. Federal, state and local law enforcement securely submit photos of trafficking victims posed in hotel rooms to TraffickCam.

TraffickCam was developed by the social action organization Exchange Initiative and researchers at Washington University. The app is available for iPhone and iPad at the App Store ([bit.ly/TraffickCamApp](http://bit.ly/TraffickCamApp)) and for Android devices at Google Play ([bit.ly/TraffickCamAndroid](http://bit.ly/TraffickCamAndroid)). Exchange Initiative provides resources, information and networking solutions to combat sex trafficking in the U.S.



### **ABOUT NIX CONFERENCE & MEETING MANAGEMENT**

Nix Conference & Meeting Management, based in St. Louis, manages meetings, conferences and trade shows for associations, religious organizations, businesses and nonprofits. Nix has managed events on four continents and in 17 countries since 1985. Nix leads the charge among meeting planners to end sex trafficking in hotels and founded Exchange Initiative, the developer of the TraffickCam app. For more information, call (314) 645-1455 or visit [www.nixassoc.com](http://www.nixassoc.com).