

New England Regional Genealogical Conference

Special points of interest

NERGC is an all volunteer organization. These volunteers work to make a successful educational opportunity available for their member organizations. The conference success is their success.

Attendance at past conferences shows an increasing number of attendees

2009, Manchester, 739
2011, Springfield, 830
2013, Manchester, 874
2015, Providence, 964
2017, Springfield, 1050

Dates: April 3 to 6, 2019

Location: Manchester, New Hampshire.
Radisson Hotel
Manchester.

Hotels: Radisson Hotel
Manchester.

Transportation: easy access by car from all directions; Greyhound and Express Boston bus lines; Manchester-Boston Regional Airport.

New England Regional Genealogical Conference (NERGC): Who are we?

The biennial New England Regional Genealogical Conference (known as NERGC) is run by the New England Regional Genealogical Consortium, Inc., an organization of 23 participating genealogical societies. To date, NERGC has produced 14 conferences in every state in New England. Conference speakers have been both nationally known lecturers who tend to attract attendees and new, often dynamic, speakers from the participating societies. In 2019, our featured speakers will be Dr. Thomas W. Jones, Dr. Blaine Bettinger, and Cyndi Ingle of Cyndi's List. Conference programmers emphasize quality, experience, integration, coordination, and balancing of speaker topics with the theme for the conference. The goal of NERGC is to promote the skills and expertise of genealogists through sponsorship of valuable educational conferences. Success breeds success. NERGC's reputation for providing high quality informative learning is reflected in the size of its paid conference registrations and the increasing number of attendees who now come from across the United States and Canada to spend time in New England.

Theme of the Conference: *Family—A Link to the Past & a Bridge to the Future*

Submissions are requested (lectures and workshops) on these topics.

- DNA methodologies, case studies, etc.
 - New England records and repositories
 - Problem solving, methodology, and new approaches to traditional research
 - Successful research planning and project implementation
 - Sharing and preserving your family history through writing, photography, digital media, etc.
 - Back to basics
 - Technology: providing solutions to improve genealogical research
 - Understanding historical context related to genealogy
 - Interesting uses of records including religious, civil, land, probate, military, maritime, and newspapers
 - Research specifically focused on social, cultural, racial, and ethnic groups
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What did our 2017 attendees like best?

informative lectures from nationally known speakers

Even the major sessions retained a "personal" feeling, speakers and attendees were approachable, friendly, giving advice and sharing ideas.

Loved seeing younger people

The planners sincerely care about providing a quality program, multiple opportunities to offer feedback.

I like the range of topics, plenty of choices for all from novice to expert.

Nice array of vendors!

The quality of the conference continues to be at the highest level.

The requested donation for sponsorship is based on our conference costs. We welcome all inquiries and will discuss alternate proposals. Contact Mary Ellen Grogan, Sponsorship Coordinator, 2019nergc@earthlink.net

Primary Sponsorship Opportunities

Advertising space on conference mobile app available to sponsors and exhibitors: splash screens visible to attendees when they launch the mobile app; banner ads front and center on the app to drive booth and website traffic. Pricing and details to be discussed with Conference Sponsorship Coordinator. Exclusive option: \$4,000.

Welcome Reception (Wednesday night): This option will show your support right from the beginning of the conference. Welcome refreshments will be served (partially covered by the sponsor). Sponsorship will be acknowledged in the conference program brochure. Event may be held at the Millyard Museum located close to the Radisson Hotel Manchester. Requested donation: \$3,000.

Conference Opening Ceremony (Thursday morning): Welcome from conference organizers and representative of the organization sponsoring the event may be augmented by a colorful event such as music and/or historical reenactment, Keynote speaker. Requested donation: \$2,500

Ancestors Roadshow: NERGC has operated an event known as the *Ancestors Roadshow* since 2005. In this event, professional genealogists and speakers volunteer to assist attendees with genealogical advice. In 2017, about one-third of the attendees used this opportunity and, in fact, people were turned away. We would like the sponsor to provide the genealogists with a small gift (such as a website subscription) as an incentive to continue to offer their time for this event. The sponsor would receive full credit on all media materials; be given an opportunity to install signage describing their company in the Ancestors Roadshow space; be given the opportunity to provide gifts (pads, pens, flash drives, etc.) with the company logo to participants. Requested donation: \$3,000 or equivalent.

Wednesday Track Sponsorship: Wednesday attendees have the opportunity to attend in-depth specialized tracks. These have proven quite popular. The sponsor will be able to provide an additional luncheon speaker, information on their organization or company, and will receive full acknowledgement in the syllabus and handouts. Requested donation: \$1,250 in cash or provide four speakers who must be approved by the Program Committee.

- Beginning DNA Day
- Librarians' and Local Historians' Day
- Professional Genealogists Day
- Society Leadership Day
- Technology Day

Details of the special track themes will be found on our website, nergc.org, under the "Call for Papers."

Lecture Sponsorship: Any organization or individual may sponsor a lecture. Sponsors may submit lecture proposals to the Program Committee for approval or request recommendations for proposals from lectures already submitted for the conference (including featured speakers). Any sponsored lecture may have a representative of the organization give a brief description of the organization, have their name in the program and syllabus, and a poster board with their name and contact information by the door of the lecture room. Requested donation: \$250.

Workshop Sponsorships: Workshops are two-hour presentations on any genealogy topic. Sponsors may submit workshop proposals to the Program Committee for approval or request recommendations for proposals from proposals already submitted for the conference (including featured speakers). Sponsorship recognition for workshops is outlined above under lecture sponsorships. Requested donation: \$500.

Luncheon Sponsors: Organizations may sponsor a luncheon speaker with the approval of the Program Committee. Sponsors will have five minutes to talk about their society and introduce the speaker. They will be able to place information regarding their organization such as pins and membership applications on the tables. Two "head tables" will be reserved for their society or organization for paid meal attendees. Requested donation: \$300.

Exclusive Dinner Sponsorships (Friday and Saturday night): We have two evening banquets. Sponsors may choose the speaker and topic with the approval of the Program Committee. They will be able to place information regarding their organization such as pins and membership applications on the tables. Two "head tables" will be reserved for their society or organization for paid meal attendees. Requested donation: \$500.

Other Sponsorship Opportunities

Tote Bags: We offer an opportunity for one or more organizations to sponsor the Tote Bags which are complementary gifts to our attendees. Anticipating 1,000 attendees, a single sponsor will be requested to donate \$5,000 or provide 1,000 bags to be approved by the Conference Chairs.

Flash Drives: Flash drives with your company logo may be donated to NERGC to be used to distribute the syllabus. 1,000 are required.

Lanyards: Lanyards with your company logo may be donated to NERGC to be used with the conference name tags. 1,000 are required.

Syllabus Advertising: Advertising space is available for the conference syllabus. Details of the space available, cost, and deadlines will appear on the nergc.org website.

Tote Bag Inserts: Bag inserts may be a membership brochure and application, membership publication, Software CD, Pen, Pencil, etc. The item(s) must meet the approval of the Conference Committee. More details will be on our website. Donation per item type: \$75.00.

More Comments

The volunteers have always been helpful and are distributed well throughout the facility.

The variety of speakers was amazing—receiving every handout from every speaker is a huge plus!

I always look forward to the Road Show, which this year helped me break through a brick wall that I have been working on for 5+ years.

The sheer volume and diversity of information provided was outstanding.

I was very pleased to see assistive devices (hearing, seeing) available.

Nearly 90% of attendees reported that their needs and expectations were met.

FACTS on 2017!

Total attendees: 1050

First conference: 36%

Will attend 2019: 94%

Attendees came from every New England state, New York, New Jersey, Pennsylvania, and 28 other states.

Why Should Your Organization Sponsor the NERGC conference?

- It will give you an opportunity to foster your relationship with active genealogists who do not commonly attend the national conferences. The national conferences are usually held in the south and west and are not always attractive to northeastern residents.
- You may actively demonstrate new products and services to committed users while minimizing the per person contact cost.
- It will give you an opportunity to let your customers know how much you value their continued membership and support.
- Many attendees are officers in their organizations, or trustees in libraries and historical societies. They are decision-makers when it concerns books, equipment and services.

We will:

- Include your organization's name, description, and a link to your website on the sponsor page on the NERGC website
- Mention you on Facebook, our blog, e-Zine, syllabus, and on-site signage;
- Include you in a list of sponsors that will be placed in our conference packet and, if applicable, our tote bag.
- Selected sponsorships will have an opportunity to place gift items and brochures on chairs, and banners in selected locations, and briefly introduce the sponsoring organization.

**NEW ENGLAND
REGIONAL
GENEALOGICAL
CONFERENCE**

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We're on the Web!

See us at:

www.nergc.org

**NERGC is a 501(c)3 organization and all
donations are tax-deductible.**

Family - a Link to the Past &



a Bridge to the Future