



**District Identity & Placemaking Committee
Executive Committee
Special Joint Meeting
Tuesday, July 28, 2020
9:00 a.m.
519 South C Street, Oxnard**

Pursuant to [CA Executive Order N-33-20](#), this meeting will be held via remote conference:

Zoom Meeting Quick Link: <https://us02web.zoom.us/j/86110366840>

Zoom Meeting ID: 861 1036 6840

Phone Access: 669-900-9128

- I. Call to Order**
- II. Public Comments***
- III. Placemaking (continued business)**
 - a. Boulevard medians
 - i. Banner design samples
 - ii. Medians cleanup
 - b. Holiday “Events” Planning
 - i. Theme, schedule, resources
- IV. Identity & Promotion**
 - a. Website Redesign
- V. Administrative Report**
- VI. Adjournment**

DIPM Committee Activities: branding through marketing & promotions, stakeholder communications & engagement, special events, website development, streetscape enhancements, and holiday programs.

***Public Comment:** At a Special Meeting person may address the Committee only on items on the agenda. The Chair may limit individual & total time allowed for comments as needed to keep meeting on schedule.

OXNARD DOWNTOWN MANAGEMENT DISTRICT

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DowntownOxnard.org

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