



**District Identity & Placemaking Committee
Meeting Agenda
Wednesday, July 1, 2020
9:00 a.m.
519 South C Street, Oxnard**

Pursuant to [CA Executive Order N-33-20](#), this meeting will be held via remote conference:

Zoom Meeting Public Access ID: 816 6631 3990

Password: JULY01DIPM

- I. Call to Order**
- II. Public Comments***
- III. Minutes of June 3, 2020**
- IV. Placemaking (continued business)**
 - a. Boulevard medians – Banner design samples
 - b. Sidewalk Planters – 6 Month Contract Ending in December
 - c. Plaza Park Beautification Project
- V. Identity & Promotion**
 - a. Virtual Salsa Festival
 - b. New Downtown Business
- VI. Member Announcements / Future Agendas Items**
- VII. Adjournment**

Next Regular Meeting: August 5, 2020

DIPM Committee Activities: branding through marketing & promotions, stakeholder communications & engagement, special events, website development, streetscape enhancements, and holiday programs.

***Public Comment:** A person may address the District Identity & Placemaking Committee on matters within the subject matter jurisdiction noted above. The committee cannot enter into detailed discussion or take action on any item presented during public comments that is not on the agenda. Such item may only be referred to staff for administrative action or scheduled on a subsequent agenda for discussion. The Chair may limit individual & total time allowed for comments as needed to keep meeting on schedule.

OXNARD DOWNTOWN MANAGEMENT DISTRICT

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DowntownOxnard.org

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