



2021 Market Share Partnership (MSP)

New MSP Customers



PLATINUM LEVEL
35 SKUS

DISPLAY WITH BACKUP STOCK DISCOUNT

FREE DISPLAY & **10% OFF** BACKUP STOCK

DISPLAY ONLY DISCOUNT

50% WHEN PURCHASING NO BACKUP

FREIGHT

FREE 1 X PER WEEK

OMNICHANNEL SUPPORT*

YES

EXTENDED TERMS

30/60/90/120

INVENTORY ADJUSTMENT**

1-1 ON ALL ACTIVE ITEMS, ANNUALLY

GOLD LEVEL
30 SKUS

DISPLAY WITH BACKUP STOCK DISCOUNT

75% OFF DISPLAY & **7% OFF** BACKUP STOCK

DISPLAY ONLY DISCOUNT

40%

FREIGHT

FREE 1 X PER WEEK

OMNICHANNEL SUPPORT

N/A

TERMS

30/60/90

INVENTORY ADJUSTMENT**

2-1 ON ALL ACTIVE ITEMS, ANNUALLY

BLUE LEVEL
20 SKUS

DISPLAY WITH BACKUP STOCK DISCOUNT

50% OFF DISPLAY & **5% OFF** BACKUP STOCK

DISPLAY ONLY DISCOUNT

30%

FREIGHT

\$750.00 FFA

OMNICHANNEL SUPPORT

N/A

TERMS

30/60

INVENTORY ADJUSTMENT**

2-1 ON ALL ACTIVE ITEMS, ANNUALLY

ON-GOING BENEFITS
Add more displays throughout 2021

ON-GOING BENEFITS
Add more displays throughout 2021 and increase to next tier level

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Add more displays throughout 2021 and increase to next tier level

***Omnichannel Support for Platinum Level - profit margin gain for Eurofase selling events**

TERMS & CONDITIONS

Orders received by 2PM EST will be shipped the next day!

Our 2021 Market Share Partnership is for any decorative products that have not been previously purchased.

Innova Heaters may be added to MSP sku count and ship on earned freight incentive. Consult Innova Heater display program for additional information.

**Note: 3% inventory adjustment allowance on all orders.

MARKET SHARE PARTNERSHIP (MSP)

ENROLLMENT + CONSENT FORM

COMPANY NAME

EMAIL ADDRESS

SHIP TO ADDRESS

STREET ADDRESS

STREET ADDRESS (LINE 2)

CITY

STATE / PROVINCE

ZIP / POSTAL CODE

COUNTRY

Select your freight day for Platinum and Gold Level MSP Program

Preferred Weekly Ship Day: MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

Secondary Weekly Ship Day: MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

Orders received by 2PM EST will be shipped th next day.

TERMS & CONDITIONS

- The FFA program is for standard shipping only. Additional fees would apply to any extra services including residential drop ship lift gate, not rushes, inside delivery, appointment confirmation, rerouting, etc.
- The MSP Program is not offered in addition to any existing discounts or incentives and is a stand-alone opportunity.
- Payment terms are subject to credit approval.
- \$10 freight surcharge applies to orders under \$100.
- Applicable sales opportunities will be conveyed in advance for store advertisement planning.
- The MSP Partnership is an exclusive opportunity available only to qualified stocking Eurofase customers currently buying at Distributor Net pricing (DN). Dormant or New customers may qualify for active status and utilize the MSP program on their qualifying order along with receiving Distributor Net (DN) pricing by supporting 20 new displays.
- All product display SKUS must stay on display for a minimum of 12 months or be replaced by a Eurofase product if sold or removed at standard DN pricing.
- Shipping days are subject to availability. We offer first and second choice to best accommodate.
- Display and backup inventory must be purchased at the same time to qualify for the Market Share Program (MSP).
- Eligible payment terms are subject to good credit standing.

* MSP Program excludes Recessed and Function Collections from sku count. Program runs 12 months from initial order. For further details please inquire.

** The stock adjustment opportunity is available for the return of unopened and active Eurofase merchandise in a factory sealed box. In store displays do not qualify for the stock adjustment opportunity. Distributor is responsible for all freight costs required to ship merchandise back to Eurofase. The opportunity is allowed once per calendar year and must be a minimum of 9 months from the date of purchase. The stock adjustment is a stand-alone benefit and cannot be combined or considered in reaching program level requirements for the MSP Program. A separate order should be submitted outside of the MSP Program to handle a stock adjustment.

PRINT NAME (CUSTOMER)

CUSTOMER SIGNATURE

DATE

PRINT NAME (SALES REPRESENTATIVE)

SALES REPRESENTATIVE SIGNATURE

PRINT NAME (EUROFASE SALES MANAGER)

EUROFASE SALES MANAGER SIGNATURE



tel 905.695.2055 toll free 1.800.660.5391
fax 905.695.2056 toll free 1.800.660.5390
www.eurofase.com



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