



# BUILDING PUBLIC TRUST IN GOVERNMENT (TWO- 3.0 HOUR SESSIONS)

TPC'S NEW VIRTUAL ON-LINE COURSE

VISIT: [THEPARTICIPATIONCOMPANY.COM/TRAINING](http://THEPARTICIPATIONCOMPANY.COM/TRAINING)

## PEOPLE DON'T TRUST THE GOVERNMENT

This two, half-day online workshop will help you and your team (re)build trust with oftentimes cynical, skeptical and oppositional citizens. Attendees will better understand and manage interactions with highly suspicious and skeptical citizens who don't believe in government authority or the value of public service professionals. This will be an interactive and practical look at the current mood of the U.S., how and why we got here and what to do about it. We'll explore the most current research from a variety of reliable sources and apply that information to tested and proven ways to increase the credibility of people who work in the public sector and improve your ability to do your job. You'll have time to bring some of your stickiest challenges to the conversation, we'll provide the coaching and help you develop a workable path forward. Content of the course will cover interpersonal skills, better public behaviors, conflict resolution, understanding and dealing with difficult people, and proven, better communication and messaging skills that work better when dealing with cynical and disbelieving citizens.

PRICING: Regular \$350 Early Bird \$320 Member (AICP, IAP2, ICMA, NCDD) \$320

BUILDING PUBLIC TRUST IN GOVERNMENT  
TWO- 3.0 HOUR SESSIONS

### WHAT YOU'LL GET OUT OF THIS WORKSHOP:

- A clearer understanding of the critical importance of public trust
- A better appreciation for why government and other large institutions have lost trust
- Learn the factors that earn trust and credibility
- Find best ways of reducing actions that lean to mistrust
- Learn better ways to communicate with people to increase trustworthiness
- Tangible, practical trust strategies and tactics that you'll use immediately



**JOHN GODEC** is an IAF Certified™ Professional Facilitator, a developer of both the IAP2 Foundations and Outrage courses and an assessor of new trainers for both. He's one of only four Master Certified Public Participation Professionals (MCP3). Godec has trained thousands of students, facilitated nearly 2000 meetings and managed as many complex global communication and public projects and workshops. He is an adjunct professor at Indiana University School of Public and Environmental Affairs, and lectures at Arizona State University, the Universities of Texas, Arizona and Denver, and the Queensland University of Technology in Brisbane. Godec is the past Communications Director of the Arizona Department of Environmental Quality and the former Director of Issues and Crisis Management for Motorola Corporation.



DENVER - SCOTTSDALE - WASHINGTON DC

BECAUSE WE'RE EVEN BETTER TOGETHER

[CLICK HERE: THEPARTICIPATIONCOMPANY.COM/TRAINING/CALENDAR/ TO REGISTER ON-LINE.](http://THEPARTICIPATIONCOMPANY.COM/TRAINING/CALENDAR/)

See TPC's virtual training dates through December 2020.