



FOR IMMEDIATE RELEASE

December 7<sup>th</sup>, 2020

### **Car-Free St. Pete Hosts Second Annual Scavenger Hunt Featuring Electric Razor Scooter Giveaway**

**St. Petersburg, Fla** – Car-Free St. Pete is hosting their second Annual Car-Free Scavenger Hunt from Saturday, December 12<sup>th</sup> through Sunday, December 20<sup>th</sup>.

Last year's first Car-Free Scavenger Hunt was a huge success with 12 teams participated. It was a timed event during one day where teams had to decipher clues and get from one clue to the next by different car-free modes such as public transportation trolleys, bike share and walking. The grand prize was one free year of going car-free including Cross-Bay Ferry tickets, PSTA bus passes and Coast bike share credit. Over 185 amounts of social media posts using #CarFreeStPete were made and feedback from participants included comments such as learning about the available transportation modes that St. Petersburg offers. [Click here for photos](#) from last year's first-ever Car-Free Scavenger Hunt.

This year, adjustments had to be made in order to enjoy the scavenger hunt in a safe and socially distant way. Those who join the competition will receive instructions and clues specific to downtown St. Pete via email as well as Car-Free St. Pete swag items physically mailed to them for participating. Participants are also being encouraged to wear face masks and practice social distancing during the hunt.

“We are excited to provide our residents with another annual Car-Free Scavenger Hunt as a way for them to learn about their city and the multiple car-free options,” said Jason Mathis, CEO of the Downtown Partnership. “However, we are encouraging participants to wear face masks and practice social distancing while doing so.”

The 2020 Car-Free Scavenger Hunt prizes are inspired by St. Pete's latest micro-mobility trends, including a Razor E Prime III Electric Scooter, an annual membership with Coast Bike Share, and a \$100 gift certificate that can be used on the Veo Scooter app.

“Razor is thrilled to participate in the Downtown St. Petersburg Partnership's second annual Car-Free Scavenger Hunt, and to have donated the grand prize for the event,” said Brandon Cheung, Senior Manager of Government Relations at RAZOR USA. “Our participation in this year's Car-Free Scavenger Hunt reflects Razor's commitment to getting folks out of cars and building up St. Petersburg's burgeoning public transit infrastructure. We look forward to helping local residents explore downtown in a fun, safe, and sustainable way!”

For more information and to register for the second annual Car-Free Scavenger Hunt [click here.](#)

**Why go car-free?** Car-free transit reduces carbon dioxide emissions by 37 million metric tons annually in the U.S. and reduces energy consumption equal to 4.2 billion gallons of gasoline each year in U.S. A household can save nearly \$10,000 by taking alternative transit and living with one less car. Local businesses thrive with increased foot traffic. By finding alternative ways to travel, residents will not only save money but also help reduce the carbon footprint in the city of St. Petersburg, support the local economy and decrease traffic congestion.

###

#### **About Car-Free St. Pete**

Car-Free St. Pete is a partnership between the St. Petersburg Downtown Partnership (SPDP), Pinellas Suncoast Transit Authority (PSTA), Coast Bike Share and the Cross-Bay Ferry. It's mission is to inspire the downtown community of St. Pete and its leaders to make thoughtful transportation choices to reduce the impact of driving alone, resulting in healthier individuals, safer streets, a cleaner environment, and a stronger economy. Learn more: [www.carfreestpete.com/](http://www.carfreestpete.com/)

#### **MEDIA CONTACT:**

[Nicole Roberts, Community Outreach Coordinator](#)

O: (727)821-5166 | C: (321) 482-0314 [Nicole@stpetpartnership.org](mailto:Nicole@stpetpartnership.org)

Stephanie Rank, PSTA Public Relations Coordinator

O: (727) 540-1853 | C: (727) 249-6542 [Srank@psta.net](mailto:Srank@psta.net)