

NER SCCA Open Meeting Sep 13, 2018

Directors: Brian Mushnick, Richard Currey, Brian Doherty, Jessie Carroll, James Ray, Doug Myers

Also Attending: Trevor Hermance, Alex Jackson, Dick Patullo, Kathy Barnes, Paul Krysiak, Derek White, John Petillo

Meeting called to order at 7:09

Approval of Minutes from Aug 8, 2018 (Doherty, Ray) Unanimous 7:09

Area 1 Director's Report – No report

Financial Update – RAL Income coming in. Received \$3351.65 at PMSP, Formula V donation \$1000, Sold 112 shirts, 88 remaining. Expenses \$1512.80 for shirts, approx. \$85 in miscellaneous expenses. Quickbooks went live last Wednesday. All numbers inputted through 9/1. Road Racing transferred \$20,000 for rent payment. Total asset in the track is \$120,000. Motion to Accept (Mushnick, Ray) Unanimous 7:21

Specialty Reports

Club Racing – Not been a very profitable year. May NHMS very good, May Palmer not good, LRP June ok, Thompson Majors not good, Aug NHMS not good partially due to Cheap Date discount, Sept Palmer not good. Car counts have been down across the board. Discussion around what can be done across all disciplines to improve the marketing of our events. Motion to spend \$125 on Facebook marketing for the next 5 events (Doherty, Carroll) Unanimous 8:02

Rally / RallyX – No report.

Solo – Avg attendance around 140-150. 64 drivers attended Nationals. 5 champions, over 10 trophies, 3 special awards to Robert Barrone for Perseverance, PJ Corrales for Sportsmanship, and Tamra Hunt. SOLO would like to take a more active part in RAL next year.

Time Trial – National has 129 entries. Paul Omichinski will be attending nationals.

Merchandise – Did well at Palmer. Attending next SOLO event.

Archives – Older Pit Talk issues given to Melissa Introne for scanning to build a digital archive.

Membership – Members as of 9/12 2374, Expired in July 47, new in August 43. Through the end of August, 7.8% growth and 83% retention. Total non-renewing members 2018 is 380.

Social Media – Social media is very active right now.

Pit Talk – Over August / September 6 feature articles published. Daily updates for SOLO Nationals occurred during the event. Google Analytics showed 1100 new visits, 1500 total. Page views spiked on 8/11 with the posting of Bob Davis posting. 8/28 spiked views after Constant Contact mailing.

Motion to accept Specialty Reports (Doherty, Ray) Unanimous 8:23

Old Business

Annual Meeting Update – No report. New contact is not yet identified.

Palmer Committee – No new business.

RAL Update – No report.

Demographic Survey – No progress.

Project Green Flag – No update.

New Business

Formula V request for Financial support for LRP Historical Weekend. – Requesting \$400 to offset costs for this year's Historical Weekend. Historically, FV has done marketing booths at Race-A-Rama and Races Expo. These events have not occurred the last several years. Motion to fund NEFV to \$300 for support. (Mushnick, Doherty) Unanimous 8:42

Chris Russell of the New England International Auto Show invited NER to attend. 1/17-21. 1700 sq ft available. Partnered with Colorado Region last year in the Denver Region and were very successful. Space offered is free of charge, but there could be costs involved.

Board Elections – Nominations need to be completed by Nov 9 (60 days prior to Annual Meeting). Search committee has been created in the past, and is being considered for this year as we have 4 members timing out.

Motion to Adjourn to Executive Session (Doherty, Carroll) Unanimous 9:09